

EUROPEAN NEWS

France expels Soviet diplomats for spying

BY PAUL BETTS IN PARIS

THE FRENCH Government has expelled four Soviet diplomats for spying and warned that other expulsions could follow. This is the biggest French crackdown against Soviet secret service activities since President Francois Mitterrand's spectacular decision to expel 47 members of the Soviet embassy in June 1985.

provocative. In an angry statement, it warned that responsibility for the consequences of the expulsions would fall entirely on France. The decision to expel the four diplomats, either military or commercial attaches accused of working for the Soviet secret service, follows the arrest of a Soviet informer in France a fortnight ago.

accused of supplying information to Moscow for several years on French military bases in Brittany. This is a strategic area for France's nuclear force de frappe and a key base for the country's nuclear submarine forces.

improved substantially following Mr Mikhail Gorbachev's visit to France last autumn and the controversial visit to Paris of General Wojciech Jaruzelski, the Polish leader.

French diplomats in retaliation. They also suggested yesterday that the expulsions were intended as a reminder to the Soviet Union not to go too far in its spying activities.

European initiative on defence research

By Bridget Bloom, Defence Correspondent

DEFENCE research directors from 12 European countries meet in London today in an effort to begin harmonising their national programmes.

Phillips may build pipeline to pump nitrogen into Ekofisk

BY FAY GJETER IN OSLO

PHILLIPS PETROLEUM is considering laying a North Sea pipeline between its Ekofisk field, in Norway's part of the North Sea, and Emden in West Germany.

tract deliveries to customers in Europe—has always been regarded as a stopgap. Other alternatives include building a nitrogen plant on the field itself—at an estimated cost of Nkr 10 bn-Nkr 12 bn—or developing the nearby Tommeliten field, and using its gas for re-injection.

Anti-austerity protests flare again in Greece

By Andriana Ierodiakou in Athens

THE RELATIVE labour calm which has reigned in Greece since the New Year was disrupted yesterday as unions launched a fresh wave of protests and strikes against the Socialist Government's two-year economic austerity programme.

French Communists switch election attack

BY OUR PARIS STAFF

LEADERS OF the French Communist Party assembled behind closed doors yesterday for a top-level brain-storming session of the central committee to review electoral tactics barely six weeks before the general election.

called the change during a television appearance in which he underlined the resolve of the Communists to fight the Right in the election.

They are hoping to poll at least 30 per cent of the vote in March and had been banking on the Communist's anti-Socialist and anti-union of the left approach to help them win some undecided left-wing votes as well as steel votes from Communist moderates unhappy with the party's line.

Adding to the general irony of the situation is the fact that the Communist softening towards the Socialists comes at a time when the right-wing opposition parties continue to squabble between themselves and to struggle to form a united front for the elections.

Belgrade lifts bank rates

BY ALEXANDAR LEBL IN BELGRADE AND DAVID BUCHAN IN LONDON

THE YUGOSLAV Government has changed course again by promising the International Monetary Fund that bank interest rates will be raised to match the country's soaring inflation rate for at least the next two months, if not necessarily to the expiry of its current IMF adjustment programme in mid-May.

Belgrade lifts bank rates

BY ALEXANDAR LEBL IN BELGRADE AND DAVID BUCHAN IN LONDON

last year, when the Government, responding to protests from corporate borrowers, froze interest rates.

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Belgrade and the IMF have had successive disputes over ways to curb Yugoslav inflation, which ran at an annual pace of 80 per cent in 1985, and in particular about the Fund requirement for real or positive interests as a discipline on Yugoslav borrowers.

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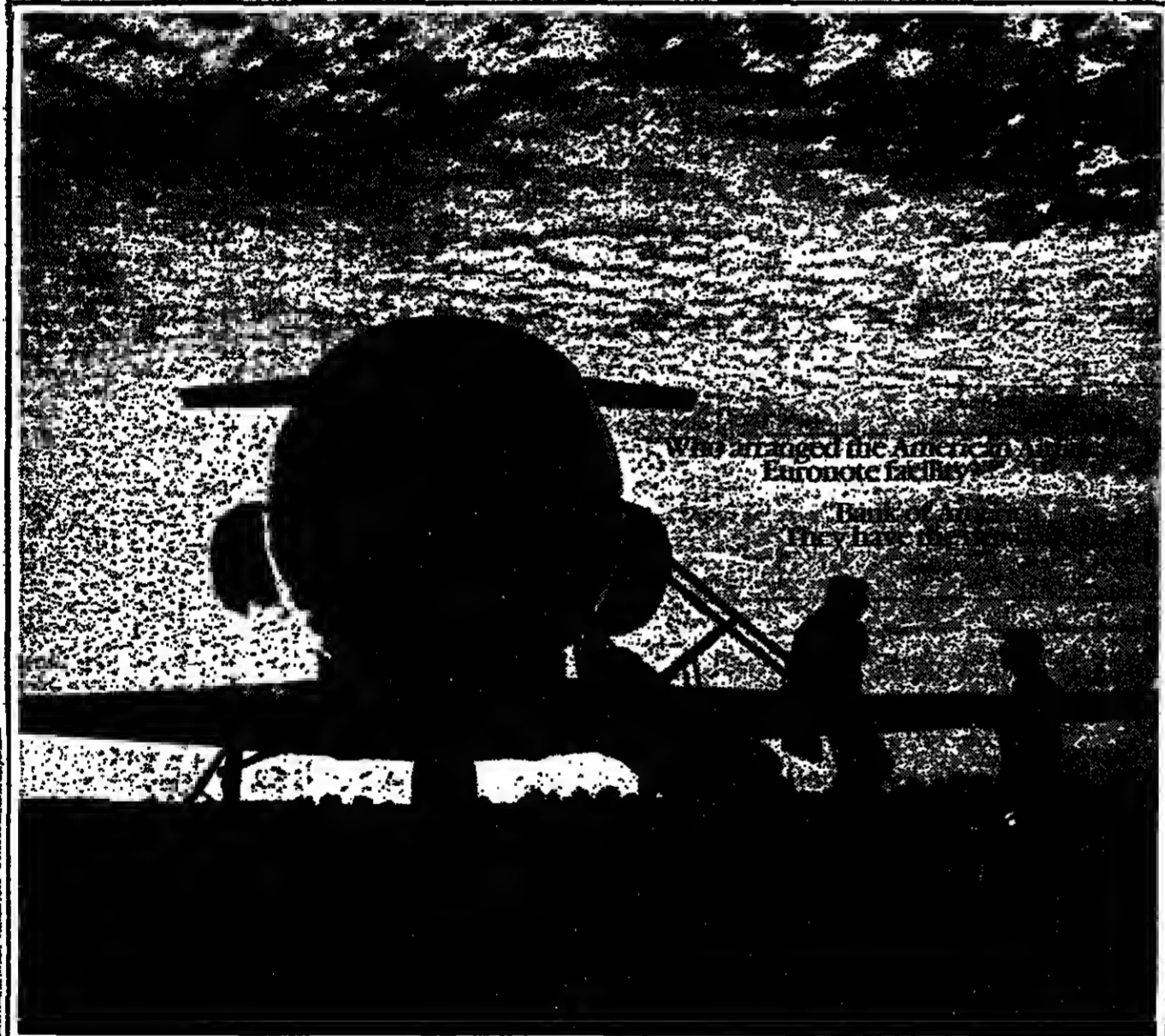
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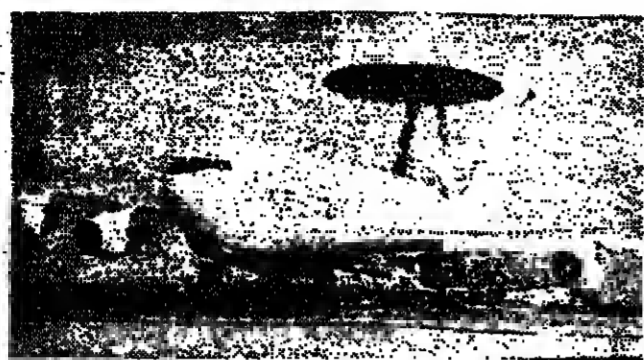
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EUROPEAN NEWS

Paris has changed its mind about the SDI, writes David Marsh
French join Star Wars scramble

LEADING FRENCH aerospace and defence electronics companies, after several months of waiting on the sidelines, are trying to make up for lost time in mounting bids to win research contracts under the US Strategic Defence Initiative (SDI) research programme.



AWACS ORDER UNDER STUDY

Mr Paul Quilès, the French Defence Minister, who has previously criticised the SDI programme on strategic and technological grounds, signalled a change of tone late last month when he said he was in favour of French participation.

FRANCE APPEARS to be moving closer to ordering a US airborne radar early warning system to boost its defences against missile or aircraft attack from the Soviet Union, writes David Marsh.

Even before the change of tone by the Government, companies like Aerospatiale, had signalled a more positive attitude. Mr Henri Matre, the Aerospatiale board chairman, says he does not expect SDI to lead to a "pot of gold" for European companies.

The Government remains opposed to the strategic concept of SDI, partly because it could eventually pose a question mark over France's own nuclear deterrent. But the Government now believes research participation could aid a general French bid to harness militarily useful technologies in areas such as aerial defence and space-borne detection systems.

France has been considering for several years how to repair what experts consider a serious breach in its air defences—the lack of an airborne radar system to detect attack either over the Atlantic or from the east.

Mr Peberon learned about the Government's change of heart over SDI during Mr Quilès' visit in January to the CGE group's research centre at Marcoussis near Paris. He says he immediately authorised resumption of contacts with the Pentagon.

Both French and US officials say that, up to now, the Socialist government's frequently-stated political opposition to the "Star Wars" programme has impeded French companies' chances of taking part.

France's proven track record in military equipment co-operation with the US—underlined by the Pentagon's recent decision to buy a mobile battlefield communications system based on the French RITA system, as well as by other less-publicised collaborative in sensitive areas such as nuclear missiles and warheads—should facilitate SDI links, French companies say.

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French company executives believe that, given the country's strength in key areas of the defence electronics business, the lack of a British-style government-to-government agreement over SDI links should not present a major handicap for French groups.

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OVERSEAS NEWS

Sharp fall in Poland's coal sales forecast

By Christopher Bobinski in Warsaw

POLAND'S POWERFUL energy lobby is warning that the country's coal exports could fall by 40 per cent to 20m tonnes in 1990 unless more money is spent on developing production capacity.

Mr Jerzy Gwiazdzinski, a deputy head of the planning commission, defended the draft plan by explaining that the total allocation for industrial investment in this period was Zl 3,500bn.

Beirut handbag bomb kills six

A BOMB concealed in a handbag ripped through a Christian shopping district yesterday killing at least a half dozen people, the latest in a wave of attacks apparently linked to Christian defiance to a Syrian-backed agreement. Nora Boustany writes from Beirut.

seventh bombing in Christian areas in three days. Though fears of a Syrian-backed offensive by Muslim and leftist militias against the Christian heartland have temporarily subsided, the latest series of explosions since last Friday has created a climate of insecurity.

ally who had signed the Syrian-engineered peace pact. Since then, Mr Gemayel has come under increasing pressure from Muslim critics to step down.

Lebanon's president stubbornly faces the wrath of Syria

BY NORA BOUSTANY IN BEIRUT

ONCE AGAIN, Lebanon's Christians find themselves stubbornly defending their traditional prerogatives in a country that has been painfully making the transition from an economic miracle to a fragmented and disaster-ridden state.

lists and Christian hardliners. "We may have lost our bet on Amin Gemayel. We wanted to help him achieve a solution through peace and reforms. He preferred to be a hero of war and a champion of the old obsolete system," the same Syrian official said.

mentarians draw up a petition for the President's impeachment, accusing him of treason, could the legislature be convinced to vote him out of office.

Lebanon is caught between the Muslim conviction that Gemayel must go and the Christian consensus that he must stay.

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OVERSEAS NEWS

Chris Sherwell on a recipe for confusion in voting procedure
Filipinos doubt votes will count

AN OPINION survey published at the weekend unwittingly offered a revealing insight into this Friday's presidential election in the Philippines. Sixty-two per cent of respondents thought incumbent Ferdinand Marcos would defeat his challenger, Mrs Corason Aquino. But only 45 per cent said they would actually vote for him.

Mrs Corason Aquino, in the last round of an increasingly emotional battle for the Philippines presidency, yesterday denounced President Ferdinand Marcos as a "dictatorship Philippine pariah" who had built a "pyramid of disgrace".

She promised tax reforms, a break-up of powerful agricultural monopolies and more liberal strike laws. In foreign policy she pledged to consult the Filipino people over the renewal of the US military bases agreement, due in 1991.

Foreign observers, including the official 20-member US delegation which arrives tomorrow, will be allowed no nearer than 150 ft from polling places, and may find themselves in no position to make reliable judgements about the poll.

Iraqi air force hits Maltese tanker

A SUPER-TANKER limped towards Iran's Sirri Island in the southern Gulf yesterday after being hit in an Iraqi air force missile attack, shipping sources told Reuters in Bahrain.

Egypt aid cheer

A US State Department official said yesterday that the US probably will maintain military and economic aid to Egypt.

Jaywardene pledge

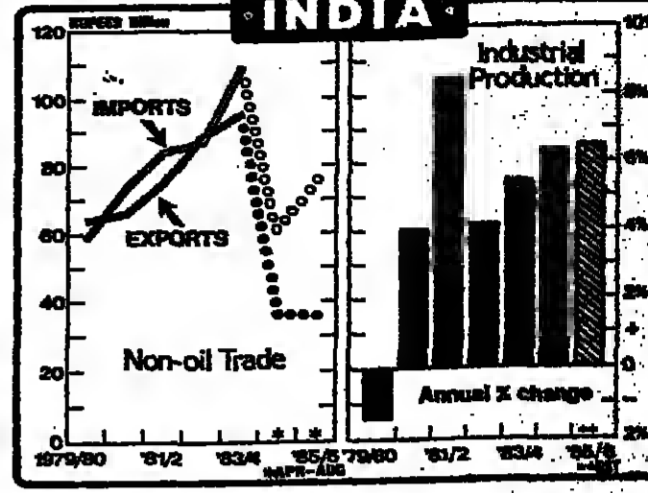
Sri Lankan President Junius Jaywardene yesterday vowed to end Tamil separatist violence.

Twenty die in Sudan

Twenty people were killed in clashes between rival political groups over the weekend in Fort Sudan, according to Sudanese press dispatches.

India lifts fuel prices in bid to narrow trade gap

SUBSTANTIAL price rises averaging more than 10 per cent on petrol and other oil products were introduced by the Indian Government at the weekend. The move is intended to curb imports of oil which rose by over 30 per cent in 1985.



The price rises provoked a street demonstration in New Delhi yesterday by 2,000 members of a leading opposition party, the Bharatiya Janata Party.

They included a 20 per cent rise in the price of cylinders of cooking gas, a major consumer item, and were accompanied by increases of up to 10 per cent in the prices of fertilisers aimed at cutting large government subsidies.

The increases came just a month before India's annual budget is presented to Parliament in four weeks' time against a background of poor trade figures in the first half of the current financial year.

Imports excluding oil rose by 25 per cent to Rs 75.5bn (US\$4.4bn) and exports excluding oil declined by 1 per cent to Rs 36.2bn in the five months to last August.

year ends, the 25 per cent increase in imports excluding oil will have fallen to 15 per cent over 1984-85 and that the figures in the first half of the current financial year and sluggish industrial growth, in spite of a marked increase in industrial investment plans.

Liberalised economic and industrial policies introduced by Mr Rajiv Gandhi, Prime Minister, will not be changed. But while these policies are expected to boost the economy in the future they have not yet had any significant impact on exports, the country's current priority area.

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The Government hopes that by March, when the financial

as the Government is preparing to start major debt repayments to the International Monetary Fund. Unless exports pick up significantly, reserves will be hit, but ministers are rejecting a forecast made in New Delhi this week by Business International, a US-based consultancy group, that India will probably have to go to the IMF for fresh borrowing early in 1988 or 1989.

Industrial growth has not yet responded to the government initiatives. It is expected to reach 6.5 per cent for the full year, marginally above last year's 6.3 per cent. Some sections of the engineering industry is complaining about sluggish demand, but this is mainly the result of rapid increases of as much as 35 per cent in production over the past year in some sectors such as the motor industry.

Agriculture production is expected to grow by 3 to 4 per cent, with food grain production reaching 155m tonnes, about 9m tonnes above last year's total but lower than this year's target of 160m tonnes.

This is expected to lead to overall economic growth of 4.5 to 5 per cent which, with inflation rising at an annual rate of about 5 to 6 per cent is regarded by the government as satisfactory.

Malaysia launches ambitious industrial plan

MALAYSIA yesterday launched an ambitious plan to shake up its fledgling industries and put them on a competitive footing with other developing nations.

Businessmen surveyed after the presentation welcomed the incentives and the blunt appraisal of competition and cutting costs through a blend of free markets and government planning.

Malaysia's main exports of rubber, palm oil, timber, tin, oil and electronics are all suffering from low world prices. In addition, thousands of building workers sacked in its recession-hit neighbour Singapore are returning home.

By pinning together computer-enhanced video film, photographs and computer data covering Challenger's final 15 seconds on flight, Nasa has established a link in one of the shuttle's two solid fuel boosters as the prime suspect for the explosion.

Congress 'may cut' defence budget by \$60bn

THE INFLUENTIAL chairman of the House Armed Services Committee Rep. Les Aspin, warned yesterday that Congress may have to cut \$60bn to \$90bn (\$65bn) off the defence budget to meet the new federal budget deficit targets and accused the White House of having "no plan or policy on defence at all".

As customary details of the budget proposal Mr Reagan will send to Congress began to leak out ahead of the formal publication of the budget documents on Wednesday.

The Canadian dollar fell to a fresh low against the US dollar. The Canadian unit fell below 70 US cents for the first time yesterday apparently in response to a further drop in oil prices and rumours that Middle East investors are starting to lighten their Canadian bond portfolios.

Shuttle probe makes rapid headway

NASA officials investigating last week's space shuttle disaster appear to have identified the primary cause, raising the possibility that the space shuttle programme may not be delayed as long as many observers originally feared.

The apparent problems with the solid fuel boosters—149-foot long 12-foot diameter reusable rockets which provide 80 per cent of the power needed to propel the shuttle 27 miles into space—also raise a number of important questions for Nasa.

The rocket body is composed of four sections held together with 170 one-inch steel pins placed two inches apart and high pressure steel hand seals at each joint. The four sections are assembled at the Kennedy Space Center and then scanned by X-ray for any flaws or weaknesses.

Meanwhile, Florida Today, a local newspaper published in Cocoa, Florida, near Cape Canaveral, has reported that Challenger's left side booster rocket was damaged in an accident during assembly last November. The booster rocket section was subsequently replaced, but the newspaper says a Nasa report was critical of workers and equipment.

Arias wins Costa Rica election

MR OSCAR ARIAS, a British-educated economist, on Sunday became the new President of Costa Rica, the only well-established democracy in civil war-torn Central America.

Mr Arias, 45, a right-wing Socialist Democrat, won over 53 per cent of the vote for the ruling National Liberation Party (PLN) in a comfortable victory over his Christian Democrat opponent, Mr Rafael Calderon, of the Social Christian Unity Party, who polled just under 45 per cent.

The campaign had been the hardest fought here for three decades, bringing to the fore the almost total absence of Costa Rican politics, but finally turning on the issue of the country's threatened tradition of neutrality in Central America's conflicts.

Mr Arias victory. In his victory speech on Sunday night Mr Arias said: "We always claimed that the choice in this election was between rifles and bread; the people have chosen bread."



Arias jubilant

Cuban congress to streamline economy

THE STREAMLINING of Cuba's state controlled economy is expected to be the main topic when the third congress of the Cuban Communist Party begins today in Havana. State run companies are expected to be brought under tighter accounting procedures and a new system of incentives introduced.

The congress, due to last until the weekend, was originally to have been held in December. Its postponement has been interpreted by foreign observers as a means of allowing further time for the Cuban authorities to coordinate with

the new economic policies being laid down by the Soviet leader Mr Mikhail Gorbachev. Suggestions that the congress would approve a move away from the centrally-planned economy to a more "Eurasian style" model have been discounted by Cuban officials. Instead it seems that Dr Fidel Castro, the Cuban leader, has opted for the Gorbachev line of improved management and a drive for greater efficiency.

Cuba's economy, linked to that of the Soviet Union and Comecon, grew 4.3 per cent last year, according to latest figures. This year growth is projected to be slower at around 3 per cent with a tight squeeze on spending. Real growth is expected to be generated by a greater emphasis on exports, especially to non-Comecon countries.

USW forgoes wage rise at troubled steelmaker

A NEW era of wage bargaining has started in the US steel industry with a decision by the United Steelworkers of America (USW) to grant concessions to LTV, one of the hardest-hit of the leading steel manufacturers.

The USW has decided to soften its demands on companies it believes to be in deep financial trouble. At the same time, the union's refusal of similar concessions to two other steelmakers suggests that it will take a different approach when the company is more profitable.

These preliminary skirmishes between the steel employers and the union come as the two sides embark on a system of decentralised bargaining in the industry for the first time since 1956. Last year, the steel companies decided to abandon the 30-year-old negotiated framework which had hammered out industry-wide wage and benefit agreements, giving virtually all the big producers the same wage costs.

Advertisement for 'A WEEKLY INVESTMENT IN PRECIOUS CHINA' by Chinaweek, featuring high investment opportunities in China.

Death toll mounts to 65 in Haiti

LONGSTANDING differences within the Haitian security forces re-appeared yesterday over the handling of continuing anti-government protests.

The Haitian army has been reluctantly breaking up demonstrations by firing into the air and by baton charges, while the Volunteers for National Security, President Jean-Claude Duvalier's personal militia have been ruthlessly dealing with those they consider opponents of the Government.

Doctors reported that at least another five people were killed on Sunday night, bringing to more than 65 the number killed since the protests against the death of the Duvalier family started in Port-au-Prince.

Honduran army chief loses job

THE conservative wing of the Honduran armed forces has won a power struggle that has led to the departure of commander-in-chief General Walter Lopez Reyes, Robert Graham reports.

WORLD TRADE NEWS

Rolls-Royce wins order for 200 more Tay engines

ROLLS-ROYCE has won a further order for 200 of its new Tay jet engines, worth \$217m, from Gulfstream Aerospace Corporation of the US, for use in the Gulfstream IV executive jet airliner. This brings total Tay orders for Gulfstream alone to 400 engines. Prototype engines have already been delivered, and delivery of production engines starts soon. Gulfstream already has firm contracts for 80 of its twin-engine Gulfstream IV aircraft and is negotiating contracts for further orders, thereby accounting for all the initial batch of 200 Tay engines now on order, and necessitating the further engine orders now placed. In addition to Gulfstream, Fokker of the Netherlands has an outstanding firm order for over 100 Tay engines for its new Fokker F-180 twin-engine jet airliner, ordered so far by Swissair and KLM of the Netherlands. The Tay has made good progress in its development programme and certification of the engine. This has cleared the way for passenger service operations, which are expected in midsummer. In addition to being substantially more fuel-efficient than the ageing Spey engine, the Tay will also be substantially quieter, making it suitable for smaller neighbourhood airports. Rolls-Royce is actively canvassing additional customers for the Tay and believes that before long further aircraft manufacturers will select the engine for small airliners and executive aircraft.

Ericsson subsidiary wins \$30m US orders

By David Brown in Stockholm

ERICSSON RADIO, the Texas-based subsidiary of the Swedish Ericsson Telecommunications and electronics group, has won three orders for turnkey cellular telephone systems from non-wire line buyers in the US worth a total of \$30m (\$21m). The largest contract, valued at \$20m, was awarded by the Houston Cellular Telephone Company. It will cover the entire Houston service area with a population of 3m which is estimated to be one of the 10 biggest cellular markets in the US. This order was won in competition with Motorola, Ericsson said. A \$5m contract was awarded by Genesee Telephone Company of Rochester New York, in competition with AT and T for a turnkey system to cover a five-county area with a population of 1m. A further order of the same value for the Honolulu Cellular Telephone Company will include 13 base stations to cover the island of Oahu, Hawaii. All three orders are to be delivered within two years. Ericsson Radio's cellular system is based on the AXE 10 digital switching system, which has been sold to 64 countries.

Drive to fashion clothing market in Japan

BY CARLA RAPOPORT IN TOKYO

IN A Tokyo hotel, Mr. Abe Tibbett was selling duffel coats to the Japanese. The Japanese, it seems like duffel coats, a fact which has helped Tibbett, a small UK group based in Northamptonshire, boost exports to Japan from £100,000 to £250,000 in the past three years. During the same period, sales of British textiles to Japan have also been picking up. Last year, sales of UK knitwear and clothing to Japan increased by 11 per cent to ¥12bn (\$44.1m). In 1985, the industry aims to post a 15 per cent increase in sales, and double its sales by 1990. "This is just a tiny drop in the ocean when you consider what the size could be," said Mr. Peter Randle, director of British Knitting and Clothing Export Council in Tokyo last week. Indeed, while garments' share of total exports from the UK to Japan have risen from 2.7 per cent to 3.1 per cent in the past few years, Britain's share of the overall Japanese garment market is statistically non-existent. Improving on this position will require a pragmatic approach by the British garment industry. For despite recent highly publicised moves by the Japanese government to boost its imports, Japan is also targeting the fashion industry as one of its major industries of the future. Plans are afoot to create a huge textile-fashion-design centre in central Tokyo when the municipal government offices are moved out from their current headquarters to another part of Tokyo. "From the amount of money they (Japanese government officials) tell me they intend to spend, it seems they are very serious about making Tokyo the Paris of the Pacific Basin. It's hard to reconcile that policy with the alleged wish to correct Japan's trade imbalance," says Mr Randle. For most of the companies anxious to sell garments in Japan, these moves mean that British manufacturers must continue to aim at short-run, high-fashion, high-quality sectors. In order to escape the trap of high-quality, low-volume trade, Mr Randle says that British companies should move out of Tokyo and into the Japanese provinces. "There is money out there. If we could get in provincial markets, we do have volume potential, even in high-quality, high-fashion goods." But selling outside Tokyo presents several challenges, namely, the complex distribution system and its sale-or-return policy on manufactured garments. Sale-or-return means that the manufacturer or wholesaler must take back those garments which the stores do not sell. These two factors could result in high fashion goods being priced out of the market. According to Mr Ronnie Garrett, sales director of Lyle and Scott, a brandwear company, whose cashmere sweaters which cost \$195 in New York sell for more than \$300 in Tokyo. "In New York we can sell directly to the retailer. In Tokyo, it's more complicated," says Mr Garrett. The determined, however, insist that, it can be done. "A lot of people think you have to sell on price in Japan. That's totally wrong. You have to sell on quality," says Mr Abe Tibbett. The demand for British fashion merchandise is strong, he claims. Sales of UK fashion accessories, shawls and scarves, for example, jumped by 55 per cent last year to ¥1bn.

Eurosattellite steps up bid to share in British TV plans

EUROSATELLITE, the Franco-German-led satellite manufacturing group, is stepping up its bid to participate in British plans for setting up a service to beam TV programmes from space, David Marat writes. The company building the German and French direct broadcasting satellites TV-SAT-1 and TDF-1, which are due to be launched towards the end of this year, is becoming increasingly confident that it can provide solutions to break through the impasse over direct broadcasting by satellite (DBS) in the UK. Mr Rolof Arnim, the Eurosatellite managing director, is visiting Britain this week to discuss DBS strategies with the space division of the Marconi electronics company, with which Eurosatellite has long-standing links. He may also call on the Independent Broadcasting Authority (IBA). Long-running British plans for DBS under the Unisat project were abandoned last June, when members of the consortium studying it, concluded that proposals were not economically viable. The British Government, TV companies and the aerospace industry, however, are still considering the possibility of putting together a system to come into service towards the end of the 1980s. Eurosatellite, set up in 1978, is owned 24 per cent each by Messerschmitt-Boelkow-Blohm, Aerospatiale and Alcatel-Thomson Espace with further stakes held by the German AEG and ANT companies and ETCA, the Belgian group. The launches of TV-SAT-1 and TDF-1, due from the summer onwards and in November, have been postponed many times in the past few years and may still face setbacks because of the technical problems of the Ariane rocket. But Eurosatellite believes that its immaturity of the two launchers, which will give Germany and France a world lead in DBS, has strengthened its hand in negotiations with the UK.

Hungarians to exchange lathes for Yugoslav cars

BY LESLIE COLT IN BERLIN

A HUNGARIAN machine-tool company has agreed an exchange deal involving 1,000 VYV cars assembled in Yugoslavia. The unusual deal was arranged between SZIM machine tool company and Technoimpex foreign trade company of Hungary, and the Sarajevo mechanical engineering company, which assembles the Golf from West German components. Mr Istvan Matyas, director general of Technoimpex of Budapest, said his Yugoslav partner "is the market for numerically controlled lathes, but did not have the hard currency to buy the technology in the West. SZIM was able to offer a lathe and the Yugoslavs agreed to buy with the Golf cars and other products." Mr Matyas said the deal was worth \$8m over five years, with the cars valued at about 40 per cent of the total. Hungary plans to import about 125,000 cars a year to 1990 from Comecon producers, but this will not satisfy domestic demand. The Raba company negotiated last year with Opel on a possible exchange of cars for Raba products but no agreement was concluded. GOM-Mag wants to reach a similar engineering arrangement with another Western car manufacturer. Hungary would also like to establish an assembly plant for Western cars, but only if it could pay for the plant with cars and components. Hungary's Ikarus bus company, one of the largest in Europe, is negotiating the sale of further articulated buses to Canadian cities, following Volvo's decision to stop marketing buses in North America. It has sold 34 articulated buses to a local transport company in Ottawa, and hopes to sell 34 more when a team from the company goes to Canada.

US airline orders three BAe-146 jets

By Michael Downs, Aerospace Correspondent

LAS VEGAS-based Aero West, operating as Royal West Airlines, has ordered three British Aerospace 146 four-engine regional jet airliners, worth \$50m (£35m). Further orders are expected for the improved Series 200 BAe-146. Royal West will use the 91-seater 146s on routes into Las Vegas from California (Los Angeles, Burbank and Ontario) with further cities also planned subject to availability of take-off and landing slots. The airline will bring European-style "inclusive" fares to its operations, selling half the seats on every flight to four operators for use in inclusive holiday deals. Royal West will take delivery of its 146s during April and May. Taiwan will sign a contract with Boeing of the US in April to buy one Boeing 737-200 for delivery in September 1987, a spokesman for the Civil Aeronautics Administration said, Reuter reports from Taipei. Taiwan is expected to order two Boeing 737-200s a year for the next six years to replace the 12-to-15-year-old Boeing fleet of the state-owned China Airlines and the Far Eastern Air Transport Corp.

Japan groups in Pakistan assembly move

TWO JAPANESE groups and United Arab Emirates (UAE) companies have set up a joint venture involving the state-owned Pakistan Automobile Corp (Paco), Reuter reports from Karachi. The venture, Hinoapak Motors, involves Hino Motors and Toyota Tsusho Kaisha of Japan, the Al-Futaim group of the UAE and Paco. Paco and Al-Futaim each hold 40 per cent of the equity, Hino and Toyota each hold 10 per cent. The balance will be offered to the public. Hinoapak will assemble and later manufacture trucks and buses on Hino chassis. Paco said that Hinoapak Motors, with initial equity of Rs100m (\$6m) has the rights to export vehicles to some Middle Eastern and African countries. It added that the initial project cost was Rs250m rising to Rs450m over eight years. Suzuki Motor of Japan plans to expand car production in Pakistan in co-operation with Paco, the daily newspaper Dawn of Karachi said yesterday, agencies report. Negotiations for the new plant are said to be in a fairly advanced stage and should be completed by the end of this month.

China puts back starting date for energy venture

BY ROBERT THOMSON IN PEKING

CONSTRUCTION of China's largest energy joint-venture, the Pinghuo open-cast coal mine in the northern province of Shanxi, is behind schedule. The mine is unlikely to be in operation until September next year, about a year later than expected. Occidental Petroleum, originally expected to have about a half share, has a 25 per cent stake in the \$650m (\$42.5m) project. The Bank of China Trust and Consultancy Co, the China National Coal Development Corporation and the China International Trust and Investment Corporation make up the 75 per cent stake. The mine has an estimated coal reserve of more than 450m metric tons within a contract area of 18.5 sq km, and is about 500 km south-west of Peking. Annual production capacity is expected to be 13.55m metric tons, which is about 70 per cent of the present total output of open-cast mines in China. The senior engineer of the China National Coal Development Corporation, Yu Yinghou, said "equipment purchase contracts worth \$200m have been signed with manufacturers from the US, Canada, Japan and West Germany, and 600 major items in all will be supplied by foreign countries." About 200 items had arrived by the end of last year.

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But the way they save it doesn't.

Advertisement for Burroughs computers. Text includes: "CONSTRUCTION of China's largest energy joint-venture, the Pinghuo open-cast coal mine in the northern province of Shanxi, is behind schedule. The mine is unlikely to be in operation until September next year, about a year later than expected. Occidental Petroleum, originally expected to have about a half share, has a 25 per cent stake in the \$650m (\$42.5m) project. The Bank of China Trust and Consultancy Co, the China National Coal Development Corporation and the China International Trust and Investment Corporation make up the 75 per cent stake. The mine has an estimated coal reserve of more than 450m metric tons within a contract area of 18.5 sq km, and is about 500 km south-west of Peking. Annual production capacity is expected to be 13.55m metric tons, which is about 70 per cent of the present total output of open-cast mines in China. The senior engineer of the China National Coal Development Corporation, Yu Yinghou, said "equipment purchase contracts worth \$200m have been signed with manufacturers from the US, Canada, Japan and West Germany, and 600 major items in all will be supplied by foreign countries." About 200 items had arrived by the end of last year." Images include a computer terminal and a glass of beer.

TECHNOLOGY

Elaine Williams on a carbohydrate-based product to deal with a common, and costly, disease down on the farm

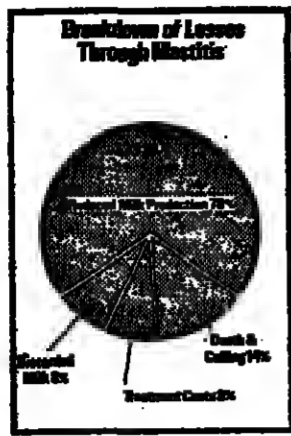
The key to a new treatment for cattle

CARBOHYDRATES are the key to a new treatment for a common cow disease which costs farmers millions of pounds a year in lost production.

BioCarb, a small company based at Lund in southern Sweden, has pioneered the development of complex carbohydrates, found naturally in all animals. It has formed a joint project with Alfa Laval, one of the world's largest agricultural machinery and food processing companies.

"We hope to market the product before the end of the decade initially for the treatment and early diagnosis of mastitis, a bacterial infection in cows' udders. However, there is potential for the treatment in a wide range of animal diseases."

Mastitis is a distressingly common disease with an incidence rate which varies from country to country. In California, for example, about 50 per cent of cows are infected, which costs the state about \$20m (£8m) a year while the Netherlands loses F1 100m (£26m) a year in lost production. Sweden has 25 per cent infection in its herds. Today treatment is based



Breakdown of Lactose Through Mastitis

on giving antibiotics, which is ineffective but the cow's milk has to be thrown away until all traces of the antibiotics has disappeared. This may mean an extra four to five days in lost production.

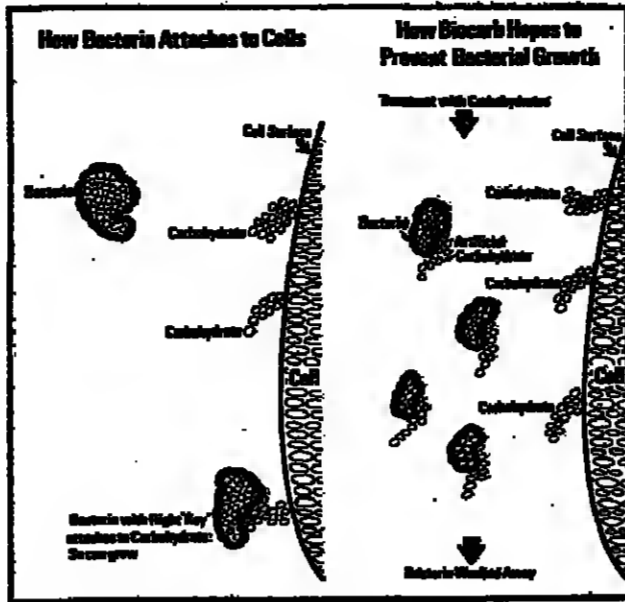
BioCarb's researchers found that complex carbohydrates, also found naturally in humans, could help to reduce the spread of bacterial diseases (see story, right) without the disadvantages of antibiotic treatments and it could be used as a simple

early diagnostic test. Mr Johannes Schmelzer head of research at Alfa Laval's agricultural division, believes such products will form an important part of his company's business in a sector already worth \$4bn worldwide. Alfa Laval first came into contact with BioCarb via its subsidiary, EWOS, and was impressed by BioCarb's expertise.

BioCarb is believed to be one of the first companies with commercial products based on carbohydrates. Research into carbohydrates is mainly carried out at universities in France, Japan, Canada and at Stockholm and Lund universities in Sweden.

Competition comes mainly from traditional pharmaceutical companies and the newer biotechnology companies which are developing monoclonal antibodies to treat the same diseases. On the same science park at Lund a new company called Biolvent, set up by university researchers, is developing a product to combat diarrhoea in piglets.

BioCarb was founded in 1983 by four scientists from three Swedish universities and financed by private venture capital from the



How Bacteria Attaches to Cells

financiers, Erik Fensler and Anders Wall. So far it has spent SKr 30m (£3m) in developing its products. The company is run by Per Sjoberg, managing director, who was head hunted from Astra, one of Sweden's largest pharmaceutical companies, while the university professors guide research and decide suitable projects while still working and teaching at their academic establishments.

BioCarb sees the way to growth by forming joint projects with other companies, not necessarily Swedish,

How BioCarb's Forte to Prevent Bacterial Growth

which might be interested in products for their own markets. Apart from Alfa Laval it has agreements with Biostat, a medical diagnostic company in West Germany, and Carb-Virtum, Sweden's state-run pharmaceutical company.

Though BioCarb has an eye to making a profit by 1988, it does not forget the importance of giving something back to the universities which spawned the idea. It sets aside SKr 5m to give to university departments each year to ensure a continued crop of ideas.

A sweet solution with a mission to fool bacteria

BIOCARB'S FORTE is a relatively new area of biologically active carbohydrates which can be best thought of as complex sugars and are believed to play important roles in the workings of the human body and animals.

Carbohydrate strands are connected to many cells in the body such as blood cells and stomach cells.

Research shows that bacteria which enter the body attach itself to the sugars so it can thrive and grow rather in the way that a parasitic plant such as ivy clings to a tree.

But the bacteria has to have the right key to fit the sugar's lock. That is why not every bacteria which enters the body can grow.

BioCarb's researchers are synthesising these sugars in the laboratory so that when given in soluble form they can fool the bacteria to cling to these free-floating molecules instead of the carbohydrate which belong to the cells. The bacteria can then be washed away and excreted.

The idea has been used to help prevent piglets developing diarrhoea—a common, and often fatal, pig illness. The

How it works

company already has trials running in Sweden and has a joint project with Nygard, a Norwegian company.

Another product close to commercial exploitation is a new method of blood grouping using carbohydrates. Per Sjoberg, managing director of BioCarb, said that a difference in blood types is in the carbohydrates which are attached to the cells. This test is likely to be cheaper and easier to use than conventional techniques.

He said that the theoretical applications of these complex sugars are wide ranging—from a wound healing to more sensitive diagnostics for bacteria, an X-ray contrasting technique for specific organs in the body, cancer diagnosis, fertility treatment, purification of biotechnology products and even as a method of reducing friction for boats. So far its SKr 10m turnover has come from selling material for research.

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Testing time for robot

RESEARCHERS at the UK Atomic Energy Authority's laboratories at Harwell, Oxfordshire, have linked a robot to a testing instrument to help engineers find the source of cracks in metal parts such as pressure vessels or the legs of oil rigs.

The Chalmers Milleron robot carries an ultrasonic device which emits a stream of sound pulses, indicating the position of the cracks and other structural defects.

With software developed at Harwell, the robot can be instructed to move to a variety of positions over the object to be inspected.

A facsimile double

THE number of facsimile transmission machines in Britain has almost doubled in the past year, says the British Facsimile Industry Consultative Committee.

A survey by the committee, which comprises representatives of the equipment manufacturers, found 20,000 machines were installed last year, bringing the UK total to 47,500. The committee says the figure will top 100,000 next year.

Virtually all the new installations are Group 3 facsimile machines, which work faster and give better representation than Group 2 and Group 1 machines. Group 3 machines made by one company can be linked to other companies' models using international standards.

Details from BFICC, 9 London Road, Newbury, Berkshire.

Next instigate a kiss between George and Lorraine

Video & Film

By JOHN CHITTOCK

Hi-Fi equipment and video-cassette recorders have become as complicated to operate as high-performance sports cars. It would be a dishonest video expert indeed (including this one) who denied that the recording of a precious TV programme, pre-set on the VCR timer, had never been lost because of operator error.

Any VCR manufacturer seeking a clean sweep of the market for first-time buyers would be advised to recognise this problem. On another level, the designers are intentionally leading more responsibility on to the user and with justification.

The reason is the rapid growth of interest in interactive video systems, where the viewer can exercise control over the way the programme content is accessed.

Consumer video games are its most popular manifestation. The latest to land on my desk is one of a line now based on feature films—this one from

well-indexed data base on building and architectural supplies. Every purchase inquiry is not only answered on the monitor screen but automatically "delivered" to the electronic mail boxes of subscriber-suppliers.

Additionally, Tradetalk is using conventional mailing to circulate the print-out of inquiries to other possible suppliers.

Dedicated data services aimed at specialist users are proving to be the saviour of videotex, which has had a long haul, especially through the public telephone Prestel network. But in 1985 overall use of Prestel rose 44 per cent and travel agency use in August was up 750 per cent on the previous year. Prestel is now in profit for the first time and the technology has emerged as the preferred international

system. The real excitement in interactive systems, however, is coming from the video sector. Many developments in this area are well-documented—such as the Lloyds Bank network of 1,500 players used for local training; the intriguing application of "surrogate travel" which allows a viewer to use a joystick control to explore the geography of a location, changing the direction of travel on the screen at will; and the US project for in-car navigation using real pictures from a video disc instead of computer graphics, and controlled by continuous transmitter references from a geostationary satellite. More mundane uses are no less important. A British Airways interactive video disc programme about aircraft safety won praise at the Inter-

active Video Awards in London last November. Specialised rather than trivial pursuits are characterising the trend. One company, Financial 1, is providing training programmes for the City and has just released a series about the Eurobond market. Another, Interactive Information Systems, has developed training packages which come with the equipment on rental so that relatively small companies can afford this quite expensive medium.

Numerous specialist companies have been set up in the UK to respond to the demand—among the market leaders are Convergex, IMS, Futuremedia, VFS, Aspen, New Media Productions, Visual Data Systems and Epic. Well-established production companies such as World Wide Pictures, Moving Picture Company, Infovision

and Blackrod are committed to the medium. With this activity, and excellent pioneering work at London University's audio-visual centre and BBC Open University Productions, Britain is well in front in programme experience. It also has the National Interactive Video Centre in London, indispensable as a showcase, training ground and information centre. The Department of Trade and Industry, the Manpower Services Commission and other government agencies are also giving interactive video considerable support with money and projects.

There are problems, however. Interactive Video interfaces the moving picture, the computer and the viewer. This is a potentially conflicting and at times incompatible mix. The computer programmers, through their unique, even esoteric,

knowledge are at times at risk of suffocating the creative power of the moving picture producer, who is becoming more of an architect working to specifications than a creative communicator with a blank canvas to fill.

The hardware manufacturers also are in danger of forgetting how complex their systems are becoming, systems which are intended to make communication easy. Like the domestic VCR and the home computer, their equipment tends to take the user's knowledge for granted.

This is a problem that needs to be tackled. When manufacturers cannot even agree on terminology to describe the function of controls, nor write instruction books which are cogent and lacking in ambiguity, they are revealing a huge marketing weakness. Typified by the globe-trotter who claims is simplifying the difficulty—"user friendly." Why don't they just say "easy to use?"

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Brother makes history with UK typewriters. Brother's dynamic growth in Europe.

WHEN Brother Industries launched the first typewriter from its new Wrexham plant last August, it was an historic moment for British industry—the first time typewriters had been produced in this country for ten years.



J. Cattini, General Manager, Brother Office Equipment Division, launched later in the year.

a month at its new plant in Wrexham, but Mr Cattini predicts that even this output is going to be overtaken by the demand throughout Europe.

chosen to be the official typewriter at the Los Angeles Olympic Games, and 3,000 Brother machines took a pounding from 10,000 of the world's Press.

ic typewriter market is estimated to have been worth £1.5 billion last year and sales are currently growing at the rate of five per cent per annum.

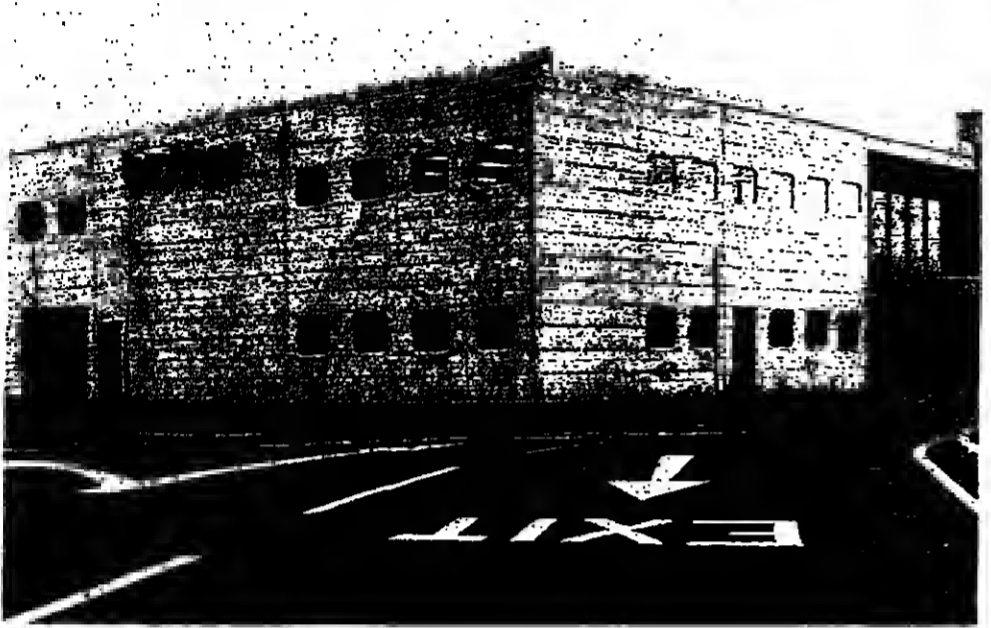
BROTHER INDUSTRIES is now the second largest producer of typewriters in the world, roaking one in eight of all typewriters sold.



K. Tazaki, Managing Director, Brother International (Europe) Limited.

Manchester because the company merged with its former UK customer, Jones Sewing Machines in Audenshaw.

Wrexham plant moves into full production.



Brother's first British plant, at Wrexham.

factories and was presented with a Brother "Picoword" Japanese language machine.

and methods of production are all based on Japanese systems, but are not as rigid as those in many firms.

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Brother's highly efficient all girl workforce.

Blossoming in Wales...

AN IMAGINATIVE gesture by the Japanese Brother Industries group has ensured that in years to come North Wales will be as famous for its cherry trees as its Brother typewriters.

of 1984. The company had decided it could not realise its potential in a fast growing market if it was dependent on bringing typewriters in from Japan.

It set up immediately last March in Portcabin and trained local staff so well that the first machine, the AX-10, came off the line within four months.

By November Brother's new multi-million pound plant was finished and staff moved into their permanent 65,000 sq ft premises.

Let's make typewriters. HOW did Brother, the pioneer in sewing and knitting machines, move into the typewriter business?

Wrexham girls are now turning out a machine at the rate of one every 38 seconds. Brother is immensely proud of the Wrexham team and says it proves what a British workforce can do when highly motivated.

tea and lunch breaks. It also marks the progress of work along the assembly line. It is speeded up only if the girls agree to lift production rates.

Advertisement for Brother EM Series typewriters. Features images of several typewriter models and promotional text: 'The new Brother EM Series. Vanguard of the first ever range of heavy duty office electronics to be built in Britain.' Includes contact information for Brother Office Equipment Division.

UK NEWS

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Westland 'facing stalemate if Euro offer succeeds'

BY LIONEL BARBER

THE BOARD of Westland yesterday gave a warning to its shareholders that the ailing British helicopter maker faced "the spectre of stalemate" if its favoured Sikorsky/Fiat rescue plan was defeated at next Monday's extraordinary general meeting.

The warning came in a shareholders' circular published yesterday and aimed at countering the threat of the rival European aerospace consortium's tender offer for 21 per cent of Westland's equity.

The tender offer of 130p a share threatens to sink the rescue put forward by Sikorsky, the US helicopter maker, and Fiat of Italy, which requires a simple majority at the meeting on Monday. It is aimed at small shareholders who are likely to prove decisive in the vote.

Sir John Cuckney, Westland's chairman, said in the event of a de-

fect, the Europeans would have to submit their own plan to shareholders. The Westland board understood that the consortium and its advisers, Lloyds Merchant Bank, would not be able to vote the shares it controlled at such a meeting.

"Once again the company would be facing the spectre of stalemate," said Sir John.

This point has apparently been conceded by the European camp, comprising British Aerospace, GEC, Aérospatiale of France, Agusta of Italy, and Messerschmitt-Bölkow-Blom. However, it is their view that if the Sikorsky/Fiat rescue is defeated, the Westland board will be forced to resign and Sikorsky compelled to withdraw.

According to this view, the Europeans would then be able to step in with their own proposals, supported by Mr Alan Bristow, the former hel-

icopter operator who controls around 17 per cent of the helicopter company, Sikorsky/Fiat supporters, notably Hanson Trust, the UK industrial holding company with 15 per cent of Westland, would then withdraw too.

This presumes that small shareholders accept the tender offer, which at 130p is above last night's closing price for Westland of 123p, down 7p on the day. Unless the tender secures at least 26.2 per cent of Westland shares, it lapses. Shareholders are therefore being advised to complete proxies irrespective of whether they accept the tender.

Sir John, while refraining from telling shareholders not to accept the tender, appealed to them yesterday to consider the long-term interests of the company rather than short-term cash gain.

Redland in US land project

BY MICHAEL CASSELL, PROPERTY CORRESPONDENT

REDLAND, the UK-based building materials group, has formed a three-way partnership to develop 800 acres of land in San Antonio, Texas.

The residential and commercial development project is likely to take several years to complete and will be carried out on land originally earmarked for quarrying stone.

In January 1983 Redland paid \$70.4m for an 80 per cent stake in Boston Industries Corporation, since renamed Redland Worth. The UK group now owns 87.5 per cent of the US operation, which operates a large limestone quarry on the outskirts of San Antonio.

Redland said yesterday that to meet increasing demand and to expand capacity, a new crushing and

processing plant was being built on land closer to the quarry face than the existing installation. The move, with some additional land purchases, meant that a large part of the site could be released for the development.

The project is likely to include a shopping mall as well as housing and office development. Infrastructure work, the first phase of which will be funded by local institutions, will start shortly. Land will be offered to a variety of developers and the partnership itself may become involved in some of the projects. Management of the project will be carried out by Trammel Crow, the US developer.

The partnership comprises Redland, USAA, a Texas-based insurance group, and Mr G. W. Worth, chief executive of Redland Worth. About 700 acres of land originally owned by Redland Worth has been transferred to the partnership shareholders on a pro rata basis, leaving 87.5 per cent with Redland and the balance with Mr Worth.

USAA has purchased some adjacent land, taking the total available for development up to 800 acres.

The land held by the partnership has a value of \$60m, of which \$41m relates to the Redland holding. The UK materials group will sell land valued at \$23.2m to the partnership and will contribute the balance of its land interests as partnership. The cash raised by the immediate land sale, which will be paid in five equal instalments, will be used to reduce Redland's borrowings.

OFT studies ruling by European Court on franchise terms

BY DAVID CHURCHILL, CONSUMER AFFAIRS CORRESPONDENT

THE OFFICE of Fair Trading (OFT) is studying the implications for Britain's franchise industry of the European Court of Justice's first ruling last week on the legality of exclusive franchise contracts.

The OFT has for some years monitored the fast growth of the franchise movement in Britain, which now accounts for total UK sales of about £1.7bn.

It has been concerned that the imposition of certain terms and conditions, including exclusive territories and specific suppliers for franchisees, might be at odds with the UK's restrictive trade practices legislation.

The OFT confirmed yesterday that it would be looking at the European Court judgment to see whether any action was needed.

It is, however, likely to delay any amendments to UK competition law until after the European Commission has had a chance to consider the court's judgment. The commission is expected to draw up rules about the compatibility of franchise agreements within the EEC's competition policy legislation.

Such guidelines may take some time to emerge because it is understood that the commission has had little experience with the rapid growth of franchising throughout Europe.

The European Court's judgment was given in a case involving a West German franchisee and Pronupta, the French company that franchises a wedding dress hire business throughout Europe.

The contract was challenged by the German franchisee on the ground that it violated EEC competition regulations.

That was the first time the court had ruled on a case involving a franchise contract and its findings were complex and appeared to pose more questions than they answered.

The court found that, while franchising of products sold through retail stores was not in itself in contravention of EEC competition laws, it was possible that some specific terms and conditions were in breach of the Treaty of Rome applied to franchise agreements in member states.

Mr Martin Mendelsohn, a leading franchise consultant, said yesterday that the "court has not taken a catastrophic view of franchising but its ruling still leaves some potential minefields ahead." He suggested that the court's findings might eventually lead to the revision of many UK franchise contracts.

The threat of official investigation into the legality of franchise contracts has faced the UK industry for some years because of the rapid growth in popularity of franchising.

Many of the leading franchise companies are likely to welcome moves to ensure a firm legal base for franchising throughout Europe to help to develop franchise opportunities in other countries.

Young's Franchise Group holds the master licence in the UK for the development of Prompita outlets.

Survey says prices no longer shoppers' priority

BY OUR CONSUMER AFFAIRS CORRESPONDENT

SUPERMARKET customers no longer regard price as the most important factor when choosing where to shop, according to a survey of consumer buying habits which suggests that convenience of store location is now the dominant factor in determining where people shop.

The survey, carried out by Harris International Marketing, has significant implications for the large supermarket multiples, which believe price competition still forms a large part of their marketing strategies.

However, the survey's findings add weight to the view in the grocery trade that a price war similar to the one started by Tesco in the late 1970s is unlikely in the next few years.

The survey, based on annual interviews with up to 100,000 shoppers, reveals that only 35 per cent of consumers rate price as the key determinant for choosing a supermarket.

In 1980 55 per cent of those surveyed gave price as the main reason for choosing a store.

Convenience of store location was valued by 57 per cent of the sample in 1980. The latest surveys show that 59 per cent regard this as the most important reason for choosing where to shop.

The findings are borne out by other surveys which Harris conducted for retailers and manufacturers. Across 1,000 brands in 49 different product categories researched, 73 per cent of consumers on average chose particular products because of quality, while only 26 per cent said price was the key factor.

Mr Brian Offen, a director of Harris, said yesterday that there were two main reasons for the lower price sensitivity among grocery shoppers.

"Families are spending proportionately less of their household budget on food as living standards rise, so price becomes less important to them," he said.

"Moreover, the continuing rise in the numbers of women at work means that many do not have the time for shopping around for the lowest prices and hence value convenience more."

Mr Offen warned the supermarket chains "to ignore these findings at their peril." Any supermarket chain which started a price war would be going against the clear trend among consumer preferences.

His views are echoed in a study of the grocery trade, carried out by the Verdict market research company, which believes that "aggressive price competition between the major companies is unlikely to begin for a number of years yet."

"How Important is Price?", published by Harris International Marketing, 320, Regent Street, London, W1, price £50.

YUKEN KOGYO, the Japanese hydraulic equipment manufacturer, is setting up a small assembly operation at Speke, near Liverpool, to make oil hydraulic valves for the European market.

The business will be run by Yuken Kogyo UK, the company's distribution business, from its existing premises at Speke and is intended to produce 10,000 valves a year. The company said yesterday that it wanted to set up full manufacturing within a few years if sales growth warranted it. Both developments,

would involve only a few jobs. Yuken Kogyo, which claims to be Japan's largest specialist manufacturer of hydraulic machinery with total sales last year worth £84m, said the move was designed to prevent trade friction with European competitors in advance of expected growth of Japanese exports in hydraulic equipment.

The supply of a range of Japanese-made basic engineering materials is expected to become a significant political issue between Japan and Europe.

Pledge on rail investment

By Kevin Brown

BRITISH RAIL'S investment programme will not be cut to finance spending on projects related to the Channel tunnel, Mr Nicholas Ridley, the Transport Secretary, told the House of Commons yesterday.

Mr Ridley said the Government recognised that British Rail's external financing limits (EFLs) would have to be raised for the period 1991-94, when the maximum spending on tunnel-related projects would occur.

He said EFLs would be expanded sufficiently to cover all requirements for the fixed link. Other investment projects would not be curtailed.

He added, however, that total rail investment in the early 1990s, including tunnel-related spending, was expected to be lower than at present because of the nature of British Rail's investment plans.

Mr Ridley was criticised by Conservative MP Mr Jonathan Aitken, who said the Government had previously given the impression that it would be miserly with taxpayers' money. He said Mr Ridley now appeared willing to spend money on expanded EFLs.

Mr Ridley was pressed by Labour MPs for guarantees that tunnel-related investment would include projects to improve rail links with the north of England, and that contracts would go to British companies.

Mr Ridley said investment of up to £500m would flow from the tunnel project, much of which would go to railway workshops in the north. The region would also benefit from improved links with the European continent and lower transport costs.

He said it was for interested companies all over Britain, to make sure they won tunnel-related contracts when they were put out to tender. The Government's White Paper (policy document) on the fixed link is to be published today.

Highfield Commodities, the principal directors of which are Mr David Whitfield and Mr David Harrison, was "conceived and operated as a simple conduit of fraud," said counsel for the Trade and Industry Secretary.

About 88.5 per cent of the money received from hundreds of investors was shared between Highfield and its US sales associates in the form of grossly extortionate fees, commissions and alleged expenses, said Mr Philip Heslop, QC.

The US associates, Highfield of America, of New Jersey, and Strategic Commodity Corporation, of Hollywood, California, had attracted a welter of litigation from investors and a variety of US enforcement agencies.

The Trade Secretary is seeking an order that Highfield Commodities be compulsorily wound-up by the court in the public interest.

Mr Heslop told Mr Justice May that the company, which was not represented in court, did not consent to a winding-up order being made but did not oppose the petition.

The alleged fraud was said to have been carried on between about April 1981 and January 1984, when the Trade Secretary stepped in and the Official Receiver was appointed provisional liquidator of Highfield Commodities.

Mr Heslop said that Highfield's US associates used extremely undesirable "boiler-room tactics." They bombarded people with telephone calls to invest in strategic metals such as titanium, cobalt and nickel, connected with US defence requirements.

In almost no cases was metal actually bought and at the end of the investment period the conspirators engaged in wholly fictitious trans-

actions purporting to show a sale of the investor's metal.

He said the scheme had been nipped in the bud by the Trade Secretary at a relatively early stage, but only after considerable amounts - averaging about \$5,000, but in one instance almost \$80,000 - had been obtained from investors.

Mr Heslop commented that it might not be accidental that the majority of the investors lived in Arizona, California, and other western US states, which meant that when they complained they experienced considerable difficulties in terms of jurisdiction and costs in trying to recover their investments or obtain compensation.

Although Highfield Commodities had tried to put the blame on its US associates, there was extensive evidence that it had, from the outset, been an active participant in the conspiracy to defraud, Mr Heslop said.

The case is expected to end today.

Commodity conspiracy alleged

BY RAYMOND HUGHES, LAW COURTS CORRESPONDENT

A CITY of London commodity company dealing in strategic metals was involved in a \$12m conspiracy to defraud unsuspecting investors in the US, the High Court was told yesterday.

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The case is expected to end today.

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The result of the tender won't be made known till 9.30am on Monday 10th February.

Just one hour before the last date for

receipt of proxies - 10.30am on the same day.

If the tender fails and you can't make the Extraordinary General Meeting, you could lose your vote. Your Board urges you to return your pink proxy card immediately, whether or not you tender your shares.

Once again, we advise you most strongly to support the Sikorsky/Fiat proposals.

We are convinced they are best for the future prosperity of Westland.

WESTLAND

UK NEWS

Disputes law favours Murdoch

BY DAVID BRINDLE AND DAVID THOMAS

MOST of the nine UK-based journalists on The Times who have so far refused to move to the new printing plant of Mr Rupert Murdoch's News International at Wapping, east London, yesterday presented themselves for work at the newspaper's abandoned offices. A 10th journalist, who has a foreign posting in Singapore and is refusing to accept the move to Wapping in principle, made himself available to file stories to the deserted offices, in Gray's Inn Road, London. The journalists' demonstration of their willingness to work under previously agreed conditions is one of the few legal advantages held by the unions in the Wapping dispute. Should any of them ultimately claim unfair dismissal, they may be able to prove that agreements were not broken on their part. In other respects, the legal dice are loaded heavily in favour of News International, which has moved all four of its national newspapers - the others being The Sunday Times, the Sun and the News of the World - to the Wapping plant where the traditional print unions are excluded. About 5,000 members of the National Graphical Association (NGA) and Sogat '82 have been dismissed after going on strike over the move. The dispute shows how restrictive the law can be for unions entering disputes against employ-

ers who prepare the ground well. The main legal points - setting aside the mounting pile of writs and injunctions secured by News International against the NGA and Sogat '82 and the Transport and General Workers' Union - are these: News International printers. The legal position of the Sogat '82 and NGA members who struck after a successful pre-strike ballot under the 1984 Trade Union Act is quite simple. News International dismissed them for taking this action. Industrial action breaches a contract of employment and employers' right to dismiss for this pre-dates changes to trade union law made by the present Government. Generally speaking, workers lose their claim to redundancy pay if they are dismissed for striking. Both sides seem to be assuming that this is the case with the striking printers at News International. The dissident journalists. Their position in law is much less clear than that of the printers, but scarcely more advantageous. The key issue is whether News International was within its rights to tell its journalists to move to Wapping. If so, then those refusing to move are in effect engaging in industrial action - even though they may continue to report for duty at their former workplaces. If not, then the company is changing their terms of employment to such an extent that it is in effect dismissing them - an action known as "constructive dismissal". A plea of constructive dismissal would be supported if the journalists' employment contracts stipulated their old place of work. Few employment contracts are so specific. Without such a stipulation, tribunals would on past precedent consider whether the employer had acted reasonably in making the change and whether the request itself was reasonable - whether, for instance, Wapping was unacceptably far away from Gray's Inn Road or News International's other works in Bouverie Street, off Fleet Street. The dissidents believe they have a sound case in that their house (local) agreement with the company provided for due consultation before employment terms were changed. Secondary action. The 1980 Employment Act substantially narrowed the range of industrial action which is immune in the courts. Most industrial action other than that by employees against their own company is now illegal. However, action against a direct supplier and customer of the company in dispute is still immune from court action. On paper, it looks as though these provisions should cover what

Michael Cassell on the moves that could signal a newspaper property boom Developers' sights on Fleet St.

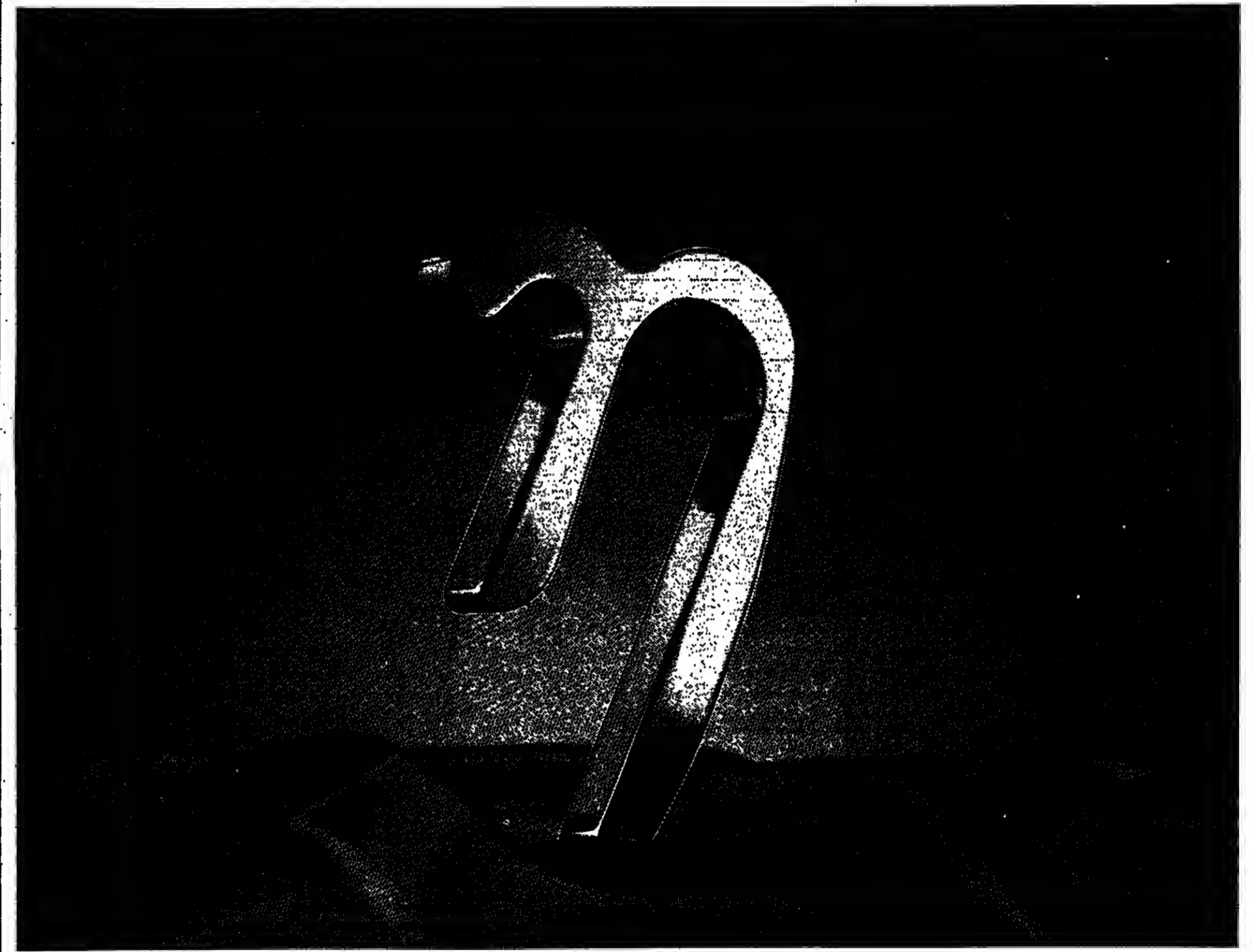
THE MASS migration of publishing houses from the Fleet Street area is set to trigger a wave of commercial property development in the heart of London's newspaper land. While most recent attention has centred on Mr Rupert Murdoch's campaign to break away from Fleet Street and its legendary labour relations problems and to re-establish News International's operations in London's docklands, several other big newspaper groups are already well advanced with plans to relocate. Union management relationships apart, the combination of new technology and rising property values has encouraged publishers to press on with plans to relocate at least some of their activities away from their traditional Fleet Street base. In post-war years, most modern office development has taken place close to the heart of the City, with comparatively little activity centred on Fleet Street, long considered to be a second-choice location for office employment. The continuing presence of extensive newspaper printing and editorial operations had given little room for significant new development. But pressures on City accommodation have been growing and companies have shown themselves increasingly prepared to move from the City's inner core. As a result, rental levels in and around Fleet Street have risen sharply in recent years, with top rents now reaching £22 (£30) to £25 a sq ft (0.09 sq m) against top City rents of £15 a sq ft. Less than 10 years ago, rents around Fleet Street and nearby Holborn were generally under £10 a sq ft. The big uplift in property values has made the retention of printing works - essentially factory floorspace - in high-value accommodation increasingly uneconomic and unrealistic. Modern printing techniques have, along with the need for reduced manpower, significantly cut floorspace requirements. Publishers are, consequently, on the move to cheaper, more efficient premises, taking with them the promise of big once-and-for-all profits from the sale of properties left behind. The controversial relocation of News International's operations, from Fleet Street - where it printed the Sun and News of the World - and Gray's Inn Road, home of The Times and Sunday Times, could pave the way for a large office redevelopment scheme. News International currently occupies extensive premises on the southern side of Fleet Street. Neither the company nor Weatherill Green & Smith, its retained surveyors, will say anything about plans for the property, although Mr Murdoch's pledge that his publishing operation would not return to its old building virtually ensure its ultimate redevelopment. The freehold of the Fleet Street premises is understood to be owned by News International and, with planning permission, could be worth at least £15m. At Gray's Inn Road, the Sunday Times building is also owned freehold and could be sold on the investment market for up to £30m, while The Times building is held on a long lease from Electricity Supply Nominees and does not represent a particularly valuable property asset. Another big development opportunity could arise next door to News International in Fleet Street. Associated Newspapers, publisher of the Daily Mail and Mail on Sunday, owns several properties between Fleet Street and the Embankment. The group has announced its intention of moving its printing operations to Surrey Docks by 1988. On the north side of Fleet Street, an extensive office project is scheduled for the Daily Telegraph and the Sunday Telegraph site. In early 1983, the Telegraph group announced that it intended to move, by 1987, to a £50m printing works on the Isle of Dogs in London's Docklands and in late 1984 it confirmed that the Fleet Street headquarters had been sold for an undisclosed sum. The property is to be redeveloped by Rothsay Developments, a private property company. It is understood that editorial offices will remain in the front section of the building. The project is to be financed by the South East Bank of Miami and it is believed that the Telegraph will retain a financial interest in the development. Further north, a big question mark also hangs over the future of the Daily Mirror and the Sunday Mirror headquarters building at Holborn Circus. Mirror Group Newspapers (MGN) has announced its intention to cease printing its titles at Holborn in mid-1987 and has been looking at other sites, including some in Docklands. An MGN spokesman said no decision about a new printing site had been taken although Stamford Street now looked less likely. He declined to elaborate on the prospective use of the Holborn Circus complex. Of the big Fleet Street printing houses, only Express Newspapers has failed to join its competitors in the mass move. The new owners have called for substantial job cuts but, for the time being at least, seem happy to leave the Daily Express and Sunday Express in their distinctive Fleet Street home.

Britain seen when the pound was high and taxes low

BY ROBIN PAULEY

NOT ALL Victorian values were as worthy as some critics of today's "decadent" society would have one believe. While few in Britain would quibble if income tax returned to its 1884 level of 2p in the pound, it is doubtful whether many would support the employment of 90,000 boys and girls under 13 in the textile factories. The UK's Central Statistical Office (CSO) celebrates its bicentenary this year and has published a facsimile of the Statistical Abstract of 1886 with the 1986 Abstract. It gives a fascinating picture in figures of life in Victorian Britain as the Industrial Revolution gathered force in the years 1870 to 1885, when £1 would buy what £33 buys now. Mr Nigel Lawson, Chancellor of the Exchequer, working on the details of next month's budget, might look to the 1886 Abstract for inspiration. Duty was a shilling (5p) a gallon on wine and just over 10 shillings a gallon on rum, brandy, Geneva and Unemmerated spirits. The population of Ireland, all of which was in the UK when the Victorian abstract was compiled, declined steadily after the potato famine of the 1840s and by 1885 was about 5m, similar to today's figure. The population of England, Wales and Scotland, on the other hand, has doubled from 26m in 1871 to 55m now. The number of paupers, excluding vagrants, declined steadily from over 1m in England and Wales in 1871 to about 800,000 in the 1880s, but it increased rapidly in Ireland. The CSO comments: "The category of pauper no longer exists." In the 1880s Britain had a police force of only 39,000 compared with 134,000 in 1984. The Army has

shrunk from 188,000 to 162,000 over the 100 years, but the political problems about the cost of defence remain. While politicians now argue about the number of noughts on the end of the cost of the Falklands, Trident missiles and Nimrod aircraft, they were vexed that £300,000 had to be spent in 1885 on the relief of General Gordon in Khartoum. Britain was a great trading nation in Victorian times but it imported £4 or £5 worth more of goods per head of population than it exported. Russia, France, Germany and the US were the main partners, but China, Turkey, Egypt and Brazil also had substantial import-export trade with Britain. In 1885 ships tied up at Britain's great seaports to unload £371m worth of goods, including 3m eggs, 710,000 pounds of opium, 730,000 pounds of ornamental leathers, 720,000 tons of brimstone, 25m furs, 785,000 clocks. British exports were slightly less exotic although their destinations were not - Haiti and St Domingo, Cape of Good Hope and Natal, possessions on the River Gambia, possessions on the Gold Coast, Java and other Dutch possessions in the Indian Seas. In 1885 the world bought from Britain 6,000 horses, 257,000 small firearms and 12.7m pounds of gunpowder. The textile industry boomed and Britain exported 48m yards of cloths and costings in 1885. A sizeable part of Britain's famed merchant fleet foundered every year. In 1884, 488 sailing ships and 133 steamships went down with the loss of 1,403 crew and 236 passengers. That was a relatively good year.



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It's worth over £2.4 million In Energy Efficiency Year what could be more appropriate than news of energy savings worth millions? Well last year 28 UK companies between them saved over £1.2 million on energy and £2.4 million in all by switching to electricity, with an average payback of less than 14 months. As if that weren't reward enough, each one also received a regional PEP (Power for Efficiency and Productivity) Award in the Electricity Supply Industry's annual scheme recognising companies who have used energy wisely and reaped major benefits. 85% energy cost saving Now congratulations go to the two national winners: Greggs of Gosforth who reduced energy costs for drying by 85% by switching from gas to electric air knives. And Dunkirk Metals Limited who recovered their £235,000 investment in just 9 months by changing from oil-fired to electric melting. Working with their local Electricity Board Industrial Sales Engineer (ISE), more and more companies of every shape and size are cutting energy costs and improving efficiency and productivity. Last year we helped British industry save about £60 million off their fuel bills. In Energy Efficiency Year, we'll be saving industry even more money. So make sure it's the year you contact your local ISE. When saving energy is the objective, electricity can offer some very effective answers. Please send, with your company letterhead or business card attached, to: Electricity Publications, PO Box 2, Feltham, Middlesex TW14 0TG. [] Please send me the PEP brochure and your free 20-minute VHS tape showing how regional PEP winners have benefited from the switch to electricity. [] Please arrange for an Industrial Sales Engineer to contact me. Name: Position: Company: Address: Postcode: Telephone: INVESTELECTRIC The energy-efficient switch. The Electricity Council, England & Wales

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UK NEWS

Max Wilkinson looks at nervousness in the oil markets

A smile on the face of the tiger

IF OIL is getting so cheap, why is petrol still so expensive? As Opec ministers in Vienna continue to emphasise their disinclination to pump prices in Europe have been little changed.

In Britain the question of whether oil companies are being unreasonably greedy is becoming a political issue. In the US, also, there have been rumblings of discontent at the slowness of gasoline prices to respond to the spectacular fall in crude oil prices during the last three months.

The point has been emphasised by the 26 per cent improvement in Exxon's fourth-quarter profits announced last week. That partly reflected the sharp improvement in refinery margins in Europe, where the decline of the dollar has been cutting the cost of oil in local currencies since last spring.

Now, crude oil is also falling in dollar terms, having decreased in value by about 30 per cent in the last two months. In sterling terms the price of crude has almost halved since last spring, but pump prices are only about 8 per cent below their absolute peak of £2.04 reached in April last year.

The present average price of four star petrol is 188p (although it can be bought for less in some places). That is scarcely changed from the levels of last autumn when the spot price of crude was more than \$30 a barrel compared with about \$17 now for Brent crude for March delivery.

Because crude oil is priced in dollars but petrol and diesel fuel are sold in local currencies, refiners throughout Europe have achieved a very large improvement in their margins. The recent fall in the dollar price of crude has also been a boon to hard pressed US refiners.

In spite of this dramatic lowering of refiners' input costs and the recent availability of cheap cargoes of petrol on the European spot market, there has been no sign as yet of a repeat of the petrol price wars of recent years. That might partly reflect the fact that the damage that lower oil prices might do to oil companies' production revenues can be offset to a considerable extent by improved margins on downstream (refining) activities. Although petrol and diesel oil represent only 30 per cent of the refined products of a barrel of oil, they are now contributing a good slice of total profits.

As Mr Paul Spedding, oil analyst for the London broker Grieveason Grant, remarked: "It seems as if there is a more effective cartel in the petrol market than Opec has been able to maintain."

The oil industry, not surprisingly, denies even the possibility of pricing agreements. However, executives from several companies do say that the smaller independent companies have "learned the lesson" from previous price wars that "nobody gains in the end."

On the other hand, there is a general recognition in the industry that margins have now recovered to very respectable levels so that there is considerable scope for price cutting — provided the international oil price does not bounce back and, which is more uncertain, that sterling does not collapse.

However, any guess at the scope for future price reduction must first take account of the effect of the high proportion of the pump price taken by tax, and the strong temptation for any Chancellor of the Exchequer to grab an increased share if prices start to ease.

Out of a pump price of £1.89 a gallon for four star, excise duty accounts for 31.4p, and value-added tax for a further 25.5p. So a 10 per cent cut in the refiners' and retailers' part of the price would yield only a 3½ per cent reduction for the consumer.

More important, the prices of petrol and diesel have to be considered against the background of a series of changes in the industry over the past few years.

The first change which refiners point to is the reduction of lead in petrol, from this month down from 4 grammes a litre of four star to 0.15 grammes. That has required considerable investment and adds about 3p to the cost of a gallon of petrol.

Against this the industry has achieved considerable savings over the past five years. Refining capacity has been reduced substantially, although there is still about 20 to 30 per cent of excess capacity in Europe.

At the same time, there has been big investment in and rationalisation of petrol stations. In the UK the total number of sites has been reduced from about 40,000 10 years ago to about 22,000 now. The closing of many of the old, smaller filling stations has dramatically reduced the distribution costs for oil companies.

Tankers now deliver much larger quantities of fuel to fewer sites, which are easier to get to — particularly those on motorways. As a result depots have been closed and the productivity of tanker drivers, measured in terms of fuel delivered, has been improving by more than 10 per cent a year for some of the major oil companies.

At the same time, new technology — for example in the electronic metering of tanker loads — has tightened security as well as improving efficiency. All that has required substantial investment, with the cost of refurbishing a large petrol station coming out at about £200,000. But for the larger operators there have been gains beyond those of increased efficiency.

Larger, brighter self-service stations have forced motorists to get out of their cars and then encouraged them to spend extra money in the service station shops. Some retailers now make a significant part of their total profits out of the shops and this all helps to improve margins.

The motorist and truck driver is also getting what one oil man described as "an overall attractive package" when he stops to fill up. The evidence is that consumers are prepared to pay for this marketing effort.

The more obvious marketing ploys, such as give-away glasses and petrol station bingo competitions have added about 2p to the price of a gallon. At the same time the economies of scale in large petrol stations and huge promotions have tended to reduce the opportunities for smaller independent companies to come in with aggressive price cutting strategies.

The present nervousness in the oil market and the major uncertainties about foreign exchange rates leave little room for complacency among the oil companies; but for the moment at least, there is, dare one say, a smile on the face of the tiger.

Taxi drivers lift boycott at Heathrow

FINANCIAL TIMES REPORTER

THE EIGHT-WEEK taxi shortage at London's Heathrow Airport ended yesterday when cabbies lifted their boycott. The action came as the British Airports Authority (BAA) suspended its 50p levy on taxis using the feeder park, where drivers wait for a summons to the main terminal's ranks.

Full service is expected to be restored this morning. The BAA and the Licensed Taxi

Drivers Association have agreed to accept the findings of a judicial review on the legality of the 50p charge, due to be heard on February 17.

A drivers' delegation will tomorrow ask Mr David Mitchell, Minister of State for Transport, to allow them to pass on the charge to passengers if it is reimposed.

When the issue was raised in the

House of Commons last December, Mr Mitchell said there might be a case for reducing fares to central London to reduce "excess profitability."

The average fare from Heathrow to Hyde Park Corner in central London is about £15. Taxis handle about 20 per cent of the passengers using the airport.

The feeder park's normal traffic

of 3,500 taxis a day had been reduced to 350 at most during the boycott, the drivers' association said yesterday.

Demand for cabs at peak times can reach 350 every half an hour.

The BAA said the feeder park, the drivers' canteen, toilets and administration cost it £500,000 a year. The levy would raise £500,000 towards costs.



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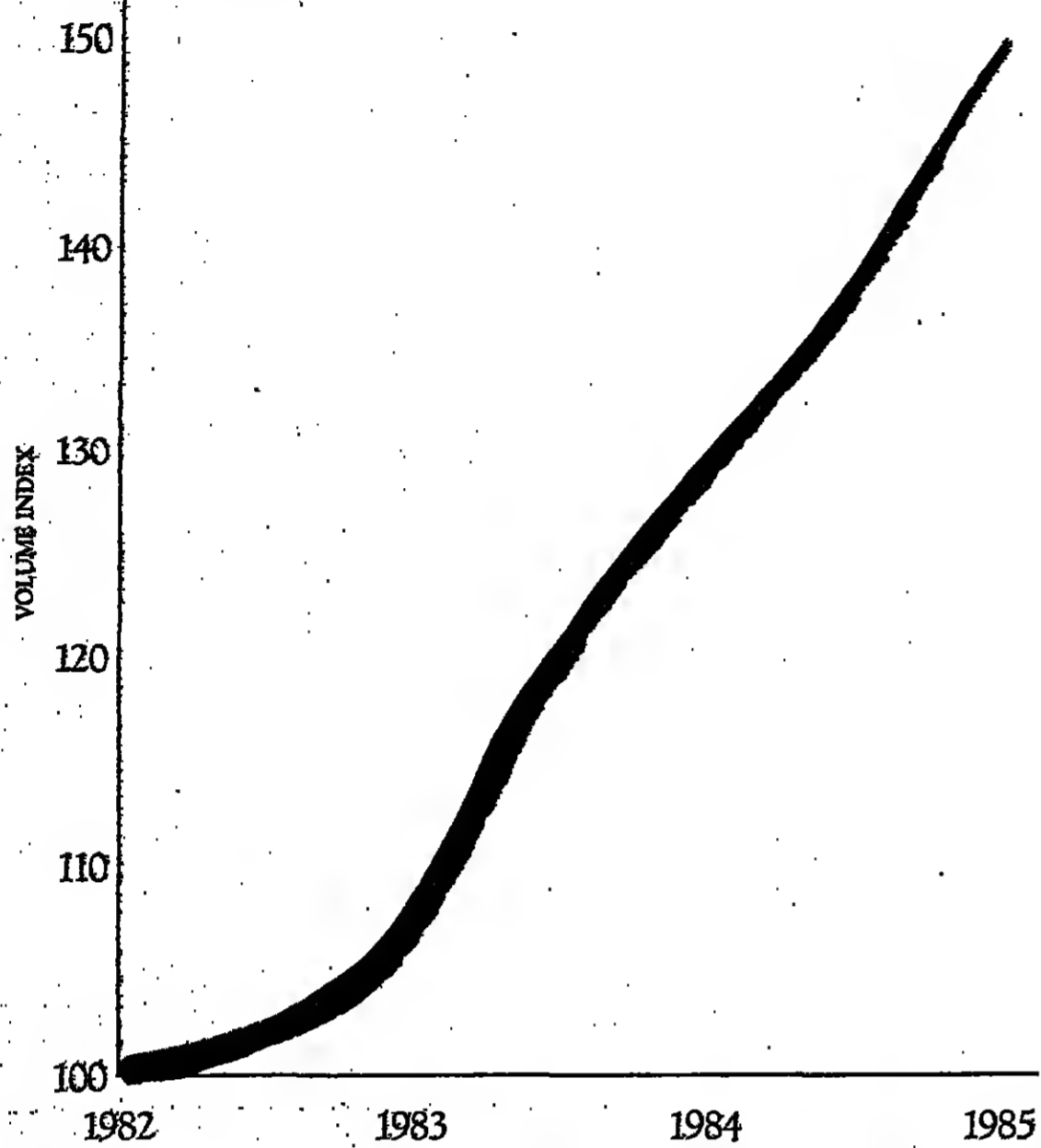
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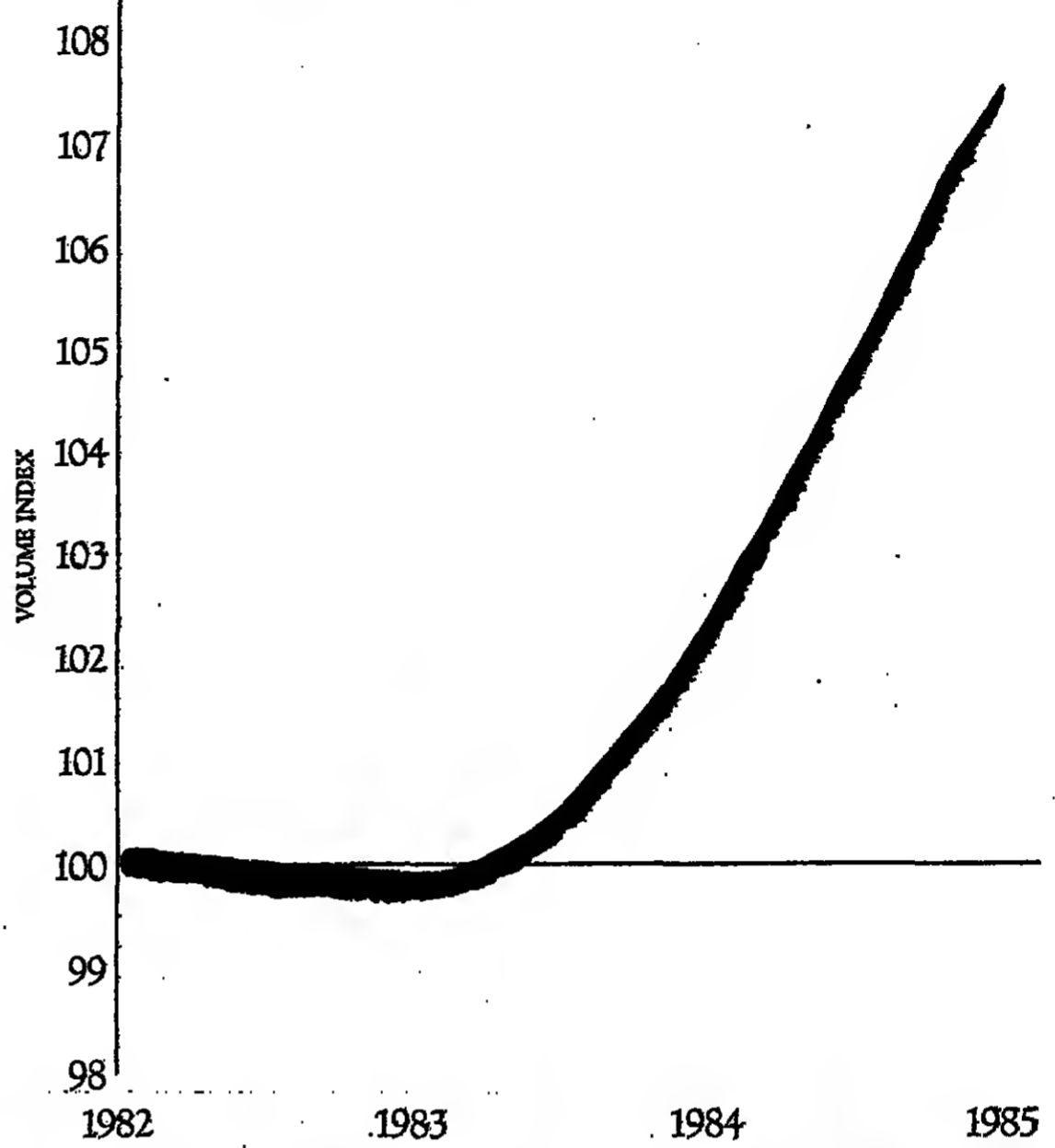
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THE ARTS

Galleries/William Packer

Beauty and the beasts

Dhruva Mistry is a young Indian artist who came to Britain in 1982 on a British Council scholarship to the Royal College of Art. Now nearing 30, he is one of the most intriguing, talented and idiosyncratic sculptors of his generation. He was artist-in-residence at Churchill College, Cambridge, last year and his work has appeared in several important art exhibitions including the Peter Moores Project 7 and the last Hayward Annual.

pantheistic, quite as much the creatures of ancient Mediterranean and modern European alike, as of oriental imaginations. The naked woman, eternal Eve, tempts the androgynous, wistful sphinx in the wilderness: here are nymph and satyr, beauty and the beast, the artist's model and the tamed artist-minotaur of Picasso's drawings and engravings.



The second figure in Dhruva Mistry's "Regarding Guardian" sequence of sculptures

The upper galleries of the Arncliffe are occupied by an exhibition of German expressionist prints that has been organised by the Institute of Foreign Cultural Relations in Stuttgart and brought by the Goethe Institute in London (also until February 16). It hardly breaks new ground, for the study of German expressionism in the period taken by this exhibition, the 1900s to the 1920s, was well advanced even before the remarkable resurgence of interest in it of recent years. But that is no reason to pass up the opportunity to see some of the work again and, in this collection of powerful, particular and exquisite works of art, to see them quite free for once of critical exposition.

Music Projects/Almeida

David Murray

In the "New Images of Sound" series, Richard Bernas's Music Projects/London ensemble appeared at the Almeida on Sunday with music that proceeded appealingly in no particular direction. Plainly the idea that a piece of any size ought to move purposefully towards some definite goal, and arrive there unmistakably, strikes many modern composers as unnecessary. Doing without it does, of course, put a premium upon devices for keeping your audience's attention moment by moment (like the fine detail in a shaggy dog story). The four pieces in this concert illustrated a fair range of such devices.

ported by long, shifting drones from the ensemble. Even in the first movement, which fixes an unambiguous tonic as base, Scelsi's drones carry a considerable dramatic charge (thanks to overlaps and inner pulses), and as the piece continues they begin to shift microtonally, as if a powerful current were heaving between peaks and troughs. Roger Heaton's clarinet was acrobatic and agile, almost too urbane—a rougher attack might add pungency to this very individual piece.

SPNM/St John's, Smith Square

Richard Fairman

Only 65 minutes music, but this programme featured four premieres. Under the auspices of the Society for the Promotion of New Music four young composers took part in this concert on Friday night, each putting forward a short orchestral piece for its first performance, while long pauses for rearranging the platform made up the rest of the evening. All of them came across as well-schooled, experienced technicians.

pure success comes from the purely abstract way it exploits the stark, chamber-music textures of an orchestra split into four smaller groups. Its sound world, quite distinct from the others, was also helped by some brilliant cadenzas for piano—a welcome dash of showmanship. The others were more sombre. Two of them — A Song of the Dew by John Woolrich and Martin Butler's The Flight of Col — consciously set out to explore the darkest sounds that an orchestra can produce. In Woolrich's case they were described as "a little halfway from Hell." While one basic idea was played over in three different sets of instrumentation, the rest of the orchestra kept up an ominous background atmosphere, created from threatening low trombones and eerie (horror movie) high violins.

Totally Foxed/Southampton

B. A. Young

Alasdair Fox, an ambitious salesman, wants to sell the Mark Six computer marketed by his boss, Sir Edward Corman, to an American millionaire, John P. Dallas. The Mark Six, he claims, is completely humanoid, though when we see it in Maria Esposito's performance, it still looks like a mechanical machine and moves only with elegant clumsiness. So when the charming Lady Corman (Lynn Clayton) enters, Fox tells Dallas that she is the Mark Six, though he does not tell Sir Edward or Lady Corman that he has done so.

Inspector, given a wildly excitable performance by Eric Richard, is easily deceived too; Dallas tells him that the female body on the bed has no pulse or heart beat and he never checks for himself. Fox, Dallas and Corman are played by Jimmy Mulville, Jonathan Adams and Leon Tamen in the conventional farcical images of bright young man, American tycoon and mature industrialist. So we have too little interest in them to care much about their embarrassment if, from an even better off a romance or a drug scene, it might have lifted him out of the tram lines, but no.

Hickox/Barbican Hall

Richard Fairman

There are few works that demand from their interpreters such devotion as Elgar's Dream of Gerontius. "What a saint!" the devil's chorus asks. To which a lover of the work might well reply, "Any conductor—a Boult or a Barbirolli—who can bring to this work a properly unforced sense of dignity and inner feeling," the qualities that distinguish this oratorio as one of the most personal statements in Elgar's output.

On the evidence of Saturday evening there is no need to start dreading down another halo yet. Richard Hickox's performance with the London Symphony Orchestra and Chorus had a number of good things to commend it, but a natural grasp of Elgar's idiom was not one of them. Tempi were on the extreme side, notably too fast in the devil's chorus; and there was an unwelcome tendency to pull back at important moments of the score and hammer them home.

ment for many other tenors, was something I have not heard equalled. But as yet he makes little of the text; however, some of the words of Gerontius may be, the right interpreter can still use them with care and attention to build a powerful, moving effect. A lesson in how to achieve just that was taking place meanwhile on his left. John Shirley-Quirk may no longer have his old vocal resonance, but he knows how to make the mezzo Felicity Palmer did not distinguish predecessors, she also projected a detailed understanding of her role. In the final ensemble Softly and gently" she and Hickox at last teamed up in a mood of understated, angelic calm.

Beckett trilogy/Riverside Studios

Michael Coveney

Billie Whitelaw is the preferred dramatic voice of Samuel Beckett these days, just as Patrick Magee and Jack MacGowan — among English-speaking interpreters — were the ideal agents for the writer's more comic and tormented periods. At Riverside, Miss Whitelaw is packing in work rather than a career. The set is a simple room, a doorway and a large cut of a slim girl standing in a doorway by Kirchner are especially memorable, and Schmidt-Rottluff's insistent primitivism, in a run of mask-like heads and figures, makes the simplest and more forceful visual impact.

cably in Footfalls. Pacing to and fro (nine steps exactly in each direction) as an illumed rectangle, May fends off the cries and complaints of her ailing offspring mother. Fragments of remembered childhood, her mother's life, better furnished, obsess this tattered and bedraggled May, a husk-like hag who is herself much older than her 40 years.

explosive "fuck life" the whole Beckettian creed in Footfalls. One yearns for, well, more yearning. An even better reason for visiting Riverside this month is the modest but totally absorbing and enjoyable exhibition. Caravan, Neher, Brecht's Delights, full of colour and elegance, reveal Neher to be an artist of accomplishment and finesse. They also underline what has been common to Brechtian theatre — Neher's costumes and properties were always well considered, often beautiful. Dullness was forbidden.

Britten/Festival Hall

Max Loppert

St Nicolas, the cantata that Britten wrote for Lancing College in 1945 and that opened the very first Aldeburgh Festival, was the largest work in Sunday's collaboration between the London Choral Society and the English Chamber Orchestra. Every English-speaking chorist who grew up since the war must have sung it at some time, and enjoyed doing so hugely — the immense practicality and resourcefulness of the writing for tenor solo, choir, boys' voices ("Trinity Boys' Choir"), piano, organ, and strings make it, after all, an irresistible gift to amateurs.

of taste that Britten's genius accomplished in this country so that it opened the eyes of the very first Aldeburgh Festival, was the largest work in Sunday's collaboration between the London Choral Society and the English Chamber Orchestra. Every English-speaking chorist who grew up since the war must have sung it at some time, and enjoyed doing so hugely — the immense practicality and resourcefulness of the writing for tenor solo, choir, boys' voices ("Trinity Boys' Choir"), piano, organ, and strings make it, after all, an irresistible gift to amateurs.

Michael Thompson, had taken his place on the Cornhouse of the Serenade for tenor, horn and strings. Of the Britten piece there can be no doubt that the stylistic mixture comes off, the genius shines through; and so its failure to cast its usual Marcher's Dancers, Royal Ballet School, English National Opera and artists from the current production at Sadler's Wells Theatre, Chorale and the Chocolate Factory.

Show of strength for Sadler's Wells

The threat of closure of the Sadler's Wells Theatre has prompted a series of events associated with the Wells. It held a gala performance at the Royal Opera House, Covent Garden, next Sunday, February 9, to demonstrate their strength of feeling and affection for the theatre.

Royal Ballet, Ballet Rambert, London Contemporary Dance, London Festival Ballet, Michael Clark and Dancers, Royal Ballet School, English National Opera and artists from the current production at Sadler's Wells Theatre, Chorale and the Chocolate Factory.

Artists from the following companies will perform: the Royal Ballet, Sadler's Wells

Painting saved

The National Gallery has saved a 14th century Italian panel painting, The Vision of the Blessed Clare. The painting was bought through Mathiesen Fine Art and is the gallery's first example of a 14th century Rhenish work. The painting's export licence has been delayed in order to give a British public collection the chance to acquire the work.

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Arts Guide Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday. A selective guide to all the Arts appears each Friday. Jan 31-Feb 6

Saleroom/Antony Thorncroft An Atlantic appreciation A pair of silver candle cups, bought in 1700 for £100, sold for £15,488 at Sotheby's New York saleroom over the weekend. They were of early American silver, made in Boston around 1700 by John Conroy. They featured in an important auction of Americana, which totalled \$3,816,788 (\$4,726,625), with 18 per cent demand was American folk art and the most remarkable price was the \$71,403 (over 10 times the pre-sale forecast), paid by a private collector for a needlework of a woman in a bonnet around 1800, probably girl living in Newburyport, Mass. It depicts a fine house on an estate, and an established American artist.

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Tuesday February 4 1986

If you can't beat them...

THE TRADE Secretary, Mr Paul Channon, had a relatively easy task yesterday in giving the Government's provisional blessing for the purchase of British Leyland's truck and four-wheel-drive division by General Motors of the US. Leyland has a long if sometimes patchy history as a truck manufacturer, but was never even in its heyday a really major force in Europe. The GM approach has an element of mystery. The world's biggest motor manufacturer has neglected its European truck operations, and has recently found itself at a technical disadvantage in the US; it clearly feels that Leyland, which has recently invested heavily in new designs and production facilities, will be a source of strength. There are good reasons to hope that the development of both the Leyland and Land Rover businesses will benefit from commitment, financial security and GM's vast marketing power.

This is only the overture, though. The real drama will begin when the Government chooses to raise the curtain on its response to the talks now going on between Austin Rover and Ford, which is interested in buying the business, and Honda, its present partner, which would clearly rather continue with step-by-step cooperation. Even after an almost continuous decline in the three decades since the original British Motors merger, Austin Rover remains the largest manufacturer of cars in the UK. The company and its suppliers form the industrial heart of the West Midlands economy, and its future ownership is bound to arouse the strongest political passions. Prepare for storm music, with affidavits and full brass choir.

Independence

One section will undoubtedly call for the preservation of Austin Rover's independence, under British ownership, on nationalistic and "strategic" grounds. However, even apart from the Government's reluctance to throw still more good money after bad, this is a strategy beset with the severest difficulties.

Austin Rover is in two senses a victim of its own success. Management and cash shortages of the past have left it with a severely devalued reputation, and greatly reduced in size. Problems of reputation are not insuperable, as Renault and

Fiat have proved in their time; but the problems of a small-scale manufacturer in a market suffering from over-capacity are likely to prove much more obstinate. The specialists — the Volvos and BMWs — can prosper because Austin Rover, which once dominated the UK market, is trying to develop in this direction from a very unfavourable starting point.

Its UK retail network, on which it is so heavily dependent, still demands a full model range, and AR is really too small a producer, even given the vastly improved efficiency of its new production facilities. It is the amortisation of development costs rather than economies of mass production which place it at a severe disadvantage. Co-operation with Honda offers the most realistic prospect of transformation; but its first fruit, the XX model, is still awaiting its launch in Europe. Meanwhile, its bread-and-butter products, even heavily discounted, are losing market share.

Capacity

The Ford approach appears at first sight to offer a much quicker and more certain route. Ford, after attempting a more ambitious merger with Fiat, is determined to expand its European base rapidly. Its ambitions to invade the specialist market under its own label have led to repeated disappointment even when the products were right (and some of them were not). The Rover name, along with MG, might open the way to an approach like that of GM in the US market, developing distinct product lines with much shared technology.

There are two reasons, though, to feel some doubt about this rosy picture. First, a change of ownership might cool the discount war, which has made car manufacture in the UK so unrewarding; but it will do nothing to reduce European over-capacity, unless Ford, in the Rover name, markets in other continents. Assurance of preservation of capacity may be sincere, but are subject to market reality, as the Chrysler-Rover experience — proved. There is also a strong anti-Japanese motivation here, as in the GM purchase of Lotus, which might otherwise have turned to Toyota. With such unsettling intimations of West-land-like issues, Mr Channon no doubt plans deep study before he speaks. This is wise.

BT as national champion

EVERY British Government in recent years has been influenced by the so-called "national champions" argument. The UK, it is said, can succeed in international markets only through the creation of companies large and powerful enough to compete with Japanese and American giants. The promotion of national champions is often inconsistent with moves to encourage competition in British domestic markets which are small by world standards.

The Thatcher government, like its predecessors, has had to come to terms with this dilemma. Although it has in public laid great stress on the importance of fostering domestic competition, its actions suggest a good measure of sympathy with the national champions argument. For example, to understand why the Government was determined to privatise British Telecom in one piece unless it could create an information technology flagship capable of competing internationally with the likes of IBM and AT & T.

Ironically, one of Mr Leon Brittan's last decisions as Trade and Industry Secretary underlined the extent to which the Government's ideal of competition has been undermined by the national champion argument. Mr Brittan gave BT the go-ahead to buy a controlling stake in Mitel, the Canadian telecommunications manufacturer. He overturned a recommendation from the Monopolies and Mergers Commission that BT should be banned for three years from supplying Mitel equipment in the UK. Instead, a deal is being negotiated under which BT will be able to maintain its sales of Mitel equipment at the 1985 level.

If competition had been the only criterion, it would have been more logical to support the minority view on the Commission that the merger should not be allowed. The thrust of the body of the report is that BT's purchase of Mitel is likely significantly to reinforce its already dominant market position with diverse consequences for consumers, who may expect "reduced choice and higher prices."

Competition, in both the manufacture and distribution of PBAXEs (private branch exchanges) is likely to be seriously impaired through this vertical integration. Professor Bryan Carstberg, the director general of the telecommunications regulator OfTel, was worried about the extent of BT's dominance even before the proposed Mitel acquisition. In 1984, BT's PBAX turnover was 10 times the size of the next largest supplier which had 6 per cent of the market compared with BT's 76 per cent.

A sacrifice of domestic competition might conceivably be worthwhile if the potential gains for BT as a player on the world stage were large enough. But this seems doubtful. BT is proposing to pay £150m for a financially troubled company that has now lost the technological lead which led to its spectacular performance in the 1970s. Without such an edge and without a US distribution and marketing presence, Mitel looks likely to perform poorly in US and world markets which are suffering from over-capacity.

Competition

It looks therefore as though the Trade and Industry Department has fallen between two stools. The Mitel decision may not contribute to the creation of a viable national champion yet it will almost certainly reduce competition in the domestic PBAX market. In the longer term, as Professor Carstberg has hinted, the only way to guarantee domestic competition may be to require BT to set up a wholly separate subsidiary to sell Mitel equipment, if not to divert this part of its business entirely.

The moral may be that in future the Government should be less willing to trade reductions in domestic competition for highly speculative advantages in world markets. This might be easier to achieve in practice if the DTI, which understandably retains broad industrial policy objectives, devolved more power to regulators of particular sectors such as OfTel.

Reagan shows his regal touch

By Reginald Dale, US Editor in Washington



The days since the shuttle disaster have seen Ronald Reagan at his best... one year into his second term, he continues to confound his critics, but he faces some tough decisions in the next few months

He has had a difficult time maintaining his authority on Capitol Hill over the past few months, and with the elections approaching, his own Republicans are restless, particularly in the House of Representatives. His new White House staff under Mr Donald Regan is not the mastery political machine it was under Mr James Baker. The leading barons of his cabinet, most notably Mr George Shultz at State and Mr Caspar Weinberger at the Pentagon, are still at loggerheads. Unless he gives someone authority to knock heads together and produce a coherent energy control policy, he risks losing the East-West momentum generated at his November summit with Mr Mikhail Gorbachev. The Soviet leader, one of the factors in his recent upturn in popularity, it will not be so easy to get away with stability without concrete results at the second summit.

Above all, the Democrats are now hoping that the Gramm-Rudman balanced budget law will finally flush the contradictions of Mr Reagan's policies into the open. He cannot, they believe, continue to get away with advocating higher defence spending, a balanced budget and no tax increase. He will almost certainly be forced to compromise, as he has in recent months on South-African sanctions, trade protectionism and his MX missile programme.

In this election year, however, it is clear that even that Mr Reagan has changed the terms of political debate. Republicans believe that the only way the Democrats can win is by spicing their policies, and there is plenty of evidence that this is happening. There is little disagreement that the nation's defence needs to be rebuilt after the decline of the 1970s and the role of government restrained. The Democrats, aware that their traditional New Deal coalition of trade union, women and minorities will not be enough to capture the White House in 1988, are looking for centrist "new ideas" of the sort first tried out by Senator Gary Hart of Colorado in the 1984 presidential election campaign.

Republicans and Democrats alike are jockeying for position in the post-Reagan era. But they depend heavily on what sort of legacy Mr Reagan leaves — whether those bidding to succeed him calculate that they should steal his clothes or discard them.

In the end, it will probably be economics that makes or breaks the Reagan magic. Polls which show so much approval for him now also show that the biggest single reason is the prosperity of the last three years. It is expected that Mr Reagan's Irish luck that falling oil prices and a declining dollar may now extend that prosperity further than he had any right to expect.

ON television the other evening, an elderly woman flashed briefly on the screen to explain why she is such a fan of President Ronald Reagan. "He is an American and he's for America," she said simply.

The unidentified woman was chosen by CBS News as a symbol of the extraordinary strength of public support that its polls still show Mr Reagan enjoying, at least among white Americans, after five years in the White House.

When Mr Reagan steps to the podium of the House of Representatives to deliver his annual State of the Union address tonight, he will do so fortified by a degree of personal popularity unparalleled in the last half-century of US presidential politics.

Mr Reagan delayed the address rather than appear before the nation with an upbeat optimistic portrayal of today's America just hours after the catastrophic explosion of the Challenger space shuttle.

In the days since the shuttle disaster, which appears to have traumatised many Americans more than any event since the assassination of President John F. Kennedy more than 22 years ago, Mr Reagan has been at his best. His dignified expressions of emotion have hit the right note and fulfilled a national need.

At times like these, Mr Reagan seems to embody a certain kind of American-ness in the way that President Charles De Gaulle embodied Frenchness. If the national characteristics they reflect are markedly different, the instinctive feel for the pulse of the country is the same.

This is the regal side of Mr Reagan, the side best brought out by television, his natural medium. An American president is both a head of state and a head of government — monarch and prime minister — and Mr Reagan has always concentrated on the former. After the anguish of Vietnam and Watergate, and the self-doubt of the Carter administration, it seemed to be what a majority of the country wanted.

Through most of Mr Reagan's five years in the White House, the US has enjoyed a period of unusual prosperity and political stability. Mr Reagan has made patriotism — and indeed, wealth and conservatism — respectable again, and catered to the heavy aftermath of the 1970s, such as poverty, homelessness and hunger. The voters who re-elected Mr Reagan by a landslide in November 1984 did not want to return to the party-popping protestations of Walter Mondale, the Democratic challenger, that all was not well with American society.

As he enters his sixth year in office, Mr Reagan enjoys personal approval ratings higher than those of President Dwight D. Eisenhower, or even President Franklin D. Roosevelt, at comparable stages

in their presidencies.

In some ways, Mr Reagan has been one of the most predictable of Presidents. His underlying convictions, his straightforward views of right and wrong, have not changed in 40 years and are unlikely to change. Even if he no longer says so publicly, he still believes deep down that the Soviet Union is the "evil empire."

But his conduct of his first five years in the White House have surprised many people both in the US and abroad. When he defeated Mr Jimmy Carter, it was not unusual to hear liberal Americans say that they planned to leave the country far as long as he was in the White House. Most of them, of course, did no such thing. But Mr Reagan was widely regarded as a trigger-happy, right-wing ogre.

It has not turned out that way. In office, Mr Reagan, perhaps with the exception of the October 1983 invasion of Grenada, has in fact been remarkably un-trigger-happy. He has not invaded Nicaragua, blocked Cuba, or bombed Libya. Iran, and many liberals feared some conservative hopes. He has proved much more pragmatic and less ideological than his right-wing supporters in his domestic dealings with Congress and in foreign affairs.

He has been to "Red" China and is trying to reach some kind of arms control accommodation with Moscow (half-hearted though those efforts

may seem to some of his critics. After a few sticky patches in the first term, most notably over the Soviet gas pipeline, his relations with the European NATO allies are now, on the whole, remarkably good.

In the US, it is the conservatives who have become nearly as upset as the liberals once were. In foreign policy, they are deeply disappointed that the administration has not been more muscular in supporting anti-Communist "freedom fighters" in Angola, Afghanistan and Nicaragua, and that it has failed to hit back decisively against terrorism. They fear a sell-out to Moscow on arms control.

In part, Mr Reagan's hand has been stayed by the sharply declining national tolerance for American casualties.

The ill-fated deployment of the US Marines to Beirut in 1983 was a mistake that is unlikely to be repeated. US military intervention, if it takes place at all, is now most likely to be conducted by long-range naval or aerial bombardment.

The rationalisation of this is the so-called "Reagan doctrine" of encouraging "freedom fighters" to risk their own — and not American — lives in the worldwide struggle against Communism. And despite the right-wing view that it has not gone far enough, Mr Reagan has been a statesman, and few people seem to care.

It is not uncommon now to find people blaming the media for saving Mr Reagan from embarrassment, giving him too

easy a ride. Even dyes-in-the-wool Republicans have expressed puzzlement at why the press has not turned on Mr Reagan in the way that it did on all his immediate predecessors.

There is no easy explanation for this, but it seems likely that, because Mr Reagan represents the views and values of a vast number of Americans, the media would make itself even more unpopular than it already is if it tried to go for his jugular. That is particularly so while prosperity lasts and there are no really serious scandals in the White House.

The Democrats are confident that this mid-term election year is the year that Mr Reagan will finally come unstuck. But they have thought that before and it has not happened.

The Republicans believe quite the opposite. Their soundings, they say, suggest that they can use the November congressional elections to become the country's dominant political party for the first time in more than 50 years — thanks largely to Mr Reagan's popularity and the growing conservatism of the electorate.

But Mr Reagan will certainly continue to need his famous escapology techniques if he is to avoid some of the pitfalls along the way. His tax reform plan, which he has, perhaps unwisely, made the top legislative priority of his second term, has failed to catch fire around the country, despite strenuous campaigning, and awaits an uncertain fate in Congress.

It is not uncommon now to find people blaming the media for saving Mr Reagan from embarrassment, giving him too

Moussa's six commandments

Pierre Moussa, the French investment banker ejected from the chairmanship of Paribas in October 1981 at the height of a political storm over the socialist government's nationalisation moves, yesterday made his comeback in Paris. In a front-page article in Le Monde, Moussa underlined the transformation in the French political landscape in the last few years by making a powerful plea for demagoguery and the capital of newly demagogued companies should be held by "solid" outside groups.

Moussa no doubt expects to use his investment banking expertise to come up with the right candidate. Moussa was the central figure in a long-running trial of Paribas personnel and clients over exchange control irregularities which ended with his acquittal two years ago. No doubt referring to the government's fury back in 1981

Men and Matters

over his successful efforts to free part of Paribas' foreign assets from state takeover, Moussa yesterday asked quizzically, "Why so much passion four years ago?" Moussa, aged 64, the chairman of the London-based arm of the New York investment bank Dillon Read, will certainly be making his voice heard further in Paris after the expected return of a right-wing government in the March general elections.

He pleads in his article that a significant "core" of the capital of newly demagogued companies should be held by "solid" outside groups. Moussa no doubt expects to use his investment banking expertise to come up with the right candidate.

Official freeze

London estate agent Richard Meacock, who has a home on Guernsey, is trying to persuade the authorities to allow a 24-acre granite quarry on the island to be roofed over and turned into an ice sports stadium.

World championships could be staged there, he says, and if the island government doesn't want to take on the project there are venture capital backers ready to put up the £4m needed.

Meacock who claims to have spent £20,000 so far on plans and feasibility studies, recently brought over a party of experts to see the proposed site, including the ice skating star Robin Cousins, and Michael Williams, director of Oxford's new civic ice rink. Everyone has reacted favourably to the project, he says, except the Guernsey authorities who have earmarked the quarry for the mundane purpose of refuse disposal. The island's recreation committee has described Meacock's scheme as "sheer nonsense"

Day to remember

The City accountancy firm Buzzaott decided it should have its private clients into the post-Big Bang world. But first it had to find out when it was due to go off.

Cazenove said it was some time in October — but the speaker was not sure quite when. The same answer came from Springleur Vickers Da Costa. Precise information seemed to be in short supply.

Robert Vincent, Buzzaott partner, reasons that a Big Bang must go off all at once if it is to avoid being merely a Big Smoulder. So he rang the Stock Exchange.

The information department of the exchange was certain that it would occur on October 27. The Securities and Investments Board, where I double-checked, refused to be so precise. "It's sometimes in October, we think."

October 27 is the assigned demotion day. But it is remarkable how few calendars in the City have the date ringed.

Money's worth

India's finance minister, Vishwanath Pratap Singh, seeking to increase public investment in his annual budget-making, last Friday offered a Rs 2,000 (£117) prize for the best public expenditure idea sent to him for the budget due on February 28.

Over the weekend, Singh reflected on the labour involved in such a daunting task in the world's largest democracy. He decided, by coincidence a few hours after demonstrations in New Delhi about increases in gas and petrol prices, to raise the prize to Rs 5,000 (£300) — roughly double the monthly salary of a graduate research assistant.

Allied, the target for a takeover bid from Australia's

Elders, abridged the beer out to Perth. "It's good to know that our friends Down Under know who to turn to when they want a pint of traditional beer," said an Allied man.

MONEY TALKS

1986 promises to be a year of radical change within the entire financial services community. For the investor, keeping pace with developments is vital.

That's why on February 25, 26 and 27, prior to the Budget and financial year end, the Barbican Centre opens its doors for Money & Investment '86. A comprehensive financial services exhibition and series of seminars designed to give up to the minute advice to both personal and corporate sectors. Advice on Tax Planning, Mortgages, Assurance, Unit Trusts, Pensions, Capital Transfer Tax, Stocks & Shares, Insurance and much more. In fact everything that makes your money work better for you.

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Never before has a financial event filled so many needs and offered so many opportunities.

Exhibition tickets are £3.00 on the door, but if you fill in the coupon below and send it together with a stamped addressed envelope we will return your tickets for half the normal price.

Money & Investment '86, Five Old Queen Street, London SW1H 9JA. Open Feb 25 & 26 10am - 7pm, Feb 27 10am - 4pm. Please send me... I would like more information on the various seminars. Name, Position, Company, Address.

Observer

Letters to the Editor

The current UK deficit in manufactured trade

From Mr. P. Seabright
Sir—Geoffrey Maynard is right to remind us (January 29) that there is nothing intrinsically disturbing about the current UK deficit in manufactured trade...

(Itself hardly a bumper year), making the UK the worst performer in the entire OECD. It remains the worst performer even in total industrial production...

Professor Maynard believes that "the UK's real exchange rate will have to fall" for manufacturing to contribute to closing the UK's payments gap...

strategic problem facing the UK as oil runs out, and indeed goes beyond his own statement of the problem since it refers to the most likely cause of it.

Battle to get more out of science



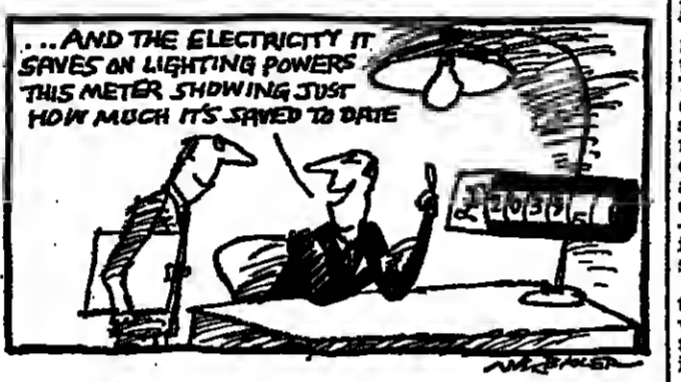
Prof Alan Leadbetter with a neutron spectrometer at the Rutherford Appleton laboratory

"I SUPPOSE you could say we've been used to doing what we wanted to do," a British academic scientist remarked the other day. We were engaged in the dominant topic of discussion among scientists—the alleged falling health of British science...

But research funding bodies are beginning to see opportunities for a dramatic impact on a nationally important problem by bringing quite disparate disciplines together.

Civil servants' integrity

From the Chairman, Department of Trade and Industry, Council of Civil Service Unions
Sir—I was very interested to read Justinian's account in your issue of 29 January regarding the leak of the Solicitor-General's letter concerning the Westland affair.



Where £525m could be saved

From the President, Institution of Lighting Engineers
Sir—May I suggest that "Getting more for your Money" (January 29), left out an important part of the story.

Time to phase out the MFA

From the Managing Director, Central Confectionery of the Textile Republic of Germany
Sir—The article "Time to phase out the MFA" (January 30) prompts me to add a few comments on the MFA in the textile trade in the process.

Money GDP targeting

From Mr. M. Weale
Sir—I have followed with interest the City view on money GDP targeting (BHI Martin, January 22) and its academic criticisms which, I believe can be traced back to the early 1980s.

Enforcement of collective agreements

From Mr. J. Kennedy
Sir—I as an "uncommon" lawyer offer a comment on David Thomas's article "Hazards of a binding agreement" (January 24). He says "The key issue is whether the legally binding, collective agreement could be embodied in individual contracts of employment."

deciding that it was not really possible to know precisely the amount of lost production attributable to Galley's absence. The Board was quite amicable in the pursuit of its claim. It declared that it was its intention only to establish the principle that men in responsible positions must honour their contracts.

The big commitment, moreover, was not underpinning present economic objectives. The big atom-smashers had nothing to do with the goals of the nuclear power industry. The telescopes did not support commercialisation of space. Yet such was the scale of commitment to some of the more esoteric objectives, that other areas of science of greater economic relevance to Britain—chemistry, biology, geology—found it increasingly difficult to stay in the forefront.

Advertisement for Telford Development Corporation featuring various business cards for companies like Animation, Nikon, BBC, Ricoh, Tatung, and Maxell. The ad asks 'WHAT'S ON THE CARDS FOR YOUR COMPANY?' and lists benefits like geographical flexibility and cost reduction.

John Foord
DAILY NEWS
LONDON
04-02-86

FINANCIAL TIMES

Tuesday February 4 1986



Howe says Botha's reform proposals inadequate

By Robert Mautner, Diplomatic Correspondent, in London

SIR GEOFFREY Howe, Britain's Foreign Secretary, yesterday criticised the speech made by President P. W. Botha to the South African Parliament last Friday on ending apartheid as falling far short of what was required in the present situation.

Sir Geoffrey was addressing a two-day conference in Lusaka of European Community and African front line state foreign ministers, at which the situation in Southern Africa was the main item on the agenda. The six front line states are Angola, Botswana, Mozambique, Tanzania, Zambia and Zimbabwe.

Clearly disappointed with the results of the last six months and the growing climate of violence in South Africa, Sir Geoffrey said that progress towards the dismantling of apartheid was still desperately slow in a number of essential fields.

The specific measures which should be implemented by Pretoria without delay, included:

- The lifting of the state of emergency.
• The unconditional release of Mr Nelson Mandela, the jailed African National Congress (ANC) leader and other political prisoners.
• The ending of detention without trial and the forced relocation of blacks.
• The opening of a real dialogue between Pretoria and the black community in the context of the firm commitment to end apartheid.

GM's prospects improve after 14% profit fall

BY TERRY DODSWORTH IN NEW YORK

GENERAL MOTORS, the US's largest car manufacturer, suffered a 14 per cent decline in earnings last year, but accompanied the announcement of its figures yesterday with an up-beat assessment of its prospects for 1986.

With the benefit of a strong recovery in the fourth quarter of 1985, GM said that the outlook "looked good" in its principal businesses and related sectors in which it competed. It added that it believed the US industry would be nearly as strong this year as in 1985, when car and truck sales together soared to a record 15.6m units.

Net income for the full year in 1985 fell to \$3,860m, or \$12.2 a share from \$4,500m or \$14.27 a share in 1984, while sales rose to \$98.4m from \$83.9m.

In the fourth quarter, however, GM surprised Wall Street by generating its best quarterly profits of the year at \$1.22bn, or \$3.85 a share, against \$960m or \$2.76 a share in the same period of 1984.

Although GM said that these problems offset gains in other areas, some of the productivity gains from the investments began to come through in the final quarter. In the year as a whole the group's Credit Finance Corporation, which essentially booked the cost of the incentive campaigns to the parent company, enjoyed record profits.

London Stock Exchange aims to attract individual investors

BY JOHN MOORE, CITY CORRESPONDENT, IN LONDON

THE London Stock Exchange plans a campaign to encourage individuals to invest on the stock market. An internal stock-exchange committee has outlined recommendations in a report for the ruling council in an effort to attract a proportion of investors' funds currently flowing to building societies.

The move is likely to intensify competition between stockbrokers and the building societies, which the stock exchange says have been "outstandingly successful" in increasing their market share of savings.

The new initiative by the stock exchange is designed to build on the Government's privatisation programme. Before British Telecom was privatised, the report says, there were 1.6m shareholders in Britain. Now, the stock exchange estimates, there are 2.5m shareholders in the UK, representing 6 per cent of the adult population. In the US, 18 per cent of the adult population are individual shareholders.

Deutsche Airbus demands swift UK decision

By David Marsh in Paris

DEUTSCHE AIRBUS, the West German partner in the four-nation Airbus Industrie airliner manufacturing consortium, has called for a speedy UK Government decision to give financial support to the latest A-330 and A-340 Airbus projects.

Mr Rolf Siebert, chief executive of Deutsche Airbus, owned by Messerschmitt-Bölkow-Blohm, said West German industry was ready to take the place of British Aerospace (BAe) in building key sections of the wings for the two new aircraft.

Mr Siebert's remarks, made in an interview in Munich underline the higher profile being taken by the West German Government and industry over the two new projects, the short-to-medium range A-330 and the long-range A-340. The Airbus Industrie supervisory board gave the industrial go-ahead for the two projects, costing a total of \$2.5bn to develop, at the end of last month.

Mr Siebert said: "We really hope that we can continue co-operation with our British partners in the A-330/A-340." But if BAe, which has a 20 per cent shareholding in the consortium, failed to win financial support from the British Government, Deutsche Airbus would have the capacity to boost its role in the project to compensate, he said.

A marketing campaign has also been urged by the committee to encourage individuals to invest in stock exchange securities. That would aim to capture a proportion of individual savings in excess of £5,000 held in building society accounts.

The committee recommended that stockbroking firms should become more accessible through the establishment of "share shops" and greater use of electronic information networks such as Fyestel. Stock-exchange procedures should be simplified through better explanation of the business of buying and selling shares.

THE LEX COLUMN Fear of flying at Norsk

Opac rumblings yesterday were loud enough to take more than \$1 off the North Sea oil price, and though steering tried hard not to notice the noise, the currency weakened enough to bring back talk of higher base rates.

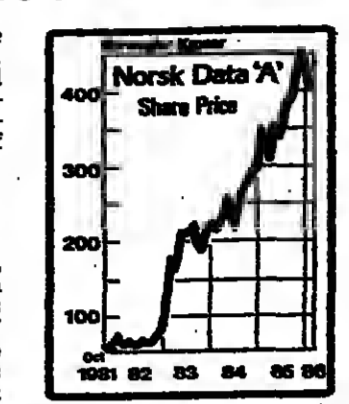
Pity poor Norsk Data. Last year, the company was so buoyant with the upward pressure on margins that it had to weigh its technicians' white coats with krona notes just to keep the profits growth down. It is sitting on orders in hand almost equivalent to last year's sales.

January's trading was, unfortunately, as marvellous as ever. It is all very awkward for a company that is haunted by the prospect of a collapse in its stock market rating when growth rates turn down.

The London and New York stock markets have got well used to a hard-luck story from Norsk Data that other companies would give their eye-teeth to tell in the past 13 years. Norsk Data has grown its pre-tax profits at a compound rate of 60 per cent and its earnings per share, diluted by several equity issues, by just under 50 per cent.

But it did not happen last year and it is not going to happen this year. Profit before tax in the year to December was up 55 per cent (to Nkr 36m) while turnover in the company business rose 46 per cent.

Yet even the most fervent admirer of the business must sometimes be bemused by the Alice-in-Wonderland nature of Norsk Data's progress, even allowing a discount for Scandinavian blue eyes. Having maintained a highly profitable business in the US when overproduction was destroying margins at its competitors, Norsk Data's super-niches are nibbling bits of market share from IBM's mainframes in Europe; and, for the moment, it ap-



embarassing success, at an unchanged offer price of FF7.75. The Suez stock still looks a very nice gamble on the forthcoming assembly elections, with the French Government selling its rights on terms which positively invite the market to bet on an imminent swing to the right; the weight of applications clearly discounts probability in short order after the polls. If that calculation were to turn out badly, of course, the issue might not appear to have been quite so generously priced.

Stock Exchange

Looking wistfully at the other places people put their savings has been a stock exchange position for years. When the UK has broken all favour investment through pension funds and building societies who hands-down on the score of convenience, the stock market is condemned to a losing battle for the spare cash of the individual investor. On a pessimistic reading of the figures, in an average year the private investor has lately been selling £4bn of shares, putting half the proceeds into building society accounts, before dividing the rest between unit trusts and the houses.

Suez rights

Levels of oversubscription are notoriously hard to estimate; once the multiple applications are boiled down, the numbers tend to look less impressive. For all that, the apparent 300-fold subscription for yesterday's Compagnie Financière de Suez rights issue must come pretty high up the list of the largest sums mobilised for a single stock-market transaction; to provide facilities for FF7.27bn of staging is not something to which the nationalised French banking system can be accustomed.

Bonn row over E. German visitor

BY RUPERT CORNWELL IN BONN

A FORTHCOMING visit to Bonn by Mr Horst Sindermann, president of the East German Volkskammer (parliament), threatens to provoke a fierce controversy over procedures, which, unless defused, might easily spread beyond the domain of protocol.

He is due on February 19, at the head of a parliamentary delegation for what would be the first such official visit to West Germany by the second-ranking figure in the East German leadership. His trip has long been regarded as a possible harbinger of the visit, originally set for September 1984, of the East German leader, Mr Erich Honecker.

Bonn row over E. German visitor

Such hostility should not be taken lightly, Mr Jenner himself is keen to meet Mr Sindermann. But a similar row, which pits the CDU/CSU against their liberal Free Democrat coalition partners, caused a visit planned for last year to be shelved.

Bonn row over E. German visitor

Should events repeat themselves, the Bonn Government would be particularly embarrassed. In the past few days, conciliatory signals from East Germany have multiplied, with an increase in the number of its citizens allowed to migrate to the West, and evidence that East Berlin is at last, as Bonn has vainly pressed, taking steps to choke off the flood of "asylum seekers" from the Third World through East Germany into the West.

Bonn row over E. German visitor

The official East German news agency ADN reported at the weekend that with effect from February 1, immigrants from "a number of states" would be allowed transit only if they had valid entry permits to the Federal Republic.

Bonn row over E. German visitor

Officials in Bonn are awaiting proof in the numbers before crying victory. But further encouragement came in a long interview in Die Zeit with Mr Honecker, granted three years after the request was first made.

Bonn row over E. German visitor

Although the East German leader was predictably cautious about the timing of any journey by himself to West Germany, he left no doubt that he wants to go.

VW-Audi tops 1985 European car sales

Continued from Page 1

help. Sent opened up its extensive dealer network in VW-Audi cars and is producing some of the West German company's models (Polo and Passat) in Spain.

More than 48,000 VW-Audi cars were sold in Spain last year to give the company an 8.4 per cent share of the market against 5.5 per cent (28,000 cars) in 1984.

The West German group also had

Banks poised to block Mexican credit pleas

Continued from Page 1

ing the government of President Miguel de la Madrid in instituting pro-economic reform, but they said hints from top government officials that debt service could not proceed normally because of the oil price pressure would only make the task of raising fresh loans from a reluctant market even harder.

Today's meeting will be only an initial session to set the ground-work for more intensive negotiations still to come on Mexico's financing needs for 1986, although time is now pressing as its foreign-exchange reserves are widely thought to be running low.

Besides \$10bn in interest payments on its \$97bn foreign debt, Mexico also has to make principal repayments of \$1.2bn to bank creditors this year, including one of \$850m still held over from 1985.

Bankers say they remain vehemently opposed to any direct form of interest-rate relief such as capping or capitalisation. That would go "totally in the wrong direction," said one, as it would undermine Mexico's chances of being able to return to normal market borrowing.

More preferable would be a facility to where Mexico would meet interest payments, but those would be automatically recycled in the form of fresh loans.

Even that, however, would require positive steps on economic reform on which everything now hinges. Privately Mr Silva Herzog

Ford may buy Austin Rover

Continued from Page 1

shortly to complete an arrangement for Austin Rover to assemble some of its cars for sale throughout Europe, and Nissan, whose new UK car assembly plant would come on stream in a much-changed competitive environment. Honda would almost certainly wish to end its association with Austin Rover if Ford moves in and would have to think again about setting up an assembly plant of its own.

Ford would have no qualms over giving the UK Government undertakings about keeping research and development capability in the UK - its main R and D facility is already based in Britain - or about the maintenance of production capacity at something like the current level.

Last year Ford ended with a 28.5 per cent share (485,820 cars) of the UK market and Austin Rover with nearly 18 per cent (328,000 cars). GM has doubled its penetration to 16.5 per cent in the past four years.

The addition of Austin Rover's 3.9 per cent share of the West European car markets would also give Ford, which achieved an 11.9 per cent share last year, a reasonable lead on the Volkswagen-Audi group.

World Weather

Table with columns for location, temperature, wind, and other weather data for various cities like London, New York, Tokyo, etc.

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ADVERTISEMENT section containing 'NEWS REVIEW', 'ELECTRONICS Future IC patterns', 'AVONICS Bang on target', and 'Briefly ...' sections.

FINANCIAL TIMES SURVEY

Contractors and housebuilders have become tougher and more imaginative in the hunt for growth and new markets

UK Building Industry

Radical change of approach

By JOAN GRAY, Construction Correspondent

A RADICAL change has swept Britain's building industry. The change has affected not so much the industry's technology as its marketing, its approach to clients, and its approach to finding funds.

The industry has had to bite the bullet and get down to performing, said Mr Ray Holt, managing director of Fairclough.

Jobs that used to take two years now take one-and-a-quarter. Companies are having to stick to delivery dates, and delay is no longer something we accept as inevitable.

The change is linked to the pattern of workloads in the industry. Its flat performance overall hides three strong growth areas: industrial building, commercial building, and building private houses.

This growth in private sector workloads has been coupled with a steady long-term decline in the sectors depending on government spending: civil engineering and public housing.

As a result, there is far more competition for private sector contracts. Civil engineering companies have started competing to build offices, shops and factories to make up for the shortfall in their more usual public sector work.

We're finding increased competition from contractors we never used to run across in office building, because of the declining number of civil engineering contracts, said Mr Ian Ruppert, marketing director of Trafalgar House subsidiary Trolope and Colls, which is

carrying out Norwich Union's £28.5m office redevelopment scheme at London's Fenchurch Street Station.

One result of the increased competition is that contractors' profit margins are squeezed.

Another—which he welcomes—is that we are also finding an increase in two-stage tendering. There is first a competitive tender list and then the final contractor is selected by interview, as the client wants to make sure he is getting the service he wants and not just the lowest price.

The decline in public sector work has not only meant that there is more competition for the work that is available, but also that clients have become increasingly demanding and increasingly strict in how they select their contractors.

The trend is typified by French Kier, which was recently taken over by C. H. Beazer. The shift in the company's work to a new emphasis on building helped fuel a 15 per cent growth in 1984, with profits rising from £14.3m to £16.5m and turnover up from £285.3m to £326.6m.

We are known as a civil engineering company, but have had to change our business emphasis over the last two years to concentrate on building, as the amount of heavy civil engineering work in the UK has diminished, said Mr Richard Allen, French Kier Construction's managing director.

This shift—largely because of the cuts in public spending—has also meant big changes in the way the company works.



As we get more private sector clients we get more emphasis on being able to provide a service, Mr Allen said.

They want to be assured they will get their building on time to know exactly what staff will be on the contract, and to make sure they have the right blend of experience and that there will be no conflicts of personalities.

The new pattern of work is likely to persist. Although the steep growth in industrial building is expected to slow in 1986 with the phasing out of capital allowances, growth prospects for commercial building—shops, offices and hotels—remain favourable.

Private housebuilding is also expected to remain one of the most lucrative niches in the business—hence contractors' enthusiasm for expanding in the sector.

Housebuilders in the past have had an advantage over contractors because they have been responsible for creating their own workloads and markets.

And despite some problems, such as a shortage of suitable sites in the South-East and declining purchasing power of the first-time buyers who fuelled growth in the early 1980s—the house builders have managed to maintain healthy profits.

Instead of building cheap starter homes, they have turned to building larger, more expensive—and more profitable—houses for second-time buyers.

They have also started developing new markets by building different types of housing aimed at different market sectors.

A favourite growth sector is housing for the elderly, ranging from luxury flats at marinas on the coast to nursing homes. And with the decline in public sector work, the tendency is for contractors to be have more like entrepreneurial housebuilders and become increasingly involved in finding funds for projects and helping

to develop their own markets. They have also had to move away from the old, almost adversarial relationships with clients.

The old pattern was that a builder would aim to get a job by quoting the lowest price and then hope to make up his money afterwards by negotiating on extras concerning details of the contract or the work or the conditions. All that has changed.

Builders have had to evolve new forms of contract and new ways of working with clients to make sure that they get the building they want, on time and within budget.

These new ways of working go under a variety of labels such as management contracting, management fee, or design and build. But they are all aimed at solving the same basic problem, that the traditional British approach to contracting gave the client poor service.

The new forms of contract are geared to overcome the problem with traditional contracting, which was that no one person was responsible for the whole building with all the delays and conflicts that preceded, said Mr Richard Hayden, divisional director of G. E. Wallis.

This company achieved a 24 per cent growth in operating profit to £122m in 1984, working on contracts ranging from restoring the ceiling in the House of Lords to building a new restaurant for Pizza Hut and refurbishing offices for IBM.

We have had to adopt new types of contract and new ways of working if we build for customers such as IBM, having to work with the architects to draw up performance specifications and to short-circuit and integrate the whole system.

The importance of clients' demands in getting the standard of building they want was clearly shown in a study by the National Economic Development Office.

We found that inexperienced customers almost invariably got a poor performance in the sense of getting their buildings slowest, said Mr Christopher Groom, secretary of Nedo's building and civil engineering committee.

Customers invariably had to put a bigger management input into building than they had expected, and the more management effort they put in the better results they got.

Nedo's work also "scotched" the commonly held belief that faster building meant poorer quality.

Builders have also been getting an increasing amount of work through urban development programmes, a sector the Government is keen to see expand.

The industry is also getting more involved in funding projects to help create contracts.

The industry has got to break out of its straitjacket and change its attitudes in a new world, says Mr Norman Wakefield, chairman of Y. J. Lovell, which reported that 1984 was its 10th year of growth, with profits up 41 per cent to £642m.

Urban redevelopment is an area to which Mr Wakefield is particularly committed. The jewel in our crown is our partnership housing, he says. This involves local authorities providing land at a discounted price in exchange for control over the development. The authority will usually specify a mix of houses—some for sale, some rented, and some available for people on its housing list.

Lovell built 1,000 partnership homes last year and is planning 1,500 this year. Lovell has also adopted a fresh approach to commercial development.

We have got to get on the same side as the client, Mr Wakefield says. His approach is to share the risks and rewards of development, as this creates a real meeting of minds. This new approach has allowed us to show consistent growth while our public sector workload has dropped from 45 per cent to 5 per cent.

"History is bunk" said Henry Ford. "Old age a regret" stated Disraeli.

Celebrating its Bicentenary, Lovell would tend to disagree. Not that we see our two hundred year history as important in itself.

Rather that our deeper roots provide the strengths to meet the fierce challenge of a rapidly changing society.

For building touches almost every aspect of our lives and today the Lovell Group is shaping homes, factories, hospitals, schools, offices, hotels, superstores and leisure facilities.

Wherever we build, we bring to the site not only all the traditional historic crafts and skills, but a fresh and total commitment to innovation.

The Equitable Life Assurance Society headquarters at Aylesbury is perhaps an outstanding example of the fusion of tradition and technology. Its degree of difference reflects the nature of Lovell today. Proud of the past, yet enthusiastic for change. If we have a boast it is simply that we're busy building the future on the past.

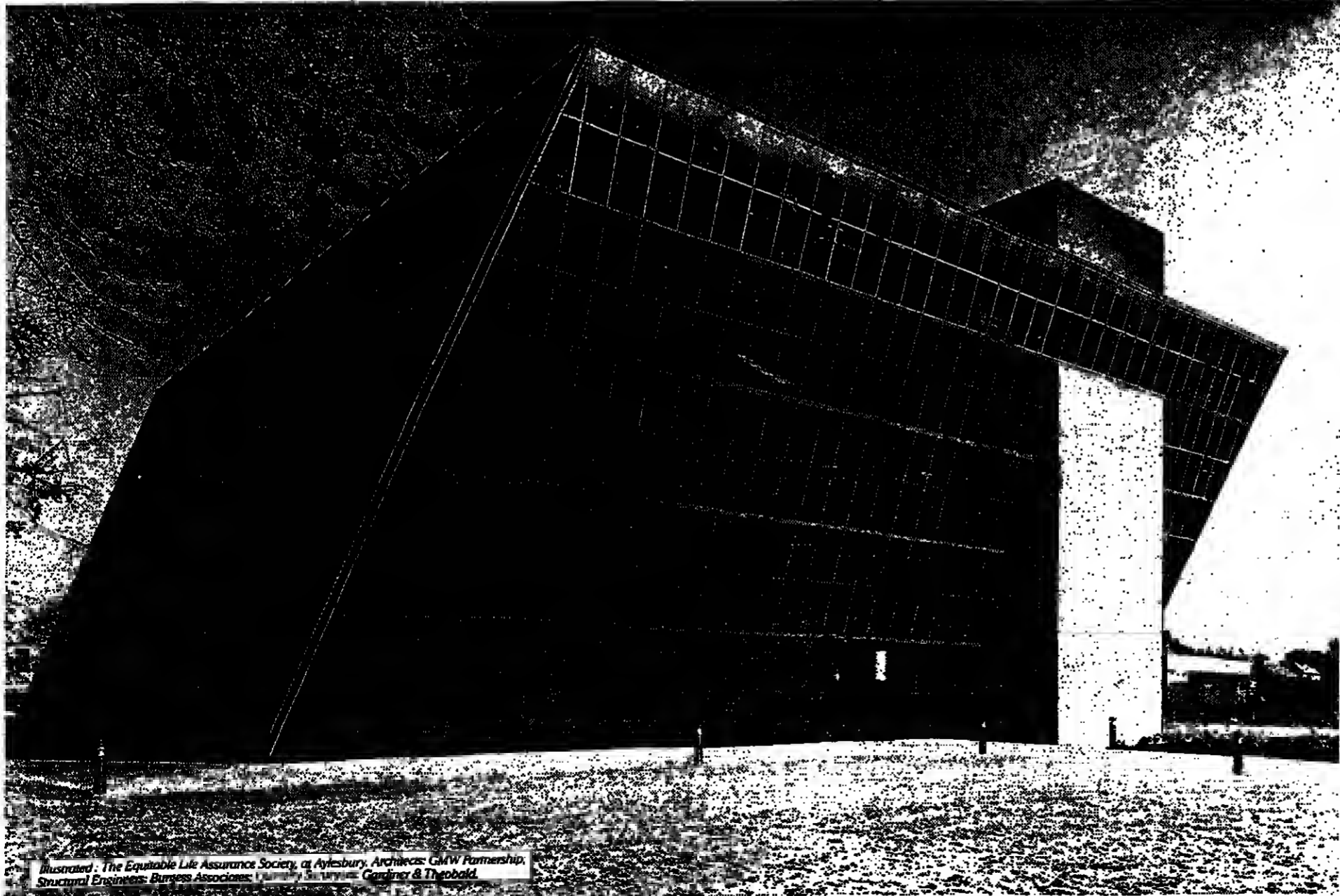
If you would like a copy of our 36 page commemorative brochure we would be pleased to send it on request.



Two centuries strong and building.

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"Before we start our third century gentlemen, let's get something straight."

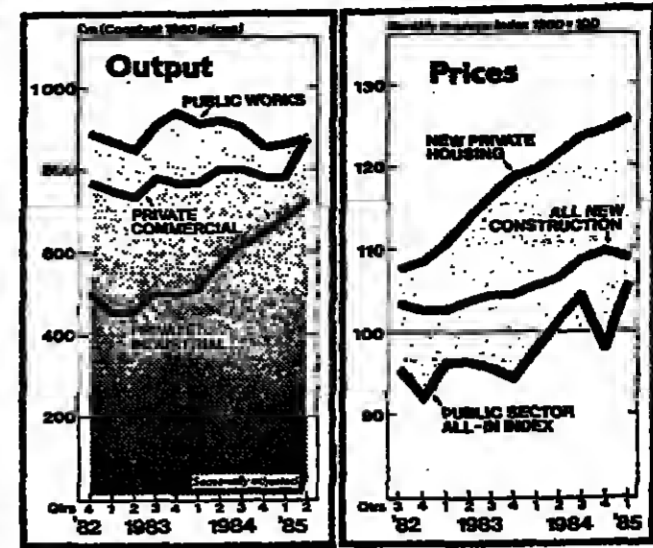


Designed: The Equitable Life Assurance Society, at Aylesbury. Architects: GJM Partnership. Structural Engineers: Burgess Associates. Surveyors: Gardiner & Theobald.

UK Building Industry 2

Sophisticated move up market

Housebuilders
JOAN GRAY



UK HOUSEBUILDERS

(Estimated completions 1985)	1985
Barratt	14,000
George Wimpey	9,500
Tarmac	5,000
C. H. Beazer	4,500
Trafalgar House	4,000
Broseley	3,500
Bovis	3,000
Y. J. Lovell	2,500
John Laing	2,100
Christian Salvesen	2,100
Wilson Connolly	2,100
Bryant	2,100
Bellway	2,100
Chelsh	1,700
Westbury	1,600
Alfred McAlpine	1,500
SNW	1,100
McCarthy and Stone	1,100
Cresidac	800
Ferndale	800
Top Twenty	61,000
All completions (1985)	150

Source: Savoy Mills

IF EVERYONE WAS AVERAGE WE'D BUILD AN AVERAGE HOME.



You read a lot about the average family. But in reality there's no such thing.

Everyone and every family is different. We all have our likes, dislikes and aspirations.

That's why Barratt have launched their new Premier Collection. A new generation of homes with over 50 different house styles that are as individual as today's home buyers.

THE PREMIER COLLECTION

Not only are there are 50 house types within 6 price ranges but each type is available in different exterior styles.

From single people, to families, to retired couples - the Premier Collection comprises a choice of homes to suit every taste and every pocket. All offering new standards in living space, specification & style.

QUALITY OF DESIGN

Throughout the range Barratt has taken the best features of traditional architecture and blended it with modern tastes and techniques to give greater visual appeal.

Great attention has been

paid to each individual detail. And every development makes careful use of material specially selected to harmonise with the existing environment.

QUALITY OF SPECIFICATION

Because Barratt recognise that today's purchaser is far more discerning than ever before, literally hundreds of new ideas, modifications and improvements have been incorporated throughout the Premier Collection.

The latest highly efficient thermal insulation.

The most modern water and space heating systems.

Specialist designed fully fitted kitchens. And features with both style and charm - such as open fireplaces, wrought-iron spiral staircases, terrace and barbecue areas.

In fact, just the sort of thoughtful attention to detail you would expect from Britain's largest builder of private houses.

The company who, during 1984, won more awards for quality than any other builder in Britain and the U.S.A. As you can see, for Barratt, the average simply isn't good enough.



According to Government statistics the average family consists of Mum, Dad and 1.9 children.



A NEW GENERATION OF HOMES WITH MORE SPACE, MORE STYLE, MORE FEATURES

Barratt

HOUSEBUILDERS have become more sophisticated in their marketing and more aware that they must meet clients' demands. The volume builders are also moving up-market and are trying to appeal to affluent second-time buyers.

"The most important development in the housebuilding industry has been the decisive switch away from building for first-time buyers to building trade-up houses," said Mr Roger Rumber, director of the Housebuilders Federation.

"The starter-home market has diminished and now builders have got to persuade people to move house and to make a discretionary purchase, trading up their home as they would trade up their car or washing machine."

The trend up-market is being led by Britain's largest builders. Barratt, which now has an output of 10,000 houses a year, led the way in selling to first-time buyers but has reduced output of starter homes from a peak of 75 per cent to between 50 and 55 per cent, and is planning to cut it to only 30 per cent.

Wimpey, which runs Barratt's neck and neck for the title of Britain's biggest housebuilder, with an output of 10,200 houses predicted for 1986, is cutting the proportion of starter homes from between 70 and 75 per cent to 60 per cent. Tarmac, Britain's third-largest housebuilder, is cutting its starter-home production from 60 per cent to 50 per cent.

The roots of this change lie in the diminishing power of first-time buyers to afford a new house. This has happened partly because of high unemployment, reducing spending power among younger age groups, and partly because new

houses are far more expensive than second-hand ones.

According to the House Builders Federation, the gap between the price of an average new house and an average second-hand house is £4,000, taking average prices of £37,500 and £33,500 respectively. The Nationwide Building Society has also reported a widening gap between the price of old and new houses. In 1985, the average price of a new house rose by 15 per cent, compared to an average increase of 10 per cent in the price of second-hand houses.

The biggest cause of the gap between the price of a new and second-hand house is the price of land, which to the South-east accounts for around 40 per cent of the cost of a house.

This has made builders move up-market and concentrate on building for more affluent second-time buyers.

The economic advantages of this are spelled out by Sir Llewellyn Barratt, who now plans to see his company's growth and profits coming from building for

the richer buyer.

The number of houses Barratt built fell from a peak of 16,000 in 1983 to 10,000 last year largely because of World in Action television programmes criticising first the method of timber-frame building he then favoured and then the resale prospects of starter homes.

But now his sales volume has fallen, Sir Llewellyn has no plans for trying to increase the number of houses he builds.

He has launched a new collection of houses aimed at more affluent buyers, and the company's growth and profits in future will come from these, says Sir Llewellyn. (The fact that it is called the Premier collection and Mrs Thatcher has bought one is entirely coincidental, he adds).

Selling fewer higher priced houses gives the company the benefit of reduced overheads. It now operates with 4,250 full-time staff compared with 5,500, and has saved £1m on administrative costs. The company also benefits

from the higher margins on higher priced houses. The average price of a Barratt house has already risen from £29,000 to £33,000. Sir Llewellyn expects it to rise again to £40,000 this year in Britain as a whole and to between £30,000 and £70,000 in the South-east.

And whereas the margin on a smaller house averages 10 to 11 per cent profit in a good year, the margins on more up-market houses are 12.5 per cent or more," he explained.

Barratt's Brompton Park development in London's Earl's Court, is an example of the new Barratt economics.

Built in the grounds of an old hospital - for which Barratt paid £5.5m (or £200,000 per acre of developable land), Brompton Park is a development of 317 luxurious apartments. It includes a communal leisure and fitness centre with swimming pool, sauna, solarium and gym. At prices ranging from £47,000 for a bed-sit to £170,500 for a large luxury flat Brompton Park has clocked up sales worth more than £20m.

Deep concern over scarcity

Land supply
JOAN GRAY

STAND NEXT to almost any housebuilder anywhere, and he will start to tell you about the Land Problem.

For the housebuilders are getting desperately worried about what they see as a shortage of building land and the high prices they have to pay, particularly in south-east England.

It is this deep concern about the availability of building land in the South-east which has led to the bitterly controversial proposal from the Conservative Development, a group of Britain's biggest housebuilders, to build a town for 14,000 people on green belt land at Tillingham Hall on the fringes of London.

Builders tend to babble of green fields because of a deep-seated fear that they may end up vulnerable and priced out of too much of the housing market. For high land prices mean high house prices.

Although builders are doing very nicely in the short term because they are able to solve the problem of expensive land by passing the cost on in profitable luxury homes for trade-up buyers, they are worried that this leaves them at the mercy of a largely discretionary market which can simply choose to stop buying if prices get too high.

"We are now buying not less than 40 per cent of the price of a house in the South-east in the ground, and that gives us no choice but to build high-priced houses," said Mr Terry Bevis, managing director of Proving and secretary of the Volume Housebuilders Study Group, which represents Britain's biggest builders.

"Land should be between 20 and 25 per cent of the price of a new house and then we could give buyers a better value for money and build new houses for a wider section of the market," he says.

The builders quote with horror record prices for housing land of £600,000 an acre in Amersham, Buckinghamshire, and £500,000 in the rest of the county. They estimate that land in the South-east now costs an average of between £18,000 and £20,000 a plot and say that this makes it impossible to build cheap homes.

The high price of land is a big factor in the spiralling prices of houses in the South-east. It contributes to the great divide between the north and south which makes it so hard for people to move south to find work. House prices in South-east England have been rising at more than twice the rate of those in the north.

According to the Anglia Building Society, house prices in London and the South-east rose by between 15 per cent and 22 per cent in 1985, compared with an average of 5.4 per cent in the North.

The main cause of high rises in house prices in the South-

east is a combination of high demand and shortage of supply.

The nub of the problem of land supply in the South is that it is the area where people most want to live, but also the area where there is a shortage of building land available for development and some of the greatest restraints on building. The builders blame land shortage in the South-east on the expansion of the green belt designed to protect the countryside from development. They blame the Government for what they see as an inability to resist pressure from its conservationist supporters.

The conservationists, on the other hand, say that builders could find enough sites in the cities and on derelict land.

The Department of the Environment has details of more than 120,000 acres of derelict land in public ownership, much of it in towns, which it says could be used for house building. But the builders reply that if there really was suitable land available in cities and on sites where people would want to live they would be delighted to build on it.

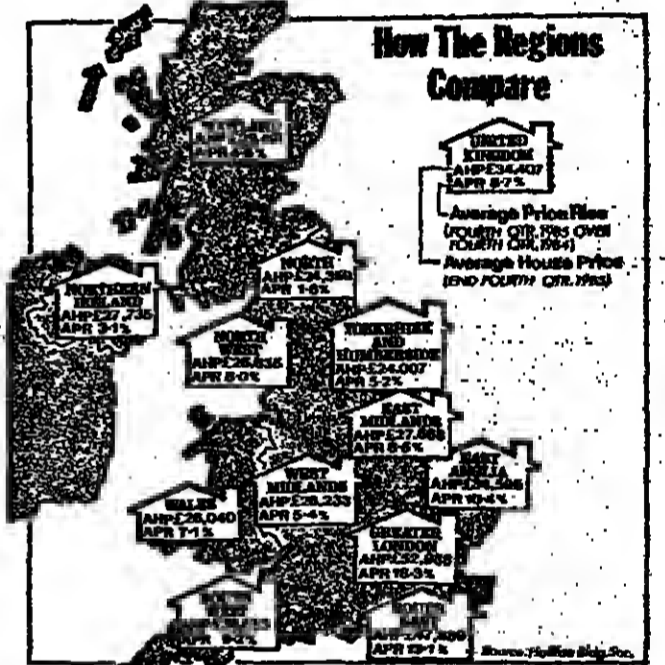
The problem is complicated by a lack of hard figures. The Government has refused to set guidelines about the number of houses which need to be provided.

Nor can the planners or statisticians reach agreement on the number of houses needed - still less on where the land to build them on will come from.

Meanwhile, the builders accuse the Government of quoting the Housebuilders Federation president, Mr Graham Eye, of "preaching over a banana republic inflation in land prices."

The whole matter is left open to intense and emotional lobbying and debate. It is one of the most knotty issues the ministers at the Department of the Environment have to tackle and at the very end of last year the Secretary of State for the Environment, Mr Kenneth Baker, seemed to come firmly down on the side of the "green" lobby.

Speaking to the assembled members of the Housebuilders Federation, he dashed their hopes for more land with a warning that their attempts to get land released for building in the countryside only encouraged resistance. They should turn to small in-fill sites and to the inner cities, he said.



House prices can indicate rising land costs

THE ASSOCIATION OF CONSULTING ENGINEERS

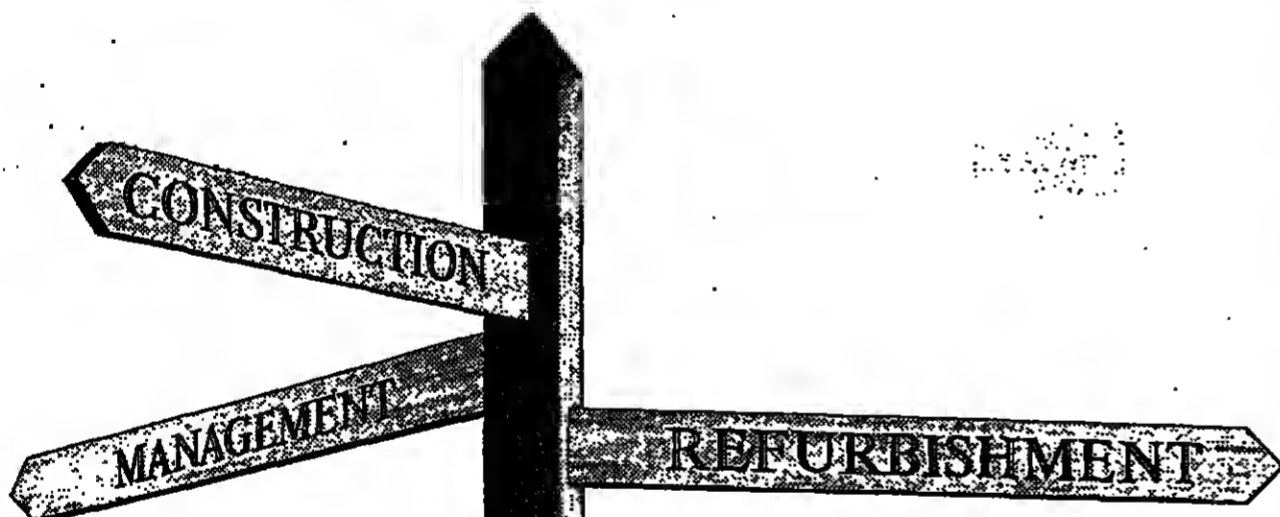
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Scramble for slice of a lucrative sector

Housing the Elderly

JOAN GRAY

SELLING housing for the elderly has become a sophisticated business. It is no longer regarded as a single homogenous market but a string of separate businesses which the builders hope will be worth far more by the end of the decade than the £480m conservatively predicted.

From talking simply about building private sheltered housing—small apartments with communal facilities and a warden on call—the builders are now dividing the market into first-time retirement, second retirement, luxury retirement, active retirement, tertiary retirement and even frail retirement and the provision of nursing homes.

There are more than 100 companies building housing for sale to the elderly. They include large organisations (such as McAlpine, Water, Ideal, Laine, Wimpey and Barratt) and small local companies. McCarthy and Stone, which built the first private sheltered apartment in 1977, is now the market leader.

They are competing for what they hope will be an enormous market. According to Mr Malcolm Parry, of the University of Surrey, who has specialised in research on housing for the elderly: "We are predicting a total market of between 250,000 and 400,000 units by the end of the century."

"This would need a development rate of 15,000 units a year to satisfy the demand and we are nowhere near that."

Britain's ageing population makes building for the elderly an almost automatic growing market, as well as being a highly lucrative one.

"Building for the elderly is very profitable," said Mr Parry. "Unlike first-time buyers, they have already got a valuable asset to trade in—their own house. They also do not need a mortgage, and because they do not need so many car-parking spaces you can build at greater density."

But he warns that building for the elderly is a difficult market and you have to get it just right. "Builders will make some 3,000 small sheltered

mistakes by building in the wrong place, and there is now fierce competition for suitable plots," he says.

The competition for suitable, pleasant sites on flat ground and near shops and public transport has forced prices up. Spey-hawk's newly-established retirement housing company, Osprey, probably holds the record, having paid £1.09m for the site of its first block of 38 luxury apartments for "gracious retirement" in London's affluent Golders Green.

"We identified a tremendous gap right at the top of the market," said Ms Julie Macey, general manager of Osprey management company, which plans to build 500 luxury retirement homes a year by 1988.

Golders Green is its first development. The resident house secretary has instructions from Osprey to run the block like a London club, and will book theatre tickets as well as give medical advice.

The block has a communal lounge with bar, bridge table, and a small room which can be used for therapy or hairdressing.

Serviced
Osprey has already started work on its next block, in Newquay, Cornwall. It is also planning a development in Marlborough, where it will build a group of retirement cottages complete with a pottery workshop for the residents.

Osprey is not alone in deciding to go for the top of the market. Both Barratt and Wimpey have also decided to build for the richer retired.

According to Mr Peter Marmot, of Sheltered Housing Services, the first national estate agency to specialise in retirement housing: "The market is moving away from the initial requirement of sheltered housing for sale to frail ladies."

"The builders are now concentrating on a broad range of people in their 60's trading down their houses for secure serviced apartments with no need to worry about repairs or gardening."

The luxury retirement builders have been joined by the market pioneers McCarthy and Stone, which already has just right. "Builders will make some 3,000 small sheltered

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McCarthy and Stone is also investing £15m in its newly-launched Homelife Care division to provide four star nursing homes. The company plans to build up to six nursing home developments a year, aimed at the estimated 500,000 people who can afford to pay more than £200 a week for residential care.

This will enable the company to fill a market gap for more luxurious nursing homes, said Mr McCarthy. "It will also enable us to answer the question of what happens when our elderly residents get too frail for sheltered housing."

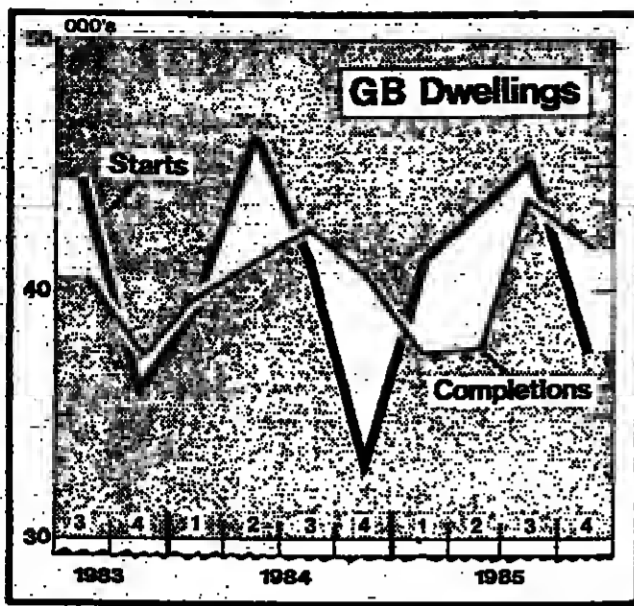
The Homelife developments will offer a combination of sheltered housing, residential accommodation and full nursing home facilities all on the same site.

McCarthy and Stone is not the only builder to provide nursing homes as the next step. Declan Kelly is also including nursing homes as the next step. Declan Kelly's developments, and plans to build in a ratio of one nursing home for every 100 flats.

Projected markets for private sheltered housing for the elderly, 1983-1990

Year	Total sheltered units sold	Total market in £m
1983	1,500	37.5
1984	2,000	52.0
1985	3,000	84.0
1986	5,000	148.0
1987	7,000	220.0
1988	9,000	300.0
1989	11,000	385.0
1990	13,000	480.0

† Total sales 1978-82=1,000 units. Figures prepared by the Housebuilders Federation.



Source: National House Building Council

Applications to build private homes bounced surprisingly up to 167,600 last year and a figure of 150,000 is forecast in 1985. One of the main growth areas involves up-market houses with a traditional look, like the thatched Bovis homes in Milton Keynes (above).



Nostalgic visions of a golden age

House Styles

JOAN GRAY

TWO images illustrate the way Britain's house-building and house styles have changed.

The first is of a two-bedroom, two-bathroom bungalow with a weathered and dovecot. The second is a landscaped curve of town houses by the Thames in now-fashionable South Chelsea (formerly Battersea) on the site of a demolished iron foundry.

The first—part of Barratt's Premier collection—illustrates the features builders are having to offer to tempt buyers into choosing a comparatively expensive new house.

The second, a Water development, illustrates the type of sites they are turning to in their search for land. Both illustrate the return to traditional methods, materials and styles that characterises the 1980s house.

New houses are no longer flat-fronted, plain brick boxes in neat rows. They have gables, pitched roofs, ornamental windows, white-painted or different coloured bricks, and are arranged in village, courtyard or farmyard groups.

The builders' message is that tradition sells—and sells profitably.

clearly well to the up-market customers they have in mind. "The industry is going through a 'customer is king' phase," said Mr Richard Fraser, chief executive of Westbury Homes, one of Britain's largest privately-owned housebuilders.

"We have gone from being a production business in the early 1970s when we could sell anything we built, to being a financing business in the late 1970s, to being a marketing business."

"Now we have got to put something on the ground that the customer really wants to buy. It is more of a fashion business than ever."

In short, since high land prices mean that buyers are having to pay up to 15 per cent more for a new house than for an old one, they have to be convinced that they are getting something extra for their money.

"Most buyers are already adequately housed and do not have to move unless they change job location or their families are increasing," said Mr Tom Baron, chairman of Silveson Homes.

"And when they do decide to move they have a much wider range of choice in the second-hand market than we can offer in house type, design and location."

"If we are to tempt them into paying a high premium for our

new houses we have to offer something they can't buy second-hand and something they haven't got in the house they are already living in.

"Fortunately we did such a lousy job in a sellers' market earlier that it ought not to be too difficult to produce something different and better."

So now the appearance of cottage styles and village groupings, and extra bathrooms, utility rooms and fitted kitchens is all part of builders' efforts to convince choosy purchasers to buy expensive new houses.

Structural

The overwhelming impression of the housebuilders' latest offerings is of picturebook nostalgia, of an industry selling a vision of a golden age of wealthy, well-scrubbed suburban peasants, well-exercised in their home gymnasiums, well-tanned in their solaria, and well-cleaned in the jacuzzi in the ensuite bathroom.

Potton, for example, is offering a modern version of the "traditional country cottage with a roaring log fire in the inglenook and beamed ceilings in each of the cosy rooms."

And they are not just decorative beams, but real structural timber: beams by the glossy hi-tech kitchen cooker, beams

in the bedroom, and beams to hang your head on by the bed.

Another home for the clean, green Wellington lifestyle is Charles Church's brick-and-flint walled Keepers Cottage, built of real flints carefully mixed to give the right texture.

Even in the very real environment of the fast-expanding new city of Milton Keynes, where planners take great care to provide builders with a regular supply of cheap land tailored to projected population requirements, the picturebook image persists.

There is not a straight row of flat-fronted red brick houses in sight on the new developments, but mixtures of brick and render, and gables and angles and tiled roofs of varying pitches, and fanlights, and stepped windows and circular windows. Down by the canal, tall houses are tricked out with bright stained wood in narrowboat colours of black, red, yellow, green and blue.

There is even a development with large, new thatched houses being built by Bovis. They come with four bedrooms, dressing room, ensuite bathroom, family bathroom with corner bath, study, and kitchen with antique pine.

"I would never pretend we were going to build thatched

homes on a great scale, but Milton Keynes Development Corporation asked us to incorporate them on an expensive development and we thought they would be marketable," said Bovis Homes chief executive Mr Philip Warner.

They have been highly marketable. No matter how picturesque their products, the builders are not living in any sort of "Tudorbethan" twilight, but talking the language of target consumer groups and products aimed as carefully at buyers as any baked bean or breakfast cereal.

"We want to service as many segments of the market as possible and are always looking for new gaps," said Wimpey Homes Mr David Eaton.

He has been looking carefully at the executive buyer, testing a prototype gallery one-bedroom house for the bachelor Yuppies who want something with personality to reflect their lifestyle; executive family houses with jacuzzis and gymnasiums; and luxurious retirement apartments for executives in their sunshine years.

"We will build a few and then build up," said Mr Eaton. "We build a prototype and then test the limits of the market before we start building them. We are very careful to do a 'belt-and-braces' before we launch anything."

Photograph by Snowdon.

Why one thing could have caught them all together.

Mick Noble, Managing Director
Ideal Homes Midlands.

Richard Farley, Construction Director
Charles Church Developments.

Mike Norton, Group Marketing Director
Barratt Developments.

Roy Dixon, Managing Director
Foco Homes.

Donald Lewis, Director and General Manager
Miller Homes Northern.

Today's most successful house builders have one thing in common. They recognise the need not only to build quality homes, but to market them effectively.

They know that they must make sure their homes are built with their customers' requirements in mind.

And that includes GasWarm.

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GasWarm gives them all that, plus full insulation, to an exact British Gas specification.

In addition, GasWarm gives builders full promotional back-up, including highly visible advertising in the national and regional press, home buying press, and now, for the first time, television.

It's no wonder there are over 75,000 new homes being built to GasWarm standards on 1,600 sites.

Make sure you get all the advantages GasWarm can give you. It's one secret of success that even the best of competitors can share.

With gas, everyone's more comfortably off.

February 4 1986

Financial Times Tuesday February 4 1986

UK Building Industry 3

III

Scramble for slice of a lucrative sector

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The builders' message is that tradition sells—and sells profitably.

clearly well to the up-market customers they have in mind. "The industry is going through a 'customer is king' phase," said Mr Richard Fraser, chief executive of Westbury Homes, one of Britain's largest privately-owned housebuilders.

"We have gone from being a production business in the early 1970s when we could sell anything we built, to being a financing business in the late 1970s, to being a marketing business."

"Now we have got to put something on the ground that the customer really wants to buy. It is more of a fashion business than ever."

In short, since high land prices mean that buyers are having to pay up to 15 per cent more for a new house than for an old one, they have to be convinced that they are getting something extra for their money.

"Most buyers are already adequately housed and do not have to move unless they change job location or their families are increasing," said Mr Tom Baron, chairman of Silveson Homes.

"And when they do decide to move they have a much wider range of choice in the second-hand market than we can offer in house type, design and location."

"If we are to tempt them into paying a high premium for our

new houses we have to offer something they can't buy second-hand and something they haven't got in the house they are already living in.

"Fortunately we did such a lousy job in a sellers' market earlier that it ought not to be too difficult to produce something different and better."

So now the appearance of cottage styles and village groupings, and extra bathrooms, utility rooms and fitted kitchens is all part of builders' efforts to convince choosy purchasers to buy expensive new houses.

The overwhelming impression of the housebuilders' latest offerings is of picturebook nostalgia, of an industry selling a vision of a golden age of wealthy, well-scrubbed suburban peasants, well-exercised in their home gymnasiums, well-tanned in their solaria, and well-cleaned in the jacuzzi in the ensuite bathroom.

Potton, for example, is offering a modern version of the "traditional country cottage with a roaring log fire in the inglenook and beamed ceilings in each of the cosy rooms."

And they are not just decorative beams, but real structural timber: beams by the glossy hi-tech kitchen cooker, beams

in the bedroom, and beams to hang your head on by the bed.

Another home for the clean, green Wellington lifestyle is Charles Church's brick-and-flint walled Keepers Cottage, built of real flints carefully mixed to give the right texture.

Even in the very real environment of the fast-expanding new city of Milton Keynes, where planners take great care to provide builders with a regular supply of cheap land tailored to projected population requirements, the picturebook image persists.

There is not a straight row of flat-fronted red brick houses in sight on the new developments, but mixtures of brick and render, and gables and angles and tiled roofs of varying pitches, and fanlights, and stepped windows and circular windows. Down by the canal, tall houses are tricked out with bright stained wood in narrowboat colours of black, red, yellow, green and blue.

There is even a development with large, new thatched houses being built by Bovis. They come with four bedrooms, dressing room, ensuite bathroom, family bathroom with corner bath, study, and kitchen with antique pine.

"I would never pretend we were going to build thatched

homes on a great scale, but Milton Keynes Development Corporation asked us to incorporate them on an expensive development and we thought they would be marketable," said Bovis Homes chief executive Mr Philip Warner.

They have been highly marketable. No matter how picturesque their products, the builders are not living in any sort of "Tudorbethan" twilight, but talking the language of target consumer groups and products aimed as carefully at buyers as any baked bean or breakfast cereal.

"We want to service as many segments of the market as possible and are always looking for new gaps," said Wimpey Homes Mr David Eaton.

He has been looking carefully at the executive buyer, testing a prototype gallery one-bedroom house for the bachelor Yuppies who want something with personality to reflect their lifestyle; executive family houses with jacuzzis and gymnasiums; and luxurious retirement apartments for executives in their sunshine years.

"We will build a few and then build up," said Mr Eaton. "We build a prototype and then test the limits of the market before we start building them. We are very careful to do a 'belt-and-braces' before we launch anything."

Today's most successful house builders have one thing in common. They recognise the need not only to build quality homes, but to market them effectively.

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Selling moves into fashion

**Building
Materials**

JOAN GRAY

IN A reflection of the trend sweeping the whole building industry, Britain's most successful building materials companies have been forced to start thinking of themselves as manufacturers and marketers of vogue products, not just producers of basic commodities.

But growing fashion-consciousness is only part of the story. For manufacturers of the more basic products — common bricks, sand, gravel or cement — have been particularly hard hit by cuts in Government spending on housing and civil engineering projects. And they have little scope for flashy marketing.

So the successful companies have also invested heavily in new plant to cut labour and fuel costs, and have cut out unproductive capacity as well as expanding into new markets.

"The industry has not grown overall because of the problems of the construction industry," said Mr Nigel Chaldecott, director general of the National Council of Building Material Producers. "But it has kept its profits up by rationalising plant and reducing labour forces."

The pattern of heavy investment in new plant is seen throughout the materials industry. For example, Blue Circle, Britain's largest cement manufacturer, decided to invest \$80m modernising plants at Caudon and Dunbar to give savings on production costs of 10 per cent, while British Gypsum has spent more than £33.5m on an automated plasterboard factory at East Leake in Leicestershire.

Redland has invested £25m in replacing and updating its concrete roof tile plants, and ARC has spent £5m on one automated quarry at Whitwick near Coalville in Leicestershire.

The brick makers have spent more than \$50m in improving production over the past 18 months. These include Blocktels, which has invested £9m in plant to produce its simulated hand-made bricks. George Armitage has built a new £7.5m factory to make Nori

bricks (so named because an apprentice, preparing moulds for the iron-hard clay in the last century, got the name the wrong way round).

Redland has spent £5m adding 50m bricks a year to its capacity.

One of the biggest investments is Steelley's film Parkhouse brick plant, which clearly illustrates the new economics of brick making. Parkhouse will turn out 50m bricks a year and give major savings in production costs, explained Mr Richard Miles, Steelley Brick chairman.

"Ten years ago Steelley made 128,000 bricks per man year; in 1984 we made bricks at the rate of 250,000 per man year. With Parkhouse we make 1m bricks a man year, eight times better than the company's average 10 years ago," he said.

"The brick market has shifted away from the basic common fletton bricks to higher quality facing bricks.

This shift has been caused by commercial housebuilders demand for distinctive bricks of character for their larger and more upmarket new houses, and by the architect's preference for high-quality bricks for offices and shopping centres. As a result of this changing pattern of demand, bricks have become a vogue fashion product, and the ratio of

common bricks to facing bricks sold has shifted over the decade from 47:53 in 1975 to 26:74.

The building materials producers have latched on to the importance of marketing in a big way. Two of the most spectacular industry-wide campaigns have been from the Brick Development Association (promoting brick for a beautiful Britain) and from the concrete block manufacturers.

Their concerted attack on timber-frame housing under the title of the Campaign for Traditional Housing has almost managed to kill timber-frame building for mass-market housing in Britain.

Blocks

These industry-wide campaigns have been backed up by vigorous efforts by the companies concerned — of which concrete blockmaker Thermatite's promotional efforts deserve some sort of prize for sheer verve.

Thermatite managed to engage the first man on the moon, Neil Armstrong, to speak at a launch inaugurating the company's "H2 O2" campaign to extol the virtues of its lightweight concrete blocks.

Mr Armstrong may have refused to speak directly about the virtues of such blocks, but

he was there nonetheless; and the company managed to run a competition for builders and builders merchants with a trip to Florida as the prize, complete with a promise of a grandstand seat at the launch of the space shuttle.

Among the brickmakers, Ibstock Johnsen was the industry's marketing pioneer. The company offered nothing so flashy as a spaceman but a specialist service for producing almost any brick a client wanted and help with designing buildings in brick.

Ibstock has produced bricks embellished with Tudor roses, bricks for coloured patterns, and twisted bricks for recreating Elizabethan barleycreek chimneys.

Putting a new emphasis on marketing or offering special products is a little harder for manufacturers of such basic commodities as sand and gravel, or cement.

In these sectors, faced with sluggish demand caused by construction cutbacks at home, several of the major companies have turned to the U.S. for growth.

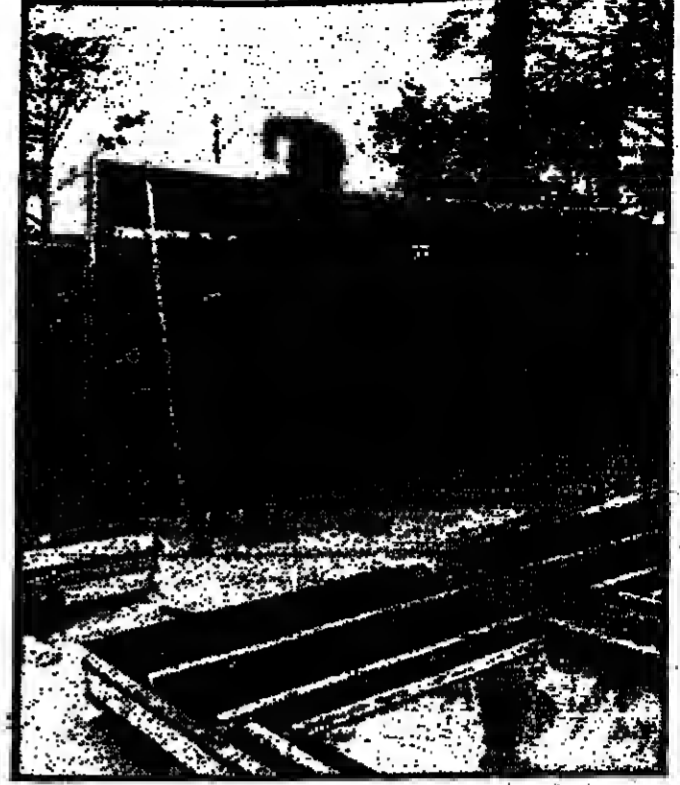
Big ventures into the U.S. in the last year include Tarmac's \$65.7m (\$79.8m) purchase of the Florida quarries of the U.S. cement producer Lone Star, and Blue Circle's purchase of Atlantic Cement for £120m (\$145m) followed by the takeover of ready-mixed concrete company Williams Bros in Atlanta.

RMC, ARC and Redland are also expanding in the U.S.

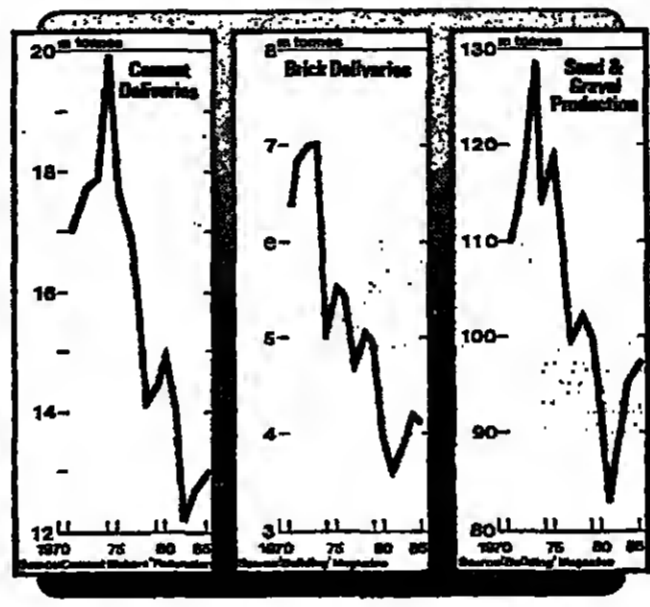
Rugby Portland made two attempts in the last year to escape from the UK cement business. First it bought a British joinery company, John Carr, for £64.6m and then paid \$12m for the Addison Corporation, a US manufacturer of timber and joinery products based in Atlanta.

Cement is not one of the most sparkling sectors of Britain's building materials industry. Demand is hard to inflame, and prices are set by a cartel of the three big producers — Blue Circle, Rugby Portland and Rio Tinto Zinc.

The cement manufacturers are much worried by the prospect of the imports of cheap foreign cement, although these have so far stabilised at a very small percentage of the UK market.



The big builders have cut output of timber-frame housing, but the method is still popular as the top end of the market



To the manors warmly reborn

Timber Frame

JOAN GRAY

TIMBER-FRAME housing remains one of the most controversial issues in building in Britain.

After a television programme by the World in Action team showing damp and rotting timber-frame houses and timbers lying in pools of water on building sites, buyers panicked and mass-market sales disappeared.

Total timber-frame sales tumbled from 23 per cent of houses built in Great Britain at the end of 1982 to 9 per cent last year.

The big builders have cut output of timber-frame houses, even though they like this method of building for its speed and the even well-insulated houses it produces.

Berratt has cut its output of timber-frame houses from 54 per cent to virtually nil; Wimpey has cut it from 60 per cent to around 40 per cent.

Although mass-market sales have gone, this method of building — which uses a timber frame for the structure of the house rather than the brick or concrete blocks more usual in England — is enjoying a new popularity at the top of the market among the sort of buyer who wants a warm and modern manor house.

Guidway, the market leader in Britain, is producing 1,500 timber-frame houses a year selling at up to \$600,000 in the South-east. It includes among its customers a Kuwaiti sheikh, an African chief, a Bishop, a countess and a judge.

Medius, also a British company, has managed to build its sales back to the level before the World in Action scare, once again by concentrating on selling up-market.

Two Scandinavian companies have also managed to gain timber-frame sales in Britain. Copenhagen House, which is planning to sell 50 luxury houses in Britain a year from a range which includes a version of Anne Hathaway's cottage and a Georgian country manor, managed to sell a dozen in the UK last year.

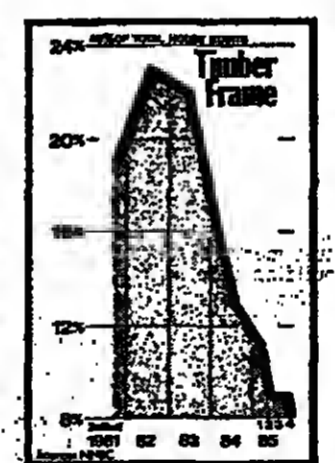
Myresjö, the Swedish company which prides itself on the sort of workmanship that demands that all the slots in all the screw heads line up with each other and with the grain of the wood — sold 30 developments of its luxurious houses, worth \$1m, in Britain last year.

The company is planning to sell between 50 and 100 developments a year, all to be built by carefully selected local builders.

The rise and fall of timber frame is an object lesson in the new marketing consciousness of the industry. For timber-frame building has been the focus of a carefully orchestrated campaign organised by the concrete block makers.

Worried about their falling sales because of the growing number of timber-frame houses, the block-makers organised a "campaign for traditional housing," stressing consumers' "right to know" how their houses were built.

The efforts of 90 suppliers to the timber-frame industry to win back market share with a rival campaign extolling the virtues of brick and timber houses, with pictures of substantial Tudor buildings and Old Testament quotations about



building temples out of timber, have so far been unsuccessful.

The concrete block-makers got in first, and are delighted with their success.

"Every percentage point by which sales of timber frame houses rose cost the block industry another £1m," explained Mr Jean Metcalfe, director of the British Pre-Cast Concrete Federation.

"And now timber frame housing has come down we are happy because every percentage point it goes down is another £1m for the block industry."

Although building societies such as the Halifax and the Anglia say that properly constructed timber-frame houses are acceptable as security for loans, and the National House Building Council has not reported any great incidence of claims under its guarantee

scheme, the method remains tainted by criticism.

The problem was not helped by a leaked report from the Government's Building Research Establishment earlier this year. This said that timber-frame housing built in Britain contained "potentially disastrous" flaws and significant faults relating to "strength and stability, fire-resistance, fire and durability."

The faults arose mainly from the design (36 per cent) and from building on site (49 per cent). The most common design faults simply reflected "lack of adequate forethought," the report said.

Designers often did not pay sufficient attention to making sure that the houses could be built easily, particularly by British workmen who might be unaccustomed to the technique.

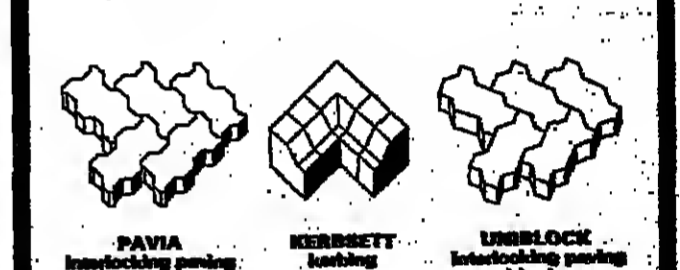
"The main problem is that details which in masonry construction can be made good with a trowel and mortar, in timber frame are more likely to demand accurate scribing and fitting," it said.

The difficulty was compounded by the fact that site workers were often not trained to appreciate the accuracy needed.

"Accustomed to cutting and modifying to accommodate subsequent work, they were perhaps unaware that timber-frame construction might be less tolerant of such practices."

This last comment encapsulates the whole problem. It is not that timber frame is any less good a method of building than the brick-and-block methods more commonly used in Britain. It is just that it is more sensitive and must be used by a carefully trained and well-supervised workforce.

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Squeezing more out of the industry



Terminal 4 at Heathrow Airport was the largest management contract in Europe

Management Contracting

MIRA BAR-HILLEL

IT IS a very unusual project that can begin operating on the day scheduled at its inception—and within budget—according to Mr Roy Meyer of the Coca-Cola Company.

"Our project in Durham is the only one to do so in my experience," he says, talking about a factory provided on a design-and-build basis by IBC Group.

Another project is described as "an outstanding example of industrial architecture and building" by Mr Frank Edwards, managing director of Fluids Foods. "The contractor completed five months ahead of schedule and their efforts have been quite remarkable."

The factory for the production of 20,000 tonnes a year of food products was also a design-and-build package, this time by Shepherd of York.

The system is growing in popularity to such a degree that major contractors whose main workload has been traditional contracting have set up design-

and-build divisions. They include Wimpey, Costain, Laing, Mowlem and several Trafalgar House companies.

Their market share is probably made up largely of people who have had their fingers burnt on a traditional contract that went awry.

One of the problems in assessing building procurement involves definitions. As the management input factor in the building process has become recognised as of crucial importance, the number of variations and permutations is now so large as to be confusing and offsetting to the end user.

The list includes: traditional contracting (sequential and accelerated); management contracting; design and manage (by either contractor or consultant); develop and construct; design and build (either direct or competitive).

Attempts to define the various titles are further confused by disagreement over details. And to cap it all, there is the concept of project management, which can be part of some of the above or additional to it.

For example, the Swan and Edgar store conversion into Centre at the Circus (Piccadilly) was done using John Lelliott as management contractor, with the work let out in

dozens of packages to other contractors. However, in overall charge was the representative of Michael Laurie, a chartered surveyor, who was the client's representative.

Companies which specialise in project management like PMI International will guide the client on which contracting route to choose but will ultimately manage whatever the decision brings. This means the industry is moving from suffering too little management input to risking a surplus. Architects, quantity surveyors and other chartered surveyors are fighting over this plum role as it involves supremacy in the building team.

Guaranteed

It is not clear which of the many methods will survive tests of time. But with a few notable exceptions like bespoke prestige office buildings (the Hongkong and Shanghai Bank, for instance) overran its budget by many times clients will go for two things:

- contract arrangement where there is the one proverbial bottom to kick.
- Guaranteed maximum prices and preferably guaranteed completion times.

The former comes in many different wordings but is nevertheless clear. Mr Jim Thornton of Ashby and Horner Team Contractors calls it "single-point responsibility," while Mr Peter Jer of Wilshire's variation is "a single source of responsibility." The contract is with the old system, condemned by the British Property Federation two years ago for being "outmoded, generating difference and argument."

The second demand comes out of the first. There is more evidence that the building industry can guarantee prices and times, although it may still require both sticks and carrots.

For instance, the £20m Nissan factory being built at Washington New Town by Sir Robert McAlpine, with quantity surveyors Turner and Townsend as project managers and cost controllers, the main stick is the level of late completion penalties of £50,000 a week.

This stick meant that when the contract was let down by a specialist steel subcontractor what could have been a three-month delay (with the blame passed round while little got done) was absorbed into the programme.

"We are on programme for

time, value and cost," says Mr Akira Shimazaki, Nissan's resident senior engineering adviser.

According to Mr Geoffrey Townsend, former president of the Royal Institute of Chartered Surveyors and a quantity surveyor, given the client's requirements of time and cost "traditional UK methods of tender procurement were not even worthy of serious consideration."

Complicated

While design-and-build packages are probably suitable for most industrial buildings and most modest commercial ones, while traditional architect-led contracts suite one-off designed buildings, management contracting can come into its own on schemes which are very large, complicated and have a substantial engineering content.

A case in point is Heathrow Airport Terminal Four, which has received the 1985 European Design Award for constructional steelwork. The complexity of this effort meant that not only was there considerable management input from the client, the British Airports Authority, but Taylor Woodrow were retained to manage alongside architects Scott Brownrigg and Turner and structural engineers Scott Wilson Kirkpatrick.

The Scottish Exhibition and Conference Centre at Queens Dock, Glasgow, a project costing almost £35m, began as a twinkle in the eye of the Scottish Development Agency in 1978. The project has been complicated by needing expensive site works to prepare the ground and by a complex funding arrangement, including several local authorities and about £7m from the private sector.

Bovis was chosen as management contractor and the design team was appointed after this selection rather than the other way round. James Parr and Partners were the architects, Thorburn Associates civil and structural engineers and Turner and Townsend won the quantity surveying role.

The first booking was taken for a trade show on September 8, so late completion was never contemplated. Indeed, once site preparations were complete the building works for five inter-linked halls totalling 20,000 sq metres of exhibition area out of a 33,000 sq metres total area took just over two years.

These examples support the claim that there is nothing inherently faulty with the UK building industry that a large dose of sensible management will not cure.

Seven basic steps to time-saving

Nedo Report

MIRA BAR-HILLEL

CONSTRUCTION times on new industrial buildings can be halved, at least, when company directors have an understanding of how to use the available building skills. This is the conclusion, resulting from its research, reached by the Building Economic Development Committee of Nedo.

Sir Monty Fimiston, the building EDC chairman, also heads the Industrial Building Bureau (IBB) which campaigns along the same lines to encourage industrialists to invest in renewing or modernising their premises as a way of improving productivity and overall economic performance.

He has recently gained the support of the Department of Industry, and Junior Minister, Mr John Birtch, launched a campaign to improve industrial building efficiency. The campaign shares its name with a Nedo publication, "Thinking about Building," which is a customer's guide to getting the most out of the industry.

"Research has shown clearly that we have the design, management and construction skills to match those of any other country," says Sir Monty. "But the British building industry has been slow to define and commit its services in a clear, straightforward manner."

In fact the British building industry has not performed impressively, and the new campaign is intended to teach customers how to persuade it to do better.

Thinking about Building is subtitled "A successful business customer's guide to using the construction industry." It explains clearly and briefly what people should know—or find out—before commissioning a building.

"New industrial buildings can rarely be standard items; refurbishments never are. The evidence is that you get out what you put in," the guide says.

The secret of halving construction times begins with following seven basic steps outlined by Nedo and based on its research.

Selecting an in-house project executive is important, and organisations which build regularly have people with

sound project management skills. If such a person is available full-time for a project, he should be given the task. Even if not, an in-house executive is still needed to act in support of outside consultants. A single person for external contact and decisions is a proven aid to efficient action, says Nedo.

Appointment of a principal adviser is useful for companies which do not have in-house skills and resources to run a building project. The quality of this adviser will be crucial.

Nedo is cautious about naming the profession most suitable for this "principal adviser" role; it mentions architects, quantity surveyors, engineers, specialist project managers and even contracting companies with management and design as well as construction skills.

Speedy and efficient building work is aided by good planning and briefing. The worst enemy of rapid construction is usually a client who keeps changing his mind. But Nedo acknowledges that a customer may start by preparing the specification for a building or remodeling it to fit existing activities only to find that he has discovered the possibility of producing changes which he should allow for flexibility without causing disruption or delay.

Although average construction times are a lot longer in the UK than in the US, and many Continental countries, there is evidence that this need not be so and that UK contracting at its best will match that achieved overseas. But it is up to the customer to insist on speed without impairing quality or paying extra for it.

When procuring materials members of the industry can team up in various ways, the guide says. In reality, alternative forms of procurement are

competing for market shares. The stakes are high and Nedo cannot be blamed for sitting on the fence. It does, however, make a commendable effort to define the various approaches.

It is the quality of the people the companies employ that ultimately decide the success or failure of a building project. As with the principal adviser, the quoted price is not necessarily the best guide to selection. Individual qualities and the right inter-relationship are essential. It is also essential to involve the contractor in discussions from the earliest stages.

Earlier Nedo research, published in Faster Building For Industry, revealed that delays often result when clients designate a site or building for remodeling before it has been professionally surveyed and appraised.

Before launching its campaign to customers Nedo gave early notice to the building industry to prepare both consultants and contractors for what it hopes will be a surge in inquiries and demand for building services. Advice to professionals is complementary to that offered to clients.

It is helpful for a builder to be briefed as "principal adviser," be prepared to fill management gaps in the client's organisation and be able to follow on the client's preferred procurement methods. He should try to simplify his customer's dealings with the building industry.

Nedo says: "Develop the ability to give your client the speed he wants by adopting design principles which are both buildable and reusable. Concentrate your efforts in locations you can readily service and where you are familiar with local contractors and specialists."

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JOAN GRAY reports on a fast contract Hot-pace hotpot

THE NEW approach of the building industry was illustrated when Hewlett Packard wanted a new computer centre near Manchester—and fast.

The company chose Bovis, part of P & O, which also has contracts for refurbishing Jaeger shops to the first two phases of the £300m redevelopment of London's Liverpool Street and Broad Street stations.

"We chose them because they convinced us they could put the right team together for the job. Management contracting is about people," said Mr Tony Thomson, Hewlett

Packard's UK property manager.

"They convinced us they would be committed to the job, be on the same side as us, and get it finished in time."

The job was finished in spite of bitter weather, on time for company and civic dignitaries to be treated to a Lancashire hotpot and champagne reception.

"Like all computer companies they tend to be very demanding. Because they are in such a successful industry they see no reason why your success shouldn't be on a par with theirs," said Bovis project manager Mr Cliff Harrison.

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UK Building Industry 6

Alastair Guild on new designs and materials demanded by developers and occupiers

New light cast on soulless monoliths

Shopping Centres

SHOPPING CENTRES are no longer the soulless monoliths they were in the 1960s and 1970s. They are intended instead to be pleasurable places to be, not just to shop. At the same time, more attention is being paid to their overall context.

According to Ms Nedine Beddington, an architect and author of *Design for Shopping Centres*: "One of the most important trends is towards the use of daylight in covered centres. The refurbishment of centres built in the 1960s is also allowing daylight through as part of a drive towards energy conservation and the desire of shoppers to have contact with the outside world."

"There is a striking contrast between earlier dull or environmentally insensitive UK centres and recently completed examples such as the Queensgate Peterborough and Cameron Toll, Edinburgh." To these can be added developments in Basilidon's town centre.

Part of the design philosophy in Peterborough was to preserve and restore old buildings and to blend the old with the new. The exterior of the shopping centre is finished in Ancester and Cliphsham stone on frontages nearest the cathedral, handmade facing bricks on all the others, with tinted glass and lead-clad mansard roof. All the squares and the two-level mall have natural light and high ceilings finished with sprayed acoustic plaster.

Cream Jura marble was used with Oniciato Travertine to pave the malls and squares throughout the centre. The pools and seating areas in the main squares are edged with Baltic brown granite. Plasters between the shop fronts are clad in stainless steel.

If the primary objective of a shopping centre is profitably to improve the quality of life of customers, then, said Ms

Beddington, Peterborough has achieved it, "largely by the adoption of the transatlantic design approach backed by research."

"It is entered from two levels, the street discharging into the lower level, while the multi-level car park and the bus station are connected by an excitingly designed glazed enclosure discharging directly into the upper mall. On entering there is immediate impact. One has entered a world of activity, interest, excitement, an atmosphere equivalent to that of many sophisticated transatlantic centres."

Unlike Peterborough, Basilidon's town centre is far from historic. It was built in the 1950s and is already showing its age. So it is hoped that the high standard of facilities set by a recently completed shopping mall will help uplift standards in the existing Town Square.

Award

Basilidon's town centre expansion is similarly based on developments in North America. Incorporating a large department store as a focal point at one end, the mall offers shopping on two main levels throughout its length and opens out into an atrium at the department store entrance. Complemented by generous planting schemes, the mall is intended to provide an attractive shopping environment. It will also offer a variety of entertainment facilities well outside normal shopping hours.

Basilidon Development Corporation has firm plans to link the new covered mall to the existing Town Square to form the largest undercover shopping centre in Europe, with nearly 2m sq ft of retail space. The square would be permanently roofed over with a lightweight fabric roof of Teflon coated glass fibre. The proposal includes the building of three glass pavilions housing up to 24 shops and three restaurants on two levels.

Cameron Toll, the winner of last year's International Council for Shopping Centres award

for the best large centre, is built in yet another environmental context, different from both Peterborough and Basilidon. Cameron Toll's situation is more rural than urban, with a major planning constraint, after a public inquiry, being the retention of a walkway which follows the path of a burn through the site and is part of an historical walkway traversing the south of Edinburgh.

The planning authority insisted also that no working part, such as service yards or roof mounted equipment should be seen from any of the roads or housing that overlook the development; and the centre was to have the minimum visual impact on nearby residences.

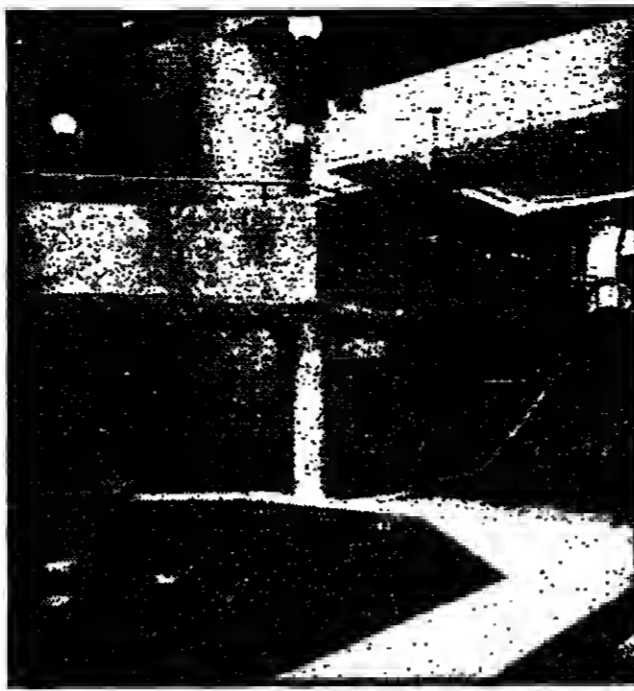
The concept that arose out of the developer's brief for a "highly commercial shopping centre with an outstanding architectural statement" was a multi-faceted translucent building in a heavily landscaped setting.

The external profile of the building is a toughened glass skin which encloses the building and floats above a facing brick podium with a constant ridge line at 11 metres affording a visual screen to the roof mounted equipment.

The V moulding of the glazed facade enabled the architects to extend the upper glazed surface down over mall entrances and loading bays to form canopies.

Gilbert Ash, the developers, concerned with the image of the building at night, appointed lighting consultants, Lighting Design Partnership, to produce an effect in darkness equal to or exceeding the visual effect in daylight. LDP's suggestion was to flood the brick podium with light so that the glass envelope floated over it and to install a thin red neon line all around the mid-point of the glazing which folded down the mitres at entrances to form the logo "Cameron Toll" above each.

To achieve the optimum solution for the mall design, Gilbert Ash asked international designers to submit their proposals. From the submissions, DI Design in Toronto were briefed to prepare proposals on



Demand for high-quality refurbishing of blocks like Triton Court, north of the City, have stimulated specialists like Critall Technic

the concept of a shopping street.

SavaCentre occupies about 50 per cent of the retail content of Cameron Toll and yet presents only 15 metre frontage to the mall. So the mall itself is not extensive considering the gross footage of the centre. DI Design were asked to consider the visual extension of the volume of the mall while reflecting the character of the external appearance of the building.

The mall concept uses reflective surfaces both vertically and on sloping mall ceilings to extend the visual volume of the area and reflect the lighting, colour and activity in the centre. The reflective walls and ceilings of the mall are highlighted by twinkler lighting in the ceilings and in the mature trees which line the mall, linking the internal environment to the external through landscape.

The entire mall lighting is controlled by computer, which adjusts the lighting through the day according to the daylight penetrating the mall from the overhead cupola.

The umbrellas of the restaurant, which overlooks the heavily landscaped mall centre, are festooned with twinkler lights. These reflect in the mirrored walls along with the movement of people and the green of the landscape.

Growth in spare spaces

The rapid decline in British manufacturing industry over recent years has made itself felt on the building industry, too. Increased stress has been placed on policies to help small firms to grow; at the same time a legacy of vast industrial structures for which there is no obvious demand has been left behind. A study in the mill towns of Lancashire and Yorkshire, for example, identified some 30m sq ft of vacant space.

Small businesses are one solution to the problem of re-using redundant buildings. Other opportunities also exist, however, to help small companies to grow and to stop valuable buildings going to waste, says Business Research Trust in its study *Putting Space to Work*.

The authors, Howard Green and Paul Foley, focus on the potential for companies still in business to let space they no longer need.

"Perhaps the most important conclusion of the survey is that very few firms think

they have spare space and therefore do not consider they have the opportunity," says Mr Green. "The relief of rates on empty premises is reducing the pressure to do anything. Yet not only can the letting out of spare space yield a useful income, but from the tenants' point of view it can provide a far more supportive environment than a self-contained unit on an anonymous new industrial estate. It is also much cheaper."

The return on money invested in subdividing property, in the study, averaged 144 per cent during the first year. For some companies, where little building work or refurbishment was required, rewards were even higher. Income from subdivision assisted company cashflow and in some cases made a substantial contribution to the survival of the business. The costs of subdivision were around £1.39 per sq ft against £25 for newly constructed premises.

"The time has come for a government-backed campaign to disseminate information about the different approaches to accommodating small firms combined with a review of ways of relaxing some of the constraints that stop businesses putting spare space to good use," says Mr Green.

At the same time, local authorities could play a useful role in undertaking or commissioning feasibility studies in association with the growing number of local enterprise agencies and trusts. Such studies could also help to "package" finance for conversion from the various sources now available, including the EEC.

Mr Green runs a workshop at Leeds Polytechnic designed to show how redundant floorspace can offer potential as a home for small businesses. The emphasis of the workshop is on the practical side of the problem of re-use, with talks on problems and methods involved in conversions.

Designs blend into the landscape

Industry and Offices

of uses from offices to production.

In the commercial sector, generally, there is a demand for buildings which are both flexible in their use and environmentally sensitive. That is a particularly important factor as more large companies locate main offices away from town centres.

One example is the design of the new head office for Amersham International on a site in Little Chalfont, Buckinghamshire. The company's objective was to realise the production potential of its nearby campus by moving out key administrative functions.

The design team, including architects Perry Thomas Partnership, had to provide a suitable image for a prestige office block within the constraints of a modest urban site.

The two-storey, rectangular building suspended over a semi-basement car park makes use of the falling ground level to present a low aspect to the centre of Little Chalfont. Local bricks and grey slate pitched roofs help the building, constructed by management contractors Higgs and Hill, to blend with its surroundings.

From the outset, Amersham

worked closely not only with the architects but also the interior designers, Baker Sayer, to achieve a consistency of approach.

The same degree of environmental sensitivity and flexibility has been sought by the Sidney Kaye Firmin Partnership in its design for the Bank Xerox headquarters being built in a semi-rural area on the outskirts of Marlow.

The building has been planned to a maximum of ground floor plus three upper floor levels, around a number of internal courtyards, with each floor level stepping back from the perimeter of the floor below in pyramid fashion. The highest point of the building is approximately in the centre of the development and furthest away from neighbouring properties. The use of sloping roofs gives the building externally an essentially domestic and rural character.

The office areas are planned on a 1.2 metre rise to suit either open plan or cellular office configuration. All areas will be finished with fully accessible raised floor and ceiling.

The idea of integrating with local surroundings is not, how-

ever, being followed slavishly. The Hermon Miller factory comes as something of a shock. It is a bright blue high-tech box in the heart of a rural area near Chippenham, Wiltshire.

However, the unit is nothing if not adaptable. "The company is interested in the whole concept of flexibility," says Nicholas Grimshaw of Nicholas Grimshaw and Partners, the architects. The office furniture system made by Hermon Miller, known as Action Office, is based on users being able to change them as frequently as changing needs demand. "They were very interested in the concept of constructing a building which would somehow reflect their own philosophy," says Mr Grimshaw.

Window panels, door panels, loading doors and ventilation inlets can all be moved. Services such as the electrical substation and sprinkler pump houses have been moved to small ancillary buildings.

One whole wall can be removed, the structure extended and then the panel and glazing refixed. It is designed to expand to about 25,000 sq metres with quite a large proportion being taken up with warehousing.



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SECTION II - COMPANIES AND MARKETS
FINANCIAL TIMES

Tuesday February 4 1986

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Zanussi expects return to profit as orders rise

BY ALAN FRIEDMAN IN MILAN

ZANUSSI, the leading Italian home appliance maker which is controlled by Electrolux of Sweden, reduced its loss in 1985 to around £100m (\$164m) from a deficit of £125m in 1984.

to around £1,900bn and group debt was reduced from £1,000bn to £800bn by year-end.

investments over a three-year period. New investments in 1986 will total £140bn.

European computer shop chain for Olivetti

By Our Milan Correspondent

OLIVETTI, Europe's leading office equipment maker, is joining forces with Micro Age, the US chain of personal computer shops, to launch Micro Age Europe, a network of personal computer and software retail outlets in Italy, France, Britain and West Germany.

INVESTOR OFFERS \$23 A SHARE TO EXPAND 14% HOLDING

Jacobs bids for Pioneer energy

BY PAUL TAYLOR IN NEW YORK

MR IRWIN JACOBS, the Minneapolis-based investor, yesterday offered to acquire Pioneer, an energy exploration and production group based in Amarillo, Texas, for \$23 a share in cash, or a total of about \$750m.

vestment vehicle, proposing a cash merger or business combination.

The oil, natural gas and uranium group said it was reviewing the proposal with its financial and legal advisers and would call a special directors' meeting to consider the bid.

number of conditions and that its board would meet to consider it.

Takeover of Tara may lead to revived offer for Bula Mines

BY HUGH CARNIGY IN DUBLIN

THE takeover of Tara Exploration and Development by Finland's Outokumpu mining group is the latest twist in a turbulent 16-year struggle over Europe's largest lead and zinc deposit, situated at Navan in the Irish Republic.

ship last October after a long battle with Tara and without ever producing any ore.

tised the Bula holding for sale and has received responses from interested companies. But those are understood not to include Outokumpu.

Hafslund sharply up on year

BY FAY GJESTER IN OSLO

NORWAY'S Hafslund group, involved in ferro-alloys, hydro power, engineering and - since its acquisition of Actinor - pharmaceuticals, sharply increased turnover and profits last year.

Beatrice approves new offer

BY OUR FINANCIAL STAFF

DIRECTORS of Beatrice Companies, the US food and consumer products group have accepted a modified \$6.2bn leveraged buyout offer from Kohlberg, Kravis Roberts, the US acquisition specialists.

FN fails to pull out of loss

BY PAUL CHEESERIGHT IN BRUSSELS

FABRIQUE Nationale Herstal (FN), the Belgian arms and aeronautics manufacturer, has failed to realise its expectation of a return to profit, but expects its final 1985 result to be close to breakeven.

French brewer to close plants

BY PAUL BETTS IN PARIS

SOCIÉTÉ Générale de Brasserie (Sogebra), France's second-largest beer producer which is 51 per cent owned by Heineken, plans to close four of its nine breweries this year and cut 530 out of a total of 2,800 jobs in an effort to reduce losses.

Goodyear down 10% in quarter

BY PAUL BETTS IN PARIS

GOODYEAR Tire & Rubber, the world's biggest tyre company, expects to report fourth-quarter net earnings from continuing operations were down about 10 per cent from the \$82.6m earned in the 1984 fourth quarter, AP-DJ reports from Akron, Ohio.

Banco Central profits edge above Pta 15bn

BY DAVID WHITE IN MADRID

BANCO CENTRAL, one of Spain's two largest commercial banks, has announced a modest increase of about 4 per cent in its 1985 net profit to Pta 15,060bn (\$100m), after making substantial risk provisions of around Pta 300bn.

UTA wins Air Zaire recovery bid

By Paul Betts in Paris

UTA, the French independent long-distance airline company specialising in routes to Africa and the Far East, has taken over the management of Air Zaire to try to return the troubled company to a sounder financial and commercial footing.

Interest rate confidence boosts IKB

BY JONATHAN CARR IN DÜSSELDORF

IKB, the West German bank, reports an "astounding" strong surge in demand for long-term credit from industrial customers in the last quarter of 1985.

Goodyear down 10% in quarter

BY PAUL BETTS IN PARIS

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INTL. COMPANIES & FINANCE

Norsk Data profits rise 55% to Nkr 360m

BY FAY GJESTER IN OSLO

NORSK DATA, the Norwegian computer group, increased pre-tax profits by 55 per cent last year, on the back of a 37 per cent rise in operating revenues, according to preliminary figures published yesterday.

The figures indicate Norsk Data's 1987 operating margin reached 18.5 per cent, 0.6 percentage points up from 1986. The company claims this gives it the highest profit margin of any mini-computer manufacturer for the third year running.

Pre-tax profits climbed to Nkr 360m (\$48.4m) from Nkr 230m, while operating revenues reached Nkr 1.85bn compared with Nkr 1.36bn in 1986. Operating profits rose to Nkr 310m from Nkr 215m, and earnings per share reached Nkr 20.60, compared with Nkr 15.56 (based on the average number of shares in circulation).

The increases do not reflect acquisitions during 1987. In fact,

Norsk Data last year sold half its stake in a Swedish service company Silvidata, now renamed Data Cent (DC). If the 1987 turnover figure is adjusted to take account of this, growth in sales from 1986 to 1987 was 45 per cent, not 37 per cent.

The company attributes the good results to its "competitive, end-user orientated systems." Orders booked last year were worth Nkr 1.85bn, 40 per cent more than in 1986. Expansion in European markets was particularly significant. The fact that the company's mini and super-mini computers can be used both for Cad/Cam and for office automation proved a strong selling point. Sales in France were boosted by the deal with Matra, the French electronics concern.

In Germany, 70 per cent of the increase in orders represented sales to new customers. In the UK, turnover, although still quite small, was up 80 per cent on 1986.

fall in oil prices which has increased fears for weak earnings in 1988.

NL earned \$21m on revenues of \$1.62bn in 1987 after a 1986 loss of \$152.8m, incurred after a \$130.7m write-down, which included oil-related assets. NL had planned hopes of continued profits this year as its chemicals operations, but continuing drops in oil prices have put that in doubt.

Perstorp advances

BY DAVID BROWN IN STOCKHOLM

PERSTORP, the Swedish chemicals and plastics group, lifted its profits before extraordinary items, appropriations and taxes for the first four months of its fiscal year to SKr 125m (\$16.8m), an increase of 14 per cent on the same period a year earlier.

Sales climbed at the same rate, to SKr 1.25bn from SKr 1.12bn a year earlier.

Acquisitions improved sales considerably in the compounds and chemtech divisions, but turnover was stagnant in the electronics and biotech units.

During the period the group acquired La Bakierte, of France, a leading European producer of phenolic resins and compounds with annual sales of SKr 250m.

Coniston invests in NL

CONISTON Partners, a New York investment firm, has taken an 12 per cent stake in NL Industries, the big US oil service group, and says it will seek a restructuring or sale of the company. Our Financial Staff writes.

NL's shares closed at \$15 on Friday, valuing the company at \$930m. Coniston, however, believes NL's oilfield assets alone are worth at least \$1bn, even though that sector has been hard hit by the renewed

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CONSOLIDATED ASSETS AT 31 DECEMBER 1984
ENCLOSURE US\$61 BILLION

INTERNATIONAL COMPANIES and FINANCE

BATTLE MOUNTAIN PROJECT

Gold production plan at Pajingo

BY KENNETH MARSTON, MINING EDITOR
BATTLE MOUNTAIN Gold, the US mining company spun off from Peapack in August last year, is considering taking the big Australian Pajingo gold discovery in Queensland to production on the basis of an annual gold output of 70,000 oz to 80,000 oz.

third largest gold mine in the US, the Fortitude property near Battle Mountain, Nevada. Recoverable reserves at this low-cost operation were estimated last July at 1.6m oz gold and 3.5m oz silver. The company intends to embark on a final feasibility study of the project at mid-year. Meanwhile, surface and underground drilling continues at the find which is still open both laterally and at depth.

Net profit soars 350% at FAI Insurances

By Terry Povey
FAI INSURANCES, the aggressive Australian general insurer and investment company, has reported interim profits of A\$60.22m (US\$44m), more than 350 per cent above the A\$13.16m made in the first half of the previous year.

Citibank syndicate seeks Galadari Group guardian

BY ANGELA DIXON IN DUBAI

A SYNDICATE of creditors led by Citibank has requested the Dubai courts to appoint a guardian to manage the assets of the Galadari Group, headed by the two brothers who are prominent Emirati traders.

claims amounting to more than Dh 360m, and the total now filed by creditor banks is estimated to be in excess of Dh 800m. The claims are scheduled to be heard in the Dubai court on Saturday. Bankers Trust also applied for an attachment against the Intercontinental Hotel and Plaza Apartments, although a Galadari Group official said the court had not brought into effect any such order.

Higher shipments boost Queensland Coal Trust

BY LACHLAN DRUMMOND IN SYDNEY

QUEENSLAND Coal Trust has reaped the benefit of higher coking coal shipments and the weaker Australian dollar with net profits totalling A\$108.4m (US\$77.4m) for 1985. The trust has a 21.75 per cent stake in the joint ventures formed to take over the Utah and BHP coal mines in central Queensland. It was floated in April 1984, so 1985 represents its first full year.

Half-year earnings up 21% at Rothmans of Australia

BY OUR SYDNEY CORRESPONDENT

ROTHMANS HOLDINGS, the Australian tobacco and confectionery group, lifted net earnings 21.2 per cent to A\$25.57m (US\$18.3m) in the half-year to December. The result includes a first-time contribution of A\$2.2m from Allen's Confectionery, the sweets group taken over in July 1. Allen's earned A\$1.6m in the corresponding period of 1984.

UMW loan rescheduling agreed

BY WONG SULONG IN KUALA LUMPUR

UNITED MOTOR WORKS (UMW), the financially troubled Malaysian industrial group, has reached agreement with its creditor banks on a loan rescheduling package which will ease the group's interest burden. The rescue package signed yesterday provides for:
- The rescheduling of principal repayments of 182m Ringgit (\$75m) in overdue loans. A payment of 75m Ringgit is to be made by the end of this month and another 107m Ringgit by the end of July.

equipment to UMW, principally Komatsu, taking back some 20m Ringgit worth of assets on to their own books, and extending further credit lines.
- Increased efforts by UMW in debt collection.
- According to Mr Shiew Wan Shing, UMW's managing director, the sale of assets, including a 4,000 acre cocoa plantation, repossession of excess stocks by its Japanese principals and better debt collection is expected to generate 150m Ringgit.

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10% per cent. Notes due 1992
Final Instalment of 75 per cent. due on 14th February, 1986
Notice: The final instalment of 75 per cent of the principal amount of the Notes is due on, and for value, not later than 10.00 a.m. (New York time) 14th February, 1986.

Lifegro to go public through R32.5m issue
By Jim Jones in Johannesburg
LIFEGRO, the South African life insurer which began business in 1981 as a branch of Legal and General Assurance Society, is to go public through a R32.5m (\$14.3m) issue of new shares.

We are pleased to announce that
EDWARD J. ABRAMS
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January 1, 1986

This announcement appears as a matter of record only.
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has publicly issued
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Zero Coupon Bonds of 1986, Due 2002-2016
Serial Zero Coupon Bonds Due Annually February 15, 2002 - February 15, 2016
and
U.S. \$200,000,000
10% U.S. Dollar Notes of 1985, Due February 15, 2001
and has purchased
\$200,000,000
Zero Coupon U.S. Treasury Securities
Maturing February 15, 2001
These transactions were initiated and executed by
Shearson Lehman Brothers Inc.
and its subsidiary
Shearson Lehman Brothers International
December, 1985

INTERNATIONAL COMPANIES and FINANCE

Canada Trust meets big banks head on

BY BERNARD SIMON IN TORONTO

CANADA TRUST last month became the first Canadian financial institution to make a credible claim that it was a serious rival to the country's big banks. With headlines two inches high, double-page newspaper advertisements proclaimed that the leading trust and loan company is now as big as the big banks.

The merger on January 1 between Canada Trust and Canada Permanent, the country's fourth largest trust group, created a concern administering assets of C\$48bn (US\$30.4bn), almost double the assets of National Bank, the sixth largest bank. In terms of personal savings deposits, Canada Trust is bigger than Toronto-Dominion Bank, Bank of Nova Scotia and National.

If Canada Trust's impact on the market-place could be measured only in terms of size, the banks might not have much to worry about. But this trust and two or three of its trust company counterparts can justifiably lay claim to being competitors in many of the changes sweeping through Canada's financial services industry.

Objecting to "a situation where equals compete on unequal terms," Mr. William Mulholland, chairman of Bank of Montreal, told the bank's recent annual meeting that the trust companies "can do what we do. But we cannot do what they do. They can be a bank, but we cannot be a trust company."

Regulated by the Federal Bank Act, the banks are barred from fiduciary business such as trust and estate administration. No single shareholder may own more than 10 per cent of a bank's equity, thereby allowing the banks to forge only the loosest alliances with other financial services companies.

The provincially regulated trusts have no such restrictions. Their business is still heavily dependent on home mortgages and fiduciary services. But as the banks have become a major force in the mortgage market, the trusts have diversified into the banking field.

They offer a bewildering variety of deposit accounts, including cheque accounts, issue Visa and American Express credit cards, and finance motor vehicle purchases. Their corporate financial services have expanded to include term loans, guarantees and foreign exchange arrangements.

One of the few curbs on trusts is a ban on 67 per cent

on their commercial loan business as a proportion of total assets. But even this is likely to be changed soon. The Ontario Government published a Bill in December which will raise the ceiling to 30 per cent.

The services which the trusts themselves provide do not reflect their full reach. As a result of a series of mergers and takeovers in the past two years, the four biggest trust companies have not only grown substantially but have all become part of diversified and aggressive financial conglomerates.

Canada Trust, based in London, Ontario, was acquired last year by Genstar, the Vancouver financial services and industrial group, which bought control of Canada Permanent in 1981. Genstar's other activities include container leasing, commercial real estate and venture capital.

Mr. Mervyn Lahn, chief executive of Canada Trust, is widely regarded as one of Canada's most astute managers. Possibly alone among Canadian companies, the trust publishes detailed financial statements every month. "They're never on the defensive," says Mr. Hugh Brown, financial services analyst at Burns Fry, the Toronto securities firm.

Royal Trust, with assets of C\$2.1bn, is a subsidiary of Trilon Financial, a company controlled by the Toronto branch of the Bronfman family. Royal Trust's major shareholders also control London Life, a leading life insurer; Wellington Insurance, a property and casualty underwriter; and Hees International, the closest Canadian equivalent to a British merchant bank. Royal itself has a 51 per cent interest in Royal LePage, Canada's largest real estate services company.

Cautious approach

National Trust, with assets of C\$29.5bn, was formed 18 months ago by the merger of two Ontario-based trust companies. More cautious than its bigger competitors, National is especially strong in fiduciary services and securities transfer. Its major shareholder, Mr. Hal Jackman, the Toronto entrepreneur, also has extensive interests in the insurance business.

Like Mr. Lahn at Canada Trust, Mr. William Somerville, National's chief executive, is

Royal Trust lifted net income by almost one-third last year to C\$113m (US\$79m) or C\$1.66 a share, from C\$88m or C\$1.60 in 1984. Total assets under administration at year-end rose from C\$48.8m to C\$57bn. The trust's return on average corporate assets was 6.2 per cent, higher than any of Canada's major banks.

The increase in earnings was ascribed to growth in mortgages, corporate and consumer loans and securities "at attractive spreads."

Investment income rose by 14 per cent to C\$ 1.38bn, while fees and commissions—including income from the real estate services division—more than doubled to C\$ 66m.



Mr. William Mulholland, Bank of Montreal chief

widely respected. "My objective is not to be the biggest, my objective is to be the best and have the best bottom line," he says, explaining his more cautious approach.

Montreal Trust, the smallest of the four leading trusts, is part of Power Financial, the financial services arm of Montreal-based Power Corporation. Its sister companies include Great-West Life and Investors Group, a leading purveyor of mutual funds and personal financial advice.

The opportunities offered by these corporate links are well illustrated by a new service being offered by Royal Trust. Through its banking subsidiaries in London, England, Jersey and a newly opened office in Tokyo, it wants to help British, Japanese and other foreign investors set up businesses in Canada.

The range of services it can provide either itself or through its sister companies, is remarkably wide. Among them are the selection of factory or office sites, building insurance, employee benefit and pension plans, group life and health insurance, inventory financing, share transfer arrangements, cheque accounts and car leasing.

Mr. Michael Cornelissen, Royal Trust's president, says that "one dream is that corporate treasurers, wanting to de-

business in Canada will say: "It would be a mistake not to call on Royal Trust first." Mr. Cornelissen is looking for other "magic moments," as he calls them, where a customer's demand for one service, such as a house purchase, will give the trust and its associate companies an opening to market other products like a mortgage, home insurance and perhaps a savings account.

Less visibly but no less significantly, Royal Trust is signing its computer facilities with other companies in the Trilon Consortium.

Despite Canada Trust's self-congratulatory advertisements, the trust companies still lag behind the banks in several important respects. Their branch network is much smaller. Canada Trust has only 300 branches, less than a quarter of the number of Royal Bank of Canada. National Trust has no branches at all in the Atlantic provinces, though it is thinking of opening one in Halifax. While the Canadian banks have extensive international operations, only Royal Trust among the trust companies has significant interests outside Canada. Its London banking arm acquired a small insurance brokerage in 1984.

These apparent shortcomings also have some important advantages. "The trusts' rela-

tively modest branch networks help hold down expenses. Without the banks' international exposure, the trusts have also avoided the banks' Third World debt problems, including the need to set aside large provisions for non-performing loans.

These benefits are reflected in the trusts' financial performance. Royal Bank of Canada, the largest bank, lifted earnings by 8.4 per cent in the year to October 31 while at Canada Trust income jumped by 15 per cent.

Earnings push

Royal Trust's return on assets in the nine months to September 30 was 0.90 per cent, compared with Toronto-Dominion's 0.85 per cent, the best among the banks. Royal Trust's mortgage disbursements jumped from less than C\$500m in 1984 to C\$1.5bn last year. It ascribes only a third of the increase to the strong housing market, with much of the rest made up of business funnelled from Royal LePage, which was acquired at the end of 1984.

Mr. Terry Shaunessy, financial services analyst at Merrill Lynch Canada, forecasts that both Montreal Trust and Royal Trust will push up earnings by 10-11 per cent this year, compared with an average of 9 per cent for the banks. The banks' growth is predicted mainly on stronger overall loan demand.

Recent proposals by Federal and provincial governments to deregulate the financial services industry have been further grist to the trust companies' mill. A controversial Green Paper published by Ottawa last April proposed allowing the conglomerates which own the leading trust companies also to establish their own banks. Restrictions on the existing banks, on the other hand, would remain intact, at least until the next review of the Bank Act scheduled for 1990.

These and other proposals are all on ice pending investigations into the collapse of two Alberta banks last year. The trust companies can probably afford to string out the delays. Recent events have shown that, unlike the banks, they do not need any significant changes in the law to pursue their aggressive diversification plans. As Mr. Mulholland of Bank of Montreal put it: "Their field is open."

Japanese cash chases high yields on US property

BY NOBUKO HARA IN TOKYO

JAPAN, currently the world's largest capital exporter, is also becoming one of the largest global property owners. The trend is particularly evident in the US, where the Department of Commerce estimates that Japanese investors last year spent \$1.2bn on real estate—almost double the 1984 figure.

The pioneer has been Mitsui Real Estate Development, which is the biggest Japanese property company and co-owns Tokyo Disneyland. Nearly ¥100bn (S\$15.5m), 10 per cent of its total assets, are in overseas property, and most of this is in the US. Among Mitsui's acquisitions are the 42-storey AT & T Centre in Los Angeles, jointly owned with Dai-ichi Life Insurance; the Madison Avenue Hotel in New York; and the 500-room Halekulani Hotel in Hawaii.

In addition, the company owns several industrial parks on the West coast, as well as eight hectares (20 acres) of land in Los Angeles. Last year Mitsui added a \$50m office block in Chicago, and a site opposite the New York City Library where construction of a 29-storey office block is due to start this year.

In the past year or so, the trend which started with large developers and cash-rich life insurance companies has spread to shrines, trading houses and small entrepreneurs. "Even a corn syrup company is buying property in the States," said Mr. Hajime Tanaka of Dai-ichi Life Insurance's overseas property division. Last year, Japan Air Lines bought the 815-room Essex House hotel in New York and began constructing another Chicago hotel costing \$80m.

Trust banks, which manage Japan's lucrative pension funds, are eagerly waiting for Ministry of Finance (MOF) permission to enter the market. At least three of them have already formed tie-ups with US companies which can offer expertise in property investment.

The main attraction of the US market is a high cash-on-cash yield. Land prices in the prime districts of central Tokyo have risen so high—as much as ¥30m per square metre—that returns in the first years are often less than 2 per cent. In the US 8 per cent is regarded as average, and 15 per cent is not beyond reach.

In addition, the US market is large and stable, offering a variety of properties to investors. "There is no market in Japan," says Mr. Tim Grey of Morgan Stanley International. Centrally located office blocks rarely change hands in Japan, unless their owners are in financial trouble. In 1984, there were only two sales of any size in the Tokyo market. Mr. Grey remembers. One involved a bankruptcy and the other was government owned.

The US tax system, moreover, permits a depreciation life for property which is nearly a quarter of that in Japan, where it is 65 years. This means a faster return on investment.

In December Dai-ichi Life Insurance invested \$100m in a half share of a newly built Citicorp centre in San Francisco. Dai-ichi is one of the six major life insurance companies which are allowed by the MOF to invest in overseas property, and

they are acting vigorously. The previous year Dai-ichi made acquisitions in Baltimore and in Dallas, and its total US assets stand at some \$250m.

Diversification of asset base is one reason for these moves, and has the motivation for the MOF to grant permission. But the more pressing reasons are their snowballing funds and limited investment opportunities at home. Life insurance companies' revenues are increasing by 14 per cent annually, according to Mr. Tanaka. But cash-rich Japanese industry is in no need of the loans which once formed a large part of their business.

Ideally, insurance companies want to purchase more US securities, but the MOF limits this to 10 per cent of their total funds. Overseas property is thus their best alternative. Dai-ichi's funds in the year to March are estimated to increase by \$4.2bn. The company plans to allocate 3 per cent of this to real estate, probably in the US.

Despite the rapid growth, the investments made so far form a small fraction of the potential demand, says Mr. Mayumi Oda of Mitsui Real Estate Sales. A lack of the expertise necessary to analyse the complex US market is making Japanese investors over-cautious, he adds: a view which is echoed by other analysts. But the new players are learning fast, experimenting with new methods of financing and developments. An Morgan Stanley's Mr. Grey put it: "Above all, the Japanese have the cash and the desire to invest."

NORTH AMERICAN QUARTERLIES

Table with financial data for CARLING O'KEEFE, CHUBB Insurance, and KROGER Supermarkets. Columns include Revenue, Net profit, and Net per share for various periods.

Table with financial data for R. S. DONNELLEY AND SONS Commercial printer and POTLATCH Forest products. Columns include Revenue, Net profit, and Net per share for various periods.

Table with financial data for BOTTMANS Tobacco, brewing. Columns include Revenue, Net profit, and Net per share for various periods.

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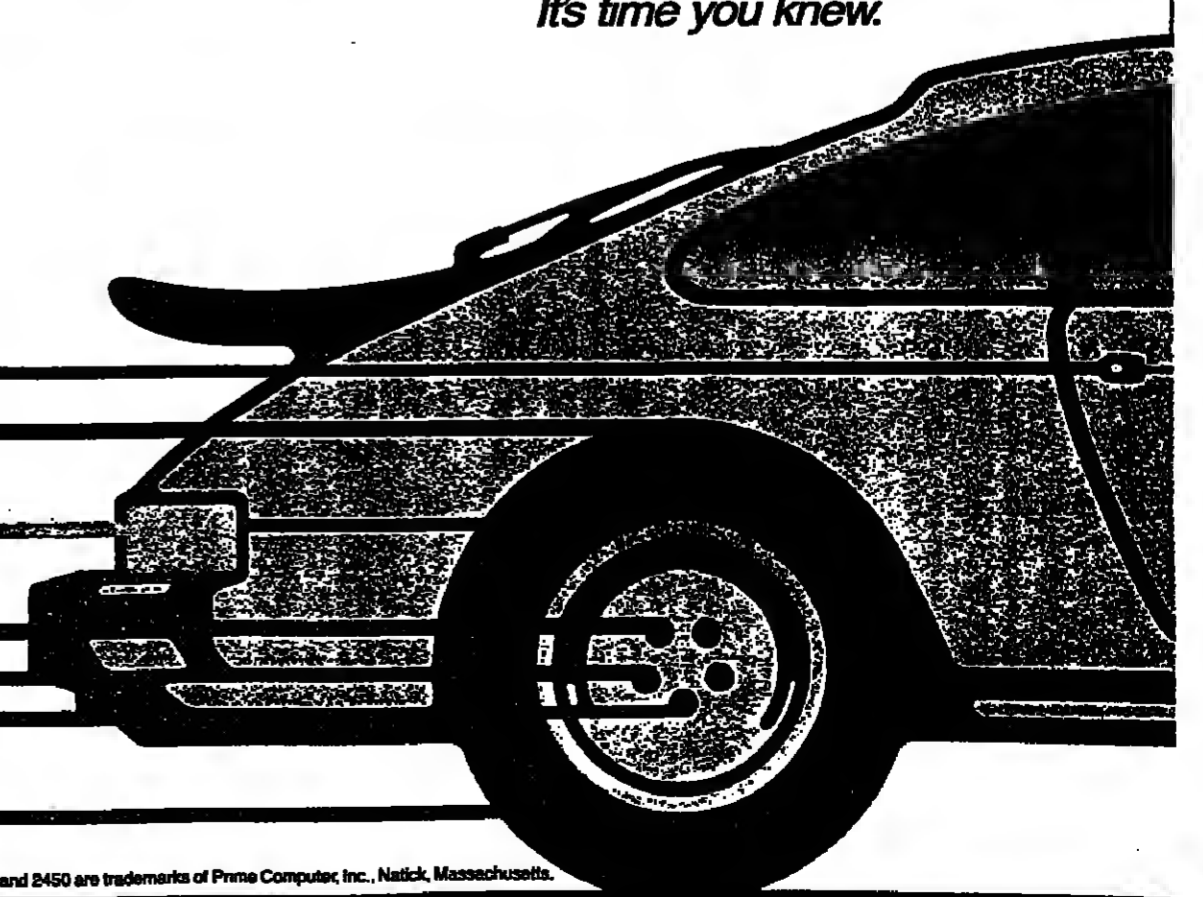
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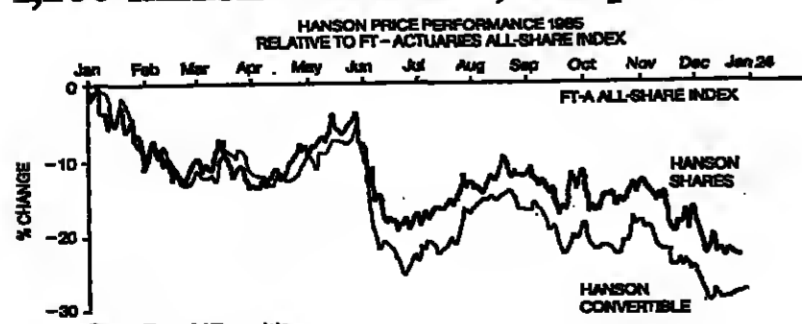
If you want to know what to do about Hanson's 'paper,' ask Hanson's shareholders.



Last summer, when Hanson Trust's shareholders were invited to take more Hanson paper via a rights issue, they gave it a resounding 'thumbs down'.

As well they might.

Since January 1985, Hanson has issued 1,200 million new shares, and plans to



issue hundreds of millions more in its bid to take over Imperial.

No wonder the market is appearing to be suffering from acute indigestion.

The future value of this paper is questionable, too, as it depends on a rate of growth which Hanson companies alone will find very difficult to sustain.

Almost all of Hanson's companies operate in declining industries - 77% of the 1985 operating profit came from them.

The choice of companies - bricks, shoes, textiles, and batteries amongst them - is clearly a commitment to industries in decline.

And the trading performance of the long-established Hanson businesses is largely pedestrian.

Hanson's growth rate can therefore only be sustained by 'buying' profit. It has to make more and more acquisitions; something that becomes increasingly difficult as each one needs to be bigger than the last.

What's more, in 1985 Hanson paper performed dismally, falling some 20% compared with the FT All-Share index.

Against this record, in the same year, Imperial shares outperformed the index by some 25%.

And since 1981, Imperial profits have more than doubled.

Behind Imperial shares is over £1.5 billion of shareholders' net assets, and famous brands such as Courage Best, Hofmeister, John Smith's Bitter, Ross, Golden Wonder, Lea & Perrins, John Player Special and Superkings.

We believe Hanson can bring no industrial or commercial advantages to us at all.

So if you want to know what to do about Hanson's offer, the answer is: Hands off.



£15m BES plan for pubs and shops

BY ALICE RAWTHORN

TWO NEW companies, Lockton Retail Stores, a group of leather furniture stores, and Lockton Text, a chain of "family" public houses, are seeking to raise £7.5m each under the Business Expansion Scheme. They are the largest single company issues under the scheme this year.

The issues have been sponsored, but not underwritten, by merchant bank Guinness Mahon, which sponsored last year's largest BES venture by raising £10m to launch Lockton Developments. The bank has since scouted about for suitable projects to sponsor under the Lockton name this year.

Lockton Retail Stores plans to run a chain of edge-of-town leather furniture stores throughout south London. These will be franchisees for Leatherland, which by opening almost 50 stores in mainland Europe over

the last five years, has become the world's largest leather furniture retailer.

Leatherland opened its first British store 18 months ago in north London. Once Lockton's initial five stores are established it can exercise options on a further 40 sites in towns throughout southern England.

The average turnover for a Leatherland store in Europe is just over £2m a year and the north London store claims sales of £160 per square foot, which is much higher than the average for the furniture sector.

Lockton Text proposes to create a chain of pubs in the south of England, each close to either the M23, M3, M4 or M5 motorways. Each will be a free-house and will aim to meet the demands of their individual locations, but also each will be

structured as "family" pubs with heavy emphasis on fresh food.

The company plans to open 25 pubs over the next two years. Turnover should vary between £50,000 and £200,000 a week for each unit. Six suitable freehold pub sites have already been identified and the company is looking for more.

Both companies plan to issue 7.5m shares at £1 each, although Lockton Retail Stores could start trading with a minimum issue of 1.5m shares and Lockton Text with just 1m shares. Both offers open on February 6 and close on March 15, so that investors can claim tax relief for the 1985-86 fiscal year.

The Lockton issues are part of a recent rash of Business Expansion Scheme ventures timed to surface before the end

of the fiscal year and before the March Budget, in which the Chancellor is expected to tighten scheme regulations, especially those relating to heavily asset-backed shares.

Over recent months the scheme has been heavily criticised, chiefly because too many projects have involved lucrative share options schemes for directors and because too few have fulfilled the Government's original intention of creating employment.

Guinness Mahon has structured both Lockton ventures to counter this criticism. In both issues directors must purchase shares on the same terms as ordinary investors and both should generate job opportunities with 10 to 11 people being employed in each pub or store.

Hanson's shares to be listed in New York

By Martin Dickson

HANSON TRUST, the aggressive industrial holding company bidding £1.5m for Imperial Group yesterday announced plans for its shares to be listed on the New York Stock Exchange in the form of American Depositary Receipts (ADRs).

Under Sir Gordon White, head of its North American operations, Hanson has expanded rapidly over the past decade in the US, which now provides half its profits. Recent acquisitions include SCM, the chemicals-to-typewriter group, taken over last month, and US Industries, bought in 1984.

Sir Gordon said yesterday that a listing seemed appropriate, given the size of the group's US investments and numerous requests for information about Hanson from, among others, former shareholders of SCM and US Industries.

Only a small proportion of Hanson shares are held in the US where several banks offer "unsponsored" ADR facilities—that is, a facility to buy shares without the sponsorship of the company concerned.

Now, Hanson has retained Rothschild Inc in New York to advise on a sponsored ADR facility. Discussions have already taken place with the New York Stock Exchange, which would welcome a listing, Hanson said.

Sir Gordon said the listing was not being made with a view to a new issue of Hanson shares, but rather to develop an additional market for existing ones.

Meanwhile, a decision is expected shortly from the British Government on whether to refer to the Monopolies Commission the Hanson bid for Imperial and Imperial's rival plan for a merger with United Biscuits.

A merger between Imperial and United would give the combined group a major share of the UK snack foods market, which could provide grounds for a referral.

The Government has not made clear whether, if it refers the Imperial/United deal, it would also automatically refer the Hanson bid.

Office furniture helps Bullough to 22% rise

AFTER A relatively static interim result, Bullough, the Surrey-based engineer and furniture manufacturer, picked up in the second half and ended the year to October 31 1985 with pre-tax profits 22 per cent ahead at £12.57m.

The improvement was largely due to "another excellent performance" from the office furniture operation, said Mr Derrick Battle, managing director, and a rise from Hago Products, part of the special products division.

The Westwood and Business Aids acquisitions again did well, said Mr Battle, but George Barker, the refrigeration equipment division, was disappointing.

On the debit side, Beantalk and Elcom Systems, respectively

in retail and telecommunications equipment, incurred losses.

The final dividend of 3.5p, up from an adjusted 4.57p, is declared on capital increased by the year's £11.5m rights, bringing the total for the year to 8.2p (7.1p). Earnings per share are shown at 21.08p (18p).

Group turnover moved ahead from £88.57m to £103.37m, and after tax at £5.21m (£4.39m) net profits came out at £7.16m (£5.73m), of which £3.65m (£2.14m) was retained.

Comment

After a disheartening set of interim figures for Bullough analysts cut a large slice from full year forecasts, only to be caught well short of the mark. It seems that George Barker, the refrigeration subsidiary, had a stop-go year in which delays in M and S ordering patterns

during the first half were unwound towards the end of the second, producing a result that was much better than expected. If 1985 marked Bullough's first year of consolidation since 1982—with eps growth of only 17 per cent compared to its usual 30 per cent—1986 should see the company moving sharply forward again. The two tiny purchases of flooring companies made since year end have scarcely dented the rights proceeds, and an active search is in progress for a major acquisition. Even on the basis of existing activities, Bullough should make at least £1.5m this year with Beantalk due to wipe out last year's loss of £500,000, and with Elcom, the other trouble maker now sold. A prospective p/e of 9 on yesterday's price of 237p, up 15, takes little account of the company's track record.

Board shuffle as New Court profits fall

SHARPLY LOWER profits and further boardroom changes were announced by New Court Natural Resources yesterday.

Profits for the six months to end September fell to £219,000 pre-tax from £919,000 and the company is to have a new chairman from March.

New Court is quoted in the UK press as carrying out all its oil and gas exploration and production activities in the US.

In November a boardroom split led to the departure of both Mr David Haylar, the chairman, and Mr Grant Manheim, deputy chairman and chief executive of the company's sole oil and gas subsidiary, Murray Hill Oil and Gas. In a statement accompanying the interim results Mr A. F.

MacLeod Matthews, temporary chairman, said that a dispute with Mr Manheim (who, like another former director, is also a member of the board of bankers N. M. Rothschild) is continuing. This concerns provisions in the former chief executive's employment contract relating to a luxury apartment in New York.

Following the departure of the two key members in November, the New Court board was bolstered by the appointment of Mr David Hooker and Mr George Gardiner. However, Lord Swann, another board member, resigned soon afterwards, leaving only two directors in place.

It has now been decided to

elect Mr Andrew Reynolds, formerly of Carless Capel and Leonard, as a part-time executive chairman from March.

In addition, Mr Jack Barton has been appointed chief executive of the operating subsidiary and a member of the board. He was formerly employed by Carless Capel.

New Court has also changed bankers from N. M. Rothschild to Hambros and is currently engaged in a review of both US interests and head office costs.

The expense of the Avant development has had an adverse effect on the company's cash balances. According to Mr John Clark, a member of the board, "the current position is that of an overdraft of some £1m," whereas in March the company had £2m surplus in the bank.

Asked about prospects of finding a partner to buy a portion of the Avant water flood project, Mr Clark said: "I do not think that at this time we could get

a partner into Avant at terms sufficiently attractive to us."

The chairman also warns in his statement that "some significant provision against the falling value of the group's properties is likely" at the year end in March due to the fall in oil and gas prices.

Oil production averaged 320 b/d (470 b/d annually) with some two-thirds was from North Avant in Oklahoma. Gas production fell from 256,000m cu ft to 154,000m cu ft. Average oil prices were almost \$2 lower of \$24.50 per barrel and gas was 13 cents lower at \$2.1 per million cubic feet. However, operating costs at Avant increased to \$10 barrel in the half year.

On sales of £2m (£2.2m) the company, after allowing for expenses of £781,000 (£881,000) and depreciation and amortisation of £31,000 (£51,000) has reported gross profits of £700,000 (£1.17m).

Bigger market share at Textured Jersey

THE OPENING six months for Textured Jersey saw profits rise by 88 per cent, product range continue to broaden and market share gain further ground.

On top of this the directors say sales to Marks and Spencer and its suppliers were particularly encouraging.

They add that the appeal of knitted fabrics, especially in the sportswear and leisurewear areas, is increasing. In the refrigeration subsidiary, had a stop-go year in which delays in M and S ordering patterns

point out that they would be disappointed if the business did not continue to make encouraging progress.

Turnover for the first six months (to October 31 1985) improved from £8.05m to £8.72m and of the pre-tax level profits pushed ahead by £216,000 to £333,000. And with earnings emerging 3.13p higher at 8.27p the interim dividend is being increased from 1.75p to 2.25p. The profits included only

£100,000 (£150,000) by way of insurance arising from the fire at Corby in September 1983. A further final payment of £100,000 will be incorporated in the second half accounts—last year this period took in a £200,000 insurance payment.

Operating profits for the opening half rose from £677,000 to £938,000. Depreciation accounted for £338,000 (£290,000) and interest charges for £78,000 (£70,000).

Tarmac sells two offshoots to Parkfield

Parkfield Group, the US-quoted engineering and electrical distribution group, is paying £3.75m for two Tarmac subsidiaries, William Lee, a malleable casting manufacturer, and Durham Tube, a steel tube producer.

Lee made a profit before management charges and tax of £515,000 on turnover of £7.5m in the year ended December 1985, while Durham Tube made profit of £187,000 on sales of £2.5m.

Parkfield believes, however, it can make savings of about £700,000 a year of Lee by rationalisation and technical changes.

Parkfield will finance the deal by the issue of 2,750,000 new cumulative convertible redeemable preference shares 2005 of £1 each and 468,176 new ordinary 5p shares. The preference shares are convertible at a rate of 100 for every 40 ordinary shares.

US\$ 20,000,000 Floating Rate U.S. Dollar Negotiable Certificate of Deposit Due 4th March, 1987 Callable at the issuers option on the 4th March, 1986

Mitsubishi Trust & Banking Corporation, London

In accordance with the terms set out in the Certificates Mitsubishi Trust and Banking Corporation have elected to exercise their call option. The Certificates will therefore mature on the 4th March, 1986 and payment will be effected on the principal amount plus interest at 8 1/2% pa at Mitsubishi Trust and Banking Corporation, 33 Lombard Street, London, EC3.

Merrill Lynch International Bank Limited Agent Bank.

Oil and Gas Technology Projects

European Community Funding.

Funds are available from the Commission of the European Community for projects which promote new technology in exploration, production, transport or storage of oil and gas. The monies become repayable only if the project is exploited commercially and may cover up to 40% of the total cost. Interest is payable only on amounts outstanding after commercial exploitation.

The closing date for the next round of the Scheme is 3 April, 1986.

For a free booklet designed to help British companies seeking funds under the Community Technological Development Projects in the Hydrocarbons Sector Scheme, simply ring the nearest telephone office or Mrs P. MacDowall of the Offshore Supplies Office on 041-221 8777 ext. 521.

Please send me the free booklet and I will provide under the Community Technological Development Project in the Hydrocarbons Sector Scheme.

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Post to: Mrs P. MacDowall, Ref. F/4/2, Offshore Supplies Office, Alhambra House, 45 Waterloo Street, Glasgow G2 6AS.

Mail order side behind Andre de Brett's progress

Andre de Brett, Wembley-based group operating a direct mail order business and retail shops specialising in outside clothing, has reported a pre-tax profit of £27,000 (£12,000) in the six months ended September 30 1985.

Mr Jock Linton, chairman of this USM-quoted group, says that although mail order sales in the UK improved, retail sales continued to disappoint and this side of the business is under review. Total group sales were just £77,000 ahead, at £2.8m.

However, that further progress has been made to reduce borrowings and interest charges. From an operating profit of £176,000 against £113,000, interest charges this time were £12,000 lower at

£64,000.

However, the directors do not consider it is prudent to resume dividend payments. The last has been a pre-tax profit of £100,000 in respect of the half-year ending September 1983.

The group's Norwegian company showed further progress in the period and the Dutch subsidiary made a small profit. Harlequin, the computer bureau company, however, could not be made profitable without substantial further investment.

The chairman states that the board could not justify this year's accounts and that the company was closed in October. Its first half losses have been included in the results, and the final costs of the closure will be dealt with in the year-end figures.

Taddale losses reduced

Taddale Investments, the industrial holding company chaired by Sir Monty Fimiston, has "drastically reduced" its costs and cut its losses to £385,000 pre-tax at the interim stage.

At the end of the previous

year these stood at £2.1m. Sir Monty says order books are stronger than at this time last year and all trading companies, with the exception of Arrow Construction, are meeting their budget costs and delivery times.

Although there are a number of problems outstanding these are slowly being resolved and he is hopeful that they will be completed in the current year.

Turnover of the Kent-based group for the six months to October 31 1985 totalled £9.32m (£8.14m for the previous full year). Operating profit of the interim period was £288,404 (£288,404). Sir Monty says this represented 80 per cent of the £1.1m returned for the 1984-85 year. The figure was struck after deducting £1.82m (£1.702m for the period) cost of sales and overhead costs.

After deducting head office expenses, costs arising from discontinued activities, amounting to £222,833 (£1.44m) group operating profits for the half year amounted to £65,571 (loss £322,091 for year).

The chairman says he is confident that the company's profitability will continue to the end of the year and that Taddale is on course for further profitability through its trading companies.

Reebok profit surge to boost Pentland

Pentland Industries, the UK footwear distributor, will receive a further boost from Reebok International's 40.7 per cent owned US running shoes associate, in the 1985 year.

Reebok saw profits increase nearly ten-fold in the final quarter, from US\$2.97m (£2.85m at exchange rates ruling at the end of 1984) to \$29.47m (£20.28m at end 1985 rate).

Pentland said yesterday that the Reebok results would have a substantial impact on its earnings in the past year, which are expected to be announced in the spring. Pentland shares rose 10p to close at 385p last night.

The final quarter outcome lifts Reebok to £78.11m (£34.05m) for the full year, against comparable figures of £12.15m (£10.5m) of the £12.51m (£2.94m) is attributable to Pentland—almost as much as the group made pre-tax from all operations in the 1984 year.

Annual earnings per share attributable to Pentland rose from an adjusted 6.33p to 36.89p.

Bowring Results for the year ended 31st December, 1985 (Unaudited)

	£ million	
	1985	1984
Operating Revenue	137.1	111.7
Operating Expenses	(92.1)	(78.3)
Operating Profit	45.0	33.4
Other Income	2.4	1.4
Profit before tax	47.4	34.8
Provision for UK tax	(21.3)	(15.8)
Profit after tax	26.1	19.0

- Operating Revenue has increased by 23%.
- Profit before tax has increased by 36%.

The above figures do not constitute full group accounts for the Bowring Group and have been adjusted to comply with generally accepted accounting practices in the United States. Earnings of companies which were sold during 1984 and 1985 together with other items which are not relevant to operating performance have been excluded. The 1984 comparatives have been restated onto a basis consistent with that used for reporting the results of 1985.

The full financial statements for the year ended 31st December, 1984 of C. T. Bowring & Co. Limited have been filed with the Registrar of Companies and the report of the auditors thereon was unqualified. The full financial statements for the year ended 31st December, 1985 have not yet been reported upon by the auditors and have not yet been filed with the Registrar of Companies.

Copies of the announcement may be obtained from the Secretary, C. T. Bowring & Co. Ltd., The Bowring Building, Tower Place, London EC3P 3BE.

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January 1986

THE MANAGEMENT PAGE: Small Business

Champion of the semi-independent

David Marsh on a French company seeking to back spin-offs from large corporations

AN UNUSUAL French venture is launching itself on the Paris Bourse today with the intention of seducing middle managers to leave their jobs in large groups to run independent businesses.

of semi-independent small businesses. The group already owns five electronics and engineering companies with a total turnover of FF 210m (£30.4m) and net profits of FF 15m (£1.46m) last year.

(HEC), France's prime business school, at the end of the 1960s. Both worked in the industrial department of Paribas investment bank before Blanchet pro-

fer equipment for liquefied gases. After the departure of the company—one of whom, an American, could not even speak French, a new manager was brought in and the group reorganised.

Risord. Although CCS and Matlabo have faced recent problems owing to strong competition and fluctuating sales, Blanchet and Moretti believe the financial foundations have been laid for recovery.

cept known to the public," says Moretti. "For instance we can provide a way of solving problems of succession when a patron dies or wants to retire. And large groups in France are becoming more interested in spinning off peripheral activities—they now realise they can't always be in 36 different areas at once."

If the flotation goes ahead as planned, Blanchet and Moretti will reduce slightly their combined 38 per cent stake in DYNACTO. The medium offer price of FF 125 per share, valuing DYNACTO at roughly nine times net 1985 earnings, puts a capitalisation on the company of around FF 90m.

Even though they have profited from the buoyant stock exchange in France during the last three years, Blanchet and Moretti do not have to rely on continued stock exchange buoyancy to finance acquisitions. It has FF 10m in cash ready for purchases.

'Too much' expected of small business

Ian Hamilton Fazey talks to the new head of the CBI's smaller firms council

JEAN PARKER is the other woman from Grantham in British public life. She even went to the same school as the town's more famous daughter, Margaret Thatcher.

Parker takes over today as chairman of the CBI smaller firms council, a post she will hold for two years. With Lord Young, the Employment Secretary, addressing today's council meeting, her job as leader of the CBI's official lobby group for small business will begin in earnest from day one.

Though Parker accepts that companies between her and the Prime Minister are inevitable, she is wary of them. For Parker has earned her place in the public eye through her own efforts. If Margaret Thatcher has had anything to do with it, it is only because of the increasing importance her government attaches to small business.

Lord Young and the Prime Minister may not be too happy with all of her views. For example: "The Government expects too much of small business. It's absolute balderdash to say that small firms will be the saviours of the economy. I cannot see that a quarter of the unemployed are going to have the qualities that will make them successful entrepreneurs," she says.

Nor is she entirely in step with other small business lobbyists who argue that simplification of paperwork will create hundreds of thousands of new jobs.

She says: "More jobs will come from existing small firms being run more efficiently. Training will be useful for that. But making things simpler may not be the answer because people don't like change and would have to get used to a new operation."

What is both unusual and interesting about Parker is that she has spent so many different camps. Her father started the family

business of Vaux-Lug traction tyres in 1948. It reconstituted in 1958, such as those that go on tractors and other agricultural vehicles. With 400 employees it is hardly small and her role now is part-time as company secretary.

As well as holding several non-executive directorships of medium to large companies Parker is one of Grantham's tax commissioners.

Her small business qualifications are highly practical: five years ago she set up Langport, a group of very small companies. The conversion of an old mill into 15 workshops for other small businesses, one of them her own—a workshop operation to supply high-quality goods for sale in the souvenir shops of local stately homes.

Another Langport business makes cold castings from resins. So she understands something about the smaller end of manufacturing too.

The meetings project, which began in 1982, has brought her a lot about interest rates and tight margins. Rent in the East Midlands are low. Grantham is not a development area and the only suitable building for the project was two miles from the town.

Another Langport business makes cold castings from resins. So she understands something about the smaller end of manufacturing too.

Where she hopes to make an impact is in encouraging more and better training. "Training has got to be re-organised so that small business people can get some," she says. "They can't afford the time to take even a week off for a course."

A lot of problems arise because the entrepreneur is not trained in business. We want more open learning, more short courses, more things done through small business clubs, which might stage seminars or meetings. She thinks that banks and other lenders could play a decisive role by making training a compulsory condition of borrowing. Contraventionally, but what is that the main point should be a lower interest rate for those who agree—on the grounds that risks should be lower.

Where skills are at risk

Nick Garnett on the dilemma facing a Northern entrepreneur

"COMPANIES are like people. They start up, they give the company its life—expert machining and shaping—remain unchanged. Clogs to clogs in two generations. I know it is fatalistic but what else can you do?"

Joe Harvey owns the type of business which is deemed to be glamorous and undynamic that few people outside its customers pay it any attention.

Like so many of Britain's remaining small family-owned engineering companies, J. J. Harvey, a pattern and tool maker on the edge of Manchester, began life just after the Second World War in seamy surroundings (a railway arch). Since then, though in bigger premises, it has experienced no great sea changes. No massive switches in attitudes or in the organisation of labour have invaded the shopfloor. New trade union laws have largely passed it by. Its workforce has gone up and down but at just over 100 is pretty much what it was five years ago.

While great swathes of engineering disappeared all around the small company, J. J. Harvey has carefully reinvested in second hand machinery, swum with the tide of new markets and kept itself intact. Some years it makes a profit, some it does not. Computer numerical controls have been

bolted on to its machines but the skills that give the company its life—expert machining and shaping—remain unchanged.

Harvey, an apprentice pattern maker at the age of 15, drives a second hand Ford Granada, purchased with 7,000 miles on the clock. He has no hobbies, does not play golf. Instead, to the disgust of his wife, he works every Sunday at the plant in the small terraced house township of Denton.

But what will be the fate of J. J. Harvey and companies like it? Like so many entrepreneurs of his generation—the very people the present Conservative Government is so keen to encourage—Harvey is in his early 60s. He cannot see anyone wishing to buy his company. "It's valued at £1m but you wouldn't get that. Anyway if you had 20.5m you could put it in the bank and get a 12 per cent return. Why buy a company like this?"

As it happens, J. J. Harvey is not up for sale. Harvey himself still loves the job though he sometimes wonders why. The main power cable in the

factory blew up one night last month and he had electricians out at 4 am. But the owner is coming up to the time of life when financial security for himself and his wife is more than a fleeting shadow in his mind.

What happens to companies like J. J. Harvey is of more than passing interest and not just to the people employed there. The company is a fount of traditional skills, still venerated in many manufacturing countries. Framed membership certificates of the National Society of Master Pattern Makers and the Geog and Toolmakers Association adorn the walls of offices where desks are strewn with technical drawings. It also offers six people proper three year engineering apprenticeships, shaming much bigger companies that have seemingly turned their backs on youth training. In a country like West Germany where much more metal shaping has survived, J. J. Harvey would be more in the mainstream of life.

Meanwhile Harvey himself and his skilled engineers and draughtsmen work hard selling plastic injection mouldings and pressure diecasting tools and dies for customers including Ford, British Aerospace and Rolls-Royce. Cabs for ERP trucks, Opel roadliners, the air



Joe Harvey: sometimes wonders why he loves the job

meter testing gear for the RB211 jet engine, checking body panel fixtures for the Ford Cortina and even toilet seats have been made from moulds produced by J. J. Harvey. Two Sinclair CSs in the company's cramped downstairs hallway had their plastic bodies made from J. J. Harvey moulds.

Aeropace has been a growth area for the company but its owner is upset at the decline of British engineering. He also bemoans the lack of loyalty big manufacturers display to tool makers. "We

quote for £10m worth of business before we get £2m. Japanese tool makers get an 80 per cent return on their quotes. They know if they do a good job they are going to get a continuing percentage of business from the big manufacturers they do business with."

Harvey points to a letter from Folker, the Dutch aircraft builder, outlining a part for which it requires a mould. "Sure we'll tender for that job," Harvey says. "It's bloody hard selling tools but you wouldn't do it unless you enjoyed it."

In brief...

THE London Enterprise Agency (LEA) and National Westminster Bank will today unveil a £20,000 scheme to help small business innovation and product development.

The money will be disbursed in five or six individual grants to innovators and entrepreneurs to develop new product ideas. This is the fourth award scheme of its kind.

Winners in earlier years include a computer system for extending the capabilities of brain-damaged people, a rudimentary sailing dinghy and bolt-on spare wheels which stop vehicles from sinking in soft ground.

They will be among the 13 ventures taking part in a LEA-sponsored innovation exhibition, due to open today at the Design Centre in London's Haymarket and which will run throughout February.

The size of awards will vary according to inventors' specific requirements and criteria should be sent to LEA at the end of May. The selection panel will consist of members of the Design Council, National Westminster and LEA. Details from Geraldine Davies, LEA, 69 Cannon Street, London EC4N 3AB. Telephone 01-236 2675.

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Businesses for Sale

Palm Grove Limited (In Liquidation)

For Sale as a Unit

The business and assets of Palm Grove Limited (In Liquidation), a manufacturer of ice cream and related products, are offered for sale as a unit on a going concern basis. The assets for sale include substantial premises on 1.5 acres at Santry, Dublin 9, comprising cold stores and fully equipped manufacturing facilities suitable for the production of a wide range of ice cream and water ice products together with finished stocks and the company's trade and trade marks.

Haughey Boland & Co.

Interested parties should contact the Official Liquidator:
David B. Deasy, A.C.A.,
Haughey Boland & Co.,
Chartered Accountants,
63-66 Amiens Street, Dublin 1, Ireland.
Telephone 01-730611. Telex 25536

Specialist Electrical Engineering Business

Offered for sale is a highly profitable, long-established specialist electrical engineering business, due to the impending retirement of the shareholder/director. Operating from a substantial premises in North West England the business is the manufacture of anti-static and anti-corrosion equipment with world-wide markets involving power, water, petrochemical and marine industries. The business has an annual turnover in excess of £200,000 and a workforce of 10 experienced employees.

Grant Thornton CHARTERED ACCOUNTANTS

For further details please contact:
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Tel: 021 236 4821 - Telex: 337895 GT BHAM G

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For further information please contact the receiver Mr A.R. Houghton.
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Businesses For Sale

Farley Health Products

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At Plymouth, Devon CEREALS AND RUSKS DIVISION

- ★ Leading brands: Farley's Rusks and Farex Baby Foods
- ★ Freehold factory of 147,500 sq. ft. on a site of 5.92 acres
- ★ Substantially automated plant equipped for bulk handling of ingredients
- ★ Turnover £10.7m p.a. (including £4.9m exports)
- ★ 305 direct and indirect personnel

At Kendal, Cumbria MILK PRODUCTS DIVISION

- ★ Leading brands: Ostermilk, Complan, Glucodin and Casilan
- ★ Freehold factory of 185,000 sq. ft. on a site of 10.5 acres
- ★ Existing processing plant plus ready to commission computer controlled spray drier/evaporator complex
- ★ Turnover £29.7m p.a. (including £7.6m exports)
- ★ 268 direct and indirect personnel

Management and Administration offices presently based at Plymouth employing further 262 personnel. Offers are invited, from principals only, for the business as a whole or either division

Cork Gully

Further particulars are available from:
Michael Jordan or Malcolm London
Cork Gully, Shelley House,
3 Noble Street, London EC2V 7DQ
Telephone: 01-606 7700 Telex: 884730 CORRGY G

APPOINTMENTS

Two top posts at Imperial Tobacco

Mr W. C. (Bill) Owen and Mr R. E. (Brian) Wray have been appointed assistant managing directors of IMPERIAL TOBACCO. Mr Owen, who has been research and development director since 1980, will have responsibility for co-ordinating the company's core tobacco operations with the functions of manufacturing, promotion and employee relations, research and development, technical services, legal and public affairs directly accountable to him. Mr Wray has been marketing and sales director since 1978. In his new role he will become managing director of Imperial Tobacco Developments, which will control the operations of the subsidiary companies and the development and acquisition of new business in related fields, both at home and overseas. Mr T. R. C. (Roger) Reynolds, operations director, will be retiring from the Imperial Tobacco board on May 31.

Mr J. Hastings and Mr C. Robertson have been appointed investment managers of THE SCOTTISH MUTUAL ASSURANCE SOCIETY.

GASKELL BROADLOOM has appointed Mr John C. Key as company secretary and group financial controller. He was previously with the consultancy practice of Price Waterhouse.

LILLY INDUSTRIES has appointed Mr D. M. (Neil) Baxter, director of industry affairs, as director, European affairs, animal health products.

Mr David J. Burt has been appointed joint managing director of HELLERMANN DEUTSCH, a Bowthorpe Holdings subsidiary.

Duménil-Léblé S.A., a Paris-based financial, securities and banking organisation, has taken a controlling stake in London Law International. The following have joined the board of LONDON LAW INTERNATIONAL: Mr Alain Duménil, Mr Jacques-Antoine Gellier, Mr Jacques Le Fort, Mr Christopher A. S. Fawcett and Mr W. John N. Moore.

Mr Chris Newby has been appointed an assistant director of BARCLAYS MERCHANT BANK.

Mr Harold Marshall has been appointed sales and marketing director of TDS CIRCUITS.

Mr J. E. N. Kurkjian has resigned as a director of CHEAMBERS AND FARGUS, but was appointed as an assistant director. Mr P. R. Furness has been appointed managing director from February 3 in succession to Mr D. F. Tumbler who continues as deputy chairman.

Mr John Roome has been appointed senior partner of WITHERS, children's solicitors. He has retired as senior partner, to devote more time to his responsibilities as chairman of the firm. He remains a partner of the firm.

Mr Geoffrey Fitterer has been appointed a director of POSTI-PANKKI (UK).

Mr Solomon I. Freshwater has been appointed a director of DAEJAN HOLDINGS.

SIMON ENGINEERING has appointed Mr Ted Hailyard as director of overseas companies of its contracting group, succeeded by Mr Tom Taylor, who retains his position as managing director of Imperial Tobacco board on May 31.

Mr Norman M. Hogben, executive director/chief director of St Martins Property Corporation, has been appointed managing director of JOHN LAING DEVELOPMENTS.

NEWBY & EYRE has appointed Mr Bob Reid as managing director of Ross Electrical. He was formerly area director for the North East Scotland branch of this appointment follows the decision of Mr Dan Bayle, Newby & Eyre's regional managing director for Scotland and Northern Ireland, to leave the company for personal reasons early in 1986.

Mr Terry Brand has been appointed to the board of COLLINS WILDE. He is a director of Britannia and General Guarantee Corporation.

F. H. TOMKINS has appointed Mr Nicholas M. Ryan and Mr Malcolm R. Ryan as divisional financial controllers. Mr Ryan joins from Henson Trust. Mr Swain joins from Schlimberger.

BLACK & DECKER has appointed Mr Robert E. Thomas as group vice-president-eastern hemisphere, responsible for Europe, Asia, Australasia and Africa. He was corporate officer of the parent company.

KELLY GIRL has appointed Mr John Gross as vice president of European operations and Mr Chris Mason as director of finance. Mr Gross was UK group director and has been in Europe for 20 months after 14 years with Kelly Services in America. Mr Mason joined Kelly Girl five years ago as a financial controller.

Mr Brian Medat has been appointed managing director, finance, of the BRITISH STEEL CORPORATION from April. He has been director, Port Talbot, from October 1976, and joined BSC in 1968. Mr Medat succeeds Mr Martin E. Lewis, who became the Corporation's deputy chief executive last month.

BSC and Guest, Keen and Nettelfields have appointed Mr Norman Broadhurst as financial director of UNITED ENGINEERING STEELS from April. United Engineering Steels is the BSC/GKN joint venture announced last month. Mr Broadhurst is divisional general manager, finance and administration, of China Light and Power Company, Hong Kong. He has held appointments previously with Platt Saco Lowell (UK), Henry Simon and the UK Atomic Energy Authority.

Mr Stuart Cowby has taken over as chief executive and estate manager of THE CADOGAN ESTATES following the retirement of Mr Dennis Bealham.

Mr I. R. J. Sinclair has been appointed a director of LLOYD THOMPSON.

Mr Peter G. Yeates has been appointed technical director of LITHOLITE MOLDINGS. He has joined six months ago as technical manager.

Mr R. E. Pether, a member of the board of INEUCON MANAGEMENT CONSULTANTS, has been appointed marketing director, international and special projects, Midlands regional director. Mr I. W. Reynolds has been appointed to the board as marketing director, UK regions.

The BRITISH OVERSEAS TRADE BOARD has appointed Mr David Douglas-Horne as chairman of the committee for Middle East trade. He is a director of Morgan Grenfell and succeeds Lord Selous who is standing down after seven years in office.

Mr Ernest Thorpe is to resign as chairman of F. W. THORPE in July but will continue as a non-executive director. Mr Michael Lippold will succeed him as chairman and will continue as joint managing director with Mr Colin Branigan.

Mr A. T. Andrew Bradshaw has been appointed corporate managing director of FAIR-CLOUGH BUILDING, part of developing corporate managing strategy and co-ordinating marketing programmes for the five divisional regions. He also continues as divisional marketing

Finance posts in the steel industry

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For further information please contact the joint receivers, Ipe Jacob and Nigel Montgomery. Telephone: 01-236 0870 Telex: 928060 ALLCOM G

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Engineering company, based in the North of England, which designs, manufactures and sells special purpose processing equipment (principally for the food industry) for sale. Turnover in excess of £2 million, profit before tax in excess of 20%. Potential purchasers are invited to register their interest with Robert Ashley-Jones of:

Ernst & Whinney, Becket House, 1 Lambeth Palace Road, London SE1 7LU. Tel: 01-928 2000.

EW Ernst & Whinney
Accountants, Advisers, Consultants.

TOBACCO PROCESSING PLANT

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For further information please contact the joint receivers:
Barry G. Mitchell or Peter L. Davies
PEAT MARWICK MITCHELL AND CO.,
Marlborough House, Fitzalan Court, Fitzalan Road, Cardiff CF2 1TE
Telephone: (0222) 462463 Telex: 49797

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- ★ Modern single storey office with laboratory facilities.
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For further particulars apply:
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Joint Receiver & Manager,
or S. Riell,
Refinery House, 3 Noble Street,
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Chilled Fresh Food Manufacture and Distribution

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Musley House,
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Ref MGP/XC/NG.

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The Joint Receivers and Managers offer for sale the business, assets and goodwill of this well known long established aluminium die end sand caster which operates from premises in South East London and Croydon and has approximately 110 employees.

Assets include leasehold properties, plant and machinery, office furniture and equipment, stocks and work in progress and motor vehicles.

Turnover to end February 1986 approximately £2.5 million budgeted turnover to end February 1987 approximately £3.7 million.

For further details contact: The Joint Receivers and Managers, Ien Williams and Maurice Withall, Grant Thornton, Fairfax House, Folwood Place, London WC1V 6DW. Tel: 01-405 8422. Telex: 28794

Grant Thornton
CHARTERED ACCOUNTANTS

In Liquidation

The Liquidator offers for sale the business and assets of Speenborough Engineering Co. Ltd., Hydraulic Engineers and Body Builders. The Company operates from freehold premises in Hitchin, Hertfordshire. Turnover in the year to 31st January 1986 was approximately £282,000.

Further details from the Liquidator: Peter Fleisher, Grant Thornton, Eldon Lodge, Eldon Place, Bristol TD1 3AP. Tel: 0274 72431. Telex: 51111.

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CHARTERED ACCOUNTANTS

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Invitations are invited from principals for part or whole of the concern.

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Contracts and Tenders

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LOAN No. 1404-ET
IFB No. T-05/78

The Provisional Military Government of Socialist Ethiopia, Ethiopian Transport Construction Authority (ETCA) has received a credit from the International Development Association (IDA) for the Second Road Sector Project. Part of proceeds of this credit will be applied to eligible payments and spare parts for the supply of Road Maintenance Equipment.

The ETCA now invites sealed bids from eligible bidders for the supply of equipment and spare parts.

Interested bidders from member countries of the World Bank (International Development Association) Switzerland and Taiwan (China) are invited to collect bid documents from the Procurement Office Room 106 during working hours upon payment of 20.00 Birr per set.

Bids will be opened in the presence of interested bidders or their representatives in the Conference Room of the ETCA headquarters building on March 20, 1986 at 10.00 hours local time. The Authority reserves the right to reject any or all bids that are not in conformity with its requirements.

Ethiopian Transport Construction Authority

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10 Cannon St, London EC4P 4BY

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FT COMMERCIAL LAW REPORTS

Market trader can claim theft from car

LANGFORD V LEGAL AND GENERAL ASSURANCE SOCIETY LTD Official Referee: Judge Lewis Hawser QC January 16 1986

WHETHER a car is "attended" for insurance purposes is a question of fact depending on circumstances, having regard to common sense and practicality. Liability on the ground that the car from which goods were stolen was unattended by the insured, if the theft occurred while she was so short a distance away that she was able to tackle the thieves and prevent the theft from occurring, is not excluded.

the Church Street stall, packed up her display cases into two large suitcases and placed them behind the passenger seat of her Volvo estate car.

She drove home and down the driveway, parking the car alongside the kitchen window. She got out, locked the doors and proceeded to the porch. What she wished to do was to unlock the doors of the porch and house, put down her shopping bag and immediately come back to the car, unlock it and take out the suitcases.

In fact she went into the house and as she put down her bag she could see the car through the kitchen window. At that moment she saw a shadow pass.

She said she "saw straight out". As she came out she saw a man with her case. He passed and she thought it better to go to the car where she saw another man, to try to prevent the theft. She went to the car, which was about 17 feet away and put her hand on the door saying: "You're not going to get this case." "Left unattended" she felt. While she was on the ground he got the suitcase out. She struggled with him down the drive but again he pushed her to the ground.

She could see a brown Cortina revving very fast and stood in front of it, but the driver drove straight at her and she had to jump out of the way. Subsequently she went to hospital for her injuries.

The insurance policy issued to the Langfords was called "market traders' stock policy." There was a provision which, the insurers said, excluded their liability.

The warranty provided that it was a condition precedent to liability that loss should be covered "only if the vehicle is attended by the insured or an employee of the insured and such loss is occasioned by theft."

The question was whether the car was "attended" by Mrs Langford.

There was some guidance from the Court of Appeal in *Starke v Diamond Rings* (1962) 2 Lloyd's Rep 217.

There were words used by the insurance company were "left unattended." The case was, on its facts, very different from the present.

The plaintiff had walked about 37 yards or more from her car and went into a shop to refresh herself. From there she could see only the top of the car and did not observe the theft of its suitcase.

Lord Denning MR said that the words "left unattended" were not capable of precise definition, but should be taken in their ordinary sense and applied to the facts, and that in the particular case their meaning was best found by considering the converse.

He said: "If a car is 'attended' it means that there must be someone able to keep it under observation, that is in a position to observe any attempt to interfere with it, and so placed as to have a reasonable prospect of preventing any unauthorised interference with it."

He found that the distance of 37 yards and the obscurity of view were such that the car was left unattended.

In the present case the interval between Mrs Langford's going into the house and her "firing out of the house" was not more than about five seconds. There was no appreciable or significant time between her going into the house and coming out again in pursuit of the thieves.

The fact that the car was not actually in her view for about five seconds could not be regarded as lack of attendance. One must take a practical commonsense view and as indicated in *Starke*, the question was whether it was to be determined having regard to circumstances.

The insurers had failed to establish that the car was not "attended" by the insured or by an employee. It was attended in any sensible and practical meaning of the words.

Judgment was given for Mr and Mrs Langford: N. Privcott (Sons) McClellan.

For the insurers: A Hogarth (Lawrence Graham).

By Rachel Davies Barrister

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By Rachel Davies Barrister

Decision will check growth of EEC franchising

THERE IS no point in repairing three holes in a saucepan while leaving the fourth wide open; the soup runs out and so will the franchising agreement as a result of the anatomical judgment (Case 161/84 Pronuptia de Paris) handed down by the European Court last week.

The immediate consequence of the judgment will be that the German Federal Supreme Court will be invited to say that Mrs Irmgard Schilligals of Hamburg need not pay arrears of DM 188,502 representing royalties on turnover in 1978-80 at a shop where she sold bridal-wear under a franchising agreement with Pronuptia de Paris, Frankfurt a subsidiary of the French enterprise of the same name.

Mrs Schilligals had been ordered to pay the money by a Hamburg court but appealed on the ground that the franchising agreement infringed EEC competition rules and was therefore null and void under Article 86/2 of the EEC Treaty.

The Federal Supreme Court referred the matter to the Advocate General Verloren van Themaat advised the court to say that franchising agreements did not infringe EEC competition rules unless the franchisor had a dominant position in a substantial part of the Common Market, created a monopolistic enclave, or prevented movement of parallel imports, thus creating an absolute protection of a national market.

The court refused to make a general rule applicable to all types of franchising agreements, but rejected the opinion of the Advocate General in respect of the one which gave rise to the dispute.

The clauses necessary to prevent competitors to benefit from the franchising system, which the court found to be compatible with Article 86/1.

The numerous clauses which appeared necessary to preserve the identity and reputation of the network were found not to restrict competition, and this included the licensing of the trade mark or other network symbols.

However, the court got stuck when it came to the clauses restricting the franchisee to a particular area. Mrs Schilligals had the franchise for three districts of Hamburg, Hanover and Oldenburg. It reasoned that this pre-supposed similar clauses in agreements with other franchisees, which together amounted to market sharing incompatible with Article 86/1.

By endorsing the bigoted attitude of the EEC court, the European Court chose to ignore the fact that a relatively small restriction of competition within a particular brand franchise stimulates competition within a particular brand of the same product. Though the Pronuptia agreement may stop the appearance of another Pronuptia shop in the high street, it will not stop other stores there selling similar goods. In fact it will force them to keep up their standards.

A. H. Hermanns Legal Correspondent

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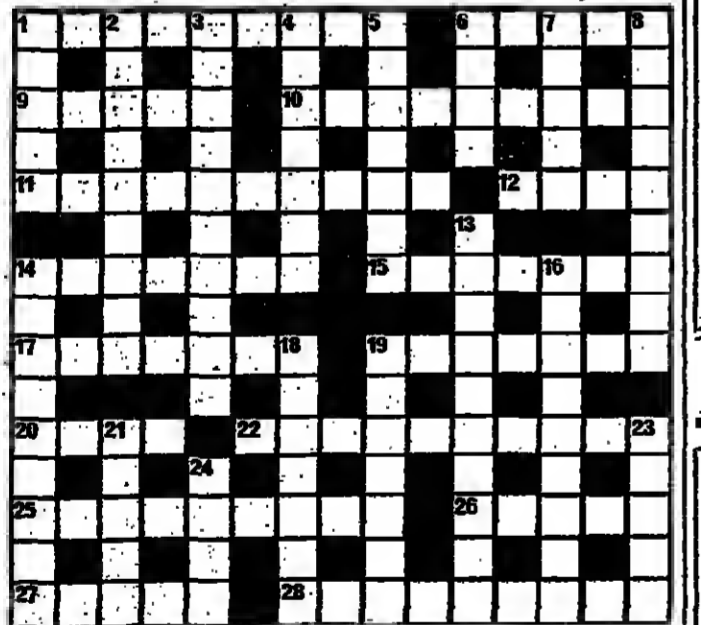
AUTHORISED UNIT TRUSTS

Table listing various unit trusts and their details, including names like Abbey Unit Trst, British Unit Trst, and others, with columns for names, numbers, and other identifiers.

FOCUS ON SOUTH AFRICA SERIES

A special advertising series featuring companies involved in South African commerce and industry, appears in the Financial Times between October 9 and October 23, 1985. Brochures containing this series are now available at a cost of £3 per copy. For further details please contact: HUGH SUTTON, Financial Times, Brackley House, 18 Cannon Street, London EC4A 3DF.

F.T. CROSSWORD PUZZLE No. 5939



ACROSS: 1 and 6 You've got it (8, 5). 2 Man in charge has it to piece together (5). 3 Possible overheads in the circus (4, 5). 4 Stamp letter, somehow missing last of post-post code hold it up (10). 5 Twelve pies for this lady? (4). 6 Silly mistake? Produce a flower? (7). 7 Name, of course! (Down on, on) (7). 8 ...s arm as Sir sets out (7). 9 ...ressed about, so asked (7). 10 Slap on the wrist? (4). 11 Almost nutty shapes turning out to be packets? (10). 12 Needle will often become boring (3, 2, 1, 3). 13 State some said a house would be in (5). 14 Look round Director-General's plant (5). 15 Showers causing reduction in movement? (9). DOWN: 1 Sacks - containers of coal? (5). 2 Wicked - as our fine shows, in a way (9). 3 Some heat? Next to nothing in the home. It's the lowest possible (10). 4 You get a breather here (7). 5 French beans, perhaps. Stick in sheltered parts (7).

UK BUILDING SOCIETIES A PROFILE

The UK Building Societies, mutual savings societies for the provision of housing finance, were statutorily recognised in 1956. Currently they provide 77% of the finance for owner occupiers of dwellings throughout the UK and account for 51% of liquid personal savings. Assets of the 167 commercially active societies exceed £212.5 billion and savings receipts for 1985 were over £7.1 billion. There are 27 million members and 6.5 million have building society mortgages. STATUTORY REQUIREMENTS INCLUDE: Liquidity ratio of 7.5% of assets and reserve ratios of 2.5% of assets below £100m and a sliding scale up to and over a billion £. Interest may be paid gross on CDs of £50,000 up to 12 months; on Time Deposits and Bank Loans. From April 1986 an Eurobond Resident abroad account holders and charities. THE BUILDING SOCIETIES BILL - The main proposals: Wholesale funds maximum levels raised to 20% of liabilities. 10% of lending to Class II assets, 5% in Class III assets. Freedom to offer full retail banking services. Partnership of Estate Agency subsidiaries. The Statute with members consent. A full report on the UK Building Societies will be published in the April issue of THE BANKER. For details of advertising space available in this report contact: THE MARKETING DIRECTOR, 102 Clerkenwell Road, London, EC1A 3SA. Tel: 01-251 9321. Telex: 23700.

Company Notices

COMPAGNIE FINANCIERE ET INDUSTRIELLE DES AUTOMOBILES-COFRUOTE 9% 1974/1989 Loan of UA 17,000,000. Issued on 23rd October 1985. The loan is secured by a first mortgage on the premises of the company. The loan is repayable in 15 equal instalments of UA 1,133,333.33 per annum, the first instalment being due on 23rd October 1986. The loan is subject to the provisions of the loan agreement dated 23rd October 1985. Amount outstanding UA 17,000,000.

CLASSIFIED ADVERTISEMENT RATES

Table showing advertisement rates for various categories: Commercial & Industrial, Residential Property, Appointments, Business Investment, Personal, Motor Cars, Holiday & Travel, Contracts & Tenders, Book Publishers. Includes a section for Art Galleries with details for Agnew Gallery and W. N. Patterson.

AUTHORISED UNIT TRUSTS & INSURANCES

Table listing various financial products and companies, including Royal London Unit Trusts, Sun Alliance Fund Management Ltd, and others. Columns include company names, addresses, and contact information.

Main table listing numerous authorised unit trusts and insurance companies. Each entry includes the company name, address, and telephone number. The list is organized into columns and includes a wide variety of financial institutions.

Table listing additional financial products and companies, including Manufacturers Life Insurance Co, Property Growth Assn Co, and others. Similar to the main table, it provides contact details for various firms.

Handwritten note: 'No fill not if 10'

Handwritten Arabic text at the top of the page.

INSURANCE, OVERSEAS & MONEY FUNDS

Table of insurance and overseas funds, including entries for Scottish Mutual Assurance Society, Scottish Life Assurance Co Ltd, and various international funds.

Table of insurance and overseas funds, including entries for BNP Paribas (Jersey) Ltd, The English Trust Group, and various international funds.

Table of insurance and overseas funds, including entries for Members Bank Ltd, Management International Ltd, and various international funds.

Table of money funds and bank accounts, including entries for Warburg Investment Management, Money Market Trust Funds, and Money Market Bank Accounts.

OFFSHORE AND OVERSEAS

Table of offshore and overseas funds, including entries for Allianz Capital Management, Allianz Overseas, and various international funds.

OPTIONS

Table of options, including entries for 3-month call rates, various stock options, and related financial data.

COMMODITIES AND AGRICULTURE

Glut hits vegetable oil prices

BY JOHN BUCKLEY

AN UNPRECEDENTED glut of palm oil is plunging world vegetable oil markets into their worst depression in recent memory, according to European dealers. In less than a month the value of palm oil on world markets has dropped 25 per cent—over \$100 per tonne—

storage space as the slow pace of autumn export sales finally caught up with the market, enabling stocks to leap to nearly 1m tonnes this month. To make matters worse, latest forecasts indicate January production will turn in another bumper 370,000-380,000 tonnes against just 265,000 in 1985. Even a recent 120,000 tonne sale to Pakistan has thus barely—and probably only temporarily—stabilised prices, as it was for forward shipments backed by a now-exhausted Islamic Development Bank loan.

Also, Malaysia's largest customer, India, has remained virtually out of the market. The withdrawal of these 60,000 tonnes-a-month orders has been straggling play and there were rumours that up to four parcels of palm oil were sought by the State Trading Corporation today. However, others believe it is a reflection of its long forewarned drive to cut back imports and boost self-sufficiency.

Currently, the only hope of a reversal in the price trend is a sharp drop in supply, which has ranged up to 8 per cent in recent years. But it will take an amount of capital comparable to the stocks overhanging some vegetable oil trading centres. Even Europe's big tank storage facilities in Rotterdam have begun to fill substantially to stave off a market from making fresh forward commitments. The Malaysians themselves can either cut exports, reduce fertilizer or charter floating storage in the form of tankers. Less likely is that they will carry out their threat to use more palm in a diesel programme now that crude oil prices are falling again.

US soybean growers see gloom lifting

BY NANCY DUNNE IN WASHINGTON

AFTER years of depression on US farms prospects may at last be improving for some producers, according to Mr John Baize, vice-president of the American Soybean Association (ASA).

There is some light at the end of the tunnel besides a train heading at us," says Mr Baize. The improved market strength will come too late for those farmers who expanded in the 1970s when land prices were soaring and today are deeply in debt he concedes. But those producers "with two or three years left in them" now have a fighting chance. He believes that the new farm programme, with its aggressive export provisions and lower support prices, will help at well as lower costs for land, interest rates and oil.

Adjustment is well under way, said the USDA. Investment in expanding capacity has stopped and capital continues to leave the sector. Input use has declined as farmers attempt to cut costs. Also, farm debt and interest expenses have begun to shrink due to reduced purchases of land and equipment. Land prices have fallen 13 per cent in 1984 and around 8 per cent in 1985 are expected to decline only 4 per cent this year.

The more than 80 per cent of American farmers with moderate or low debt levels should not have difficulty getting credit this year, according to the department.

Higher world tea production estimated

WORLD TEA production in 1985 was up 5.7 per cent to 1.13m tonnes, London broker Wilson Smith estimates in its latest review. The estimate is based on full year figures for most producing countries, but Uganda's is only to the end of August, Tanzania's to the end of June and Zimbabwe's to the end of November.

Kuala Lumpur tin market re-opens

BY WONG SUIKONG IN KUALA LUMPUR

THE KUALA Lumpur tin market re-opened yesterday after a three-month suspension with prices falling from 19 ringgit a kilo to close at 18 ringgit in a quiet day's trading. Tin was traded on an official market for the first time since October, when the KLTM and the London Metal Exchange's tin market were suspended because the International Tin Council had run out of funds for supporting prices. Only physical metal is traded on the KLTM, which is not a futures market like the LME.

The KLTM prices are in line with the secondary market prices which have fallen slowly from the pre-suspension levels of 29.50 ringgit a kilo in Kuala Lumpur and 28.10 a tonne in London. In Europe, tin is now traded in small lots in a range of \$2,500 to \$5,000 a tonne. Meanwhile Datuk Miss Hitan, the Malaysian deputy Prime Minister said Malaysia, which had been one of the strongest supporters of international commodity agreements, was prepared to face a market without commodity pacts.

He criticised major producers and consumers for refusing to join the International Tin Agreement and said the present tin crisis was partly due to their refusal to face a market without commodity pacts. Tomorrow, the International Tin Council resumes its efforts to negotiate a settlement of the crisis with its creditors.

The Milk Board's balancing act

I MUST be one of the few survivors of those who were actually processing before the Milk Marketing Board came into operation in mid-October 1933. From January 1 of that year I had been managing a dairy farm in the Midlands, and the price was set at six old pence per gallon in the summer and eight pence in the winter. On October 1 I started farming on my own account and until the middle of the month the milk I sold returned a shilling a gallon; then the Board took over and the price fell to 10p per gallon.

Board did in fact begin to do this, rather by stealth. As its customers got into difficulties, as small businesses do, some of them were taken over by the Board which ended up both retailing and manufacturing in a small way. I believed this would have gone a long way further than it has not been discouraged officially. An important point to remember is that until EEC entry milk pricing was determined by the liquid market, with the manufacturing element taking what was surplus to that market. Most imported dairy products—New Zealand butter and cheese and so forth—came in at much lower prices than those at which they could be produced in Britain. The big change which came with EEC membership was that the guaranteed price for milk was set for all milk, whether for liquid sale or manufacturing.

of last resort and needs, I would have thought, the processing capacity with which to look after those who are left with surplus with the averaging principle? Where the Board could be criticised perhaps is in not exploiting its opportunities for increasing the proportion of the retail price of milk retained by the Board for the benefit of producers fell from 61 per cent in 1970 to 48.4 per cent in 1984-85. I have never seen a satisfactory explanation as to why the farmer, who has gone through the whole production process, should get less per litre than the share allocated to processes and handlers. There is another factor which touches on the reports' criticism. According to figures in the Board's publication "Dairy Facts and Figures" producer prices are lower than in several of the member states, particularly Denmark, the Netherlands and West Germany in ECU terms.

LONDON MARKETS

EARLY CURRENCY inspired gains in the London Metal Exchange copper market were wiped out yesterday afternoon and the higher grade cash position ended the day 25 down at £1,042.50 a tonne. The downturn was triggered by a lower New York opening and fuelled by stop-loss and chartist selling after a support point was breached. The lead market followed a similar pattern before ending 22.75 down on the day in the cash position at £227.75 a tonne. Dealers said recent developments in the tin crisis were weighing on the market. In contrast to last week's eagerness the aluminium managed to hold on to some of its early currency gain with cash closing at £23.50 up at £715.50 a tonne. Trade buying and short-covering was reported at around the \$1.25 a tonne mark. Coffee values continued to fall with the May contract closing at \$2.75 a tonne, down 50¢. Dealers said most speculators are now out of the market following the sell-off which has trimmed the May price by some \$200 from the peak reached early last month. LME Prices supplied by Amalgamated Metal Trading.

ALUMINIUM

Official closing (am): Cash 708.5-5.5 (286-9), near 700-5 (218-9), settlement 725.5 (789), Final Korb clear 725.5 (789), Turnover: 13,150 tonnes.

COPPER

Higher grade: Official closing (am): Cash 1010-1 (1012-3), three months 1042.5 (1045-5), settlement 1011 (1013), Final Korb clear 1034.5.

LEAD

Official closing (am): Cash 258.7 (259-9), three months 274.5 (274-5), settlement 257 (268), Final Korb clear 271.5 (268), Turnover: 5,000 tonnes, US Spot: 18.00-20.00 cents per pound.

NICKEL

Official closing (am): Cash 2726 (2726-6), three months 2770-5 (2770-5), settlement 2805 (2765), Final Korb clear 2800-50.

GOLD

London Bullion Market yesterday, the gold price fell to \$347.347, the lowest since the start of the year.

INDICES FINANCIAL TIMES

Feb. 3 Jan. 5197th Age Year ago (Base: July 1 1984=100) 299.65

REUTERS

Feb. 3 Jan. 5197th Age Year ago (Base: September 19 1981=100) 1049.2 1846.4 1770.8 1014.8

DOW JONES

Jan. 31 30 100 ago (Base: December 31 1981=100) Not available due to suspension of the LME

MAIN PRICE CHANGES

In tonnes unless otherwise stated. Feb. 3 + or - Month ago

METALS

Aluminium: Feb. 3 1042.5, High 1042.5, Low 1042.5, Jan. 31 1042.5

OILS

Crude oil (Feb. 3): 29.50, High 29.50, Low 29.50, Jan. 31 29.50

GRAINS

Wheat (Feb. 3): 18.00, High 18.00, Low 18.00, Jan. 31 18.00

US MARKETS

PRECIOUS METALS: Feb. 3, High, Low, Jan. 31, High, Low, Dec. 31, High, Low

NEW YORK

ALUMINIUM 40,000 lb. contract: Feb. 3, High, Low, Jan. 31, High, Low

COCOA

COFFEE 25,000 lb. contract: Feb. 3, High, Low, Jan. 31, High, Low

COTTON

COTTON 50,000 lb. contract: Feb. 3, High, Low, Jan. 31, High, Low

COFFEE

COFFEE: Feb. 3, High, Low, Jan. 31, High, Low

GRAINS

GRAINS: Feb. 3, High, Low, Jan. 31, High, Low

ORANGE JUICE

ORANGE JUICE: Feb. 3, High, Low, Jan. 31, High, Low

SILVER

SILVER: Feb. 3, High, Low, Jan. 31, High, Low

SUGAR

SUGAR: Feb. 3, High, Low, Jan. 31, High, Low

LIVE CATTLE

LIVE CATTLE: Feb. 3, High, Low, Jan. 31, High, Low

LIVE HOGS

LIVE HOGS: Feb. 3, High, Low, Jan. 31, High, Low

WHEAT

WHEAT: Feb. 3, High, Low, Jan. 31, High, Low

SOYABEAN MEAL

SOYABEAN MEAL: Feb. 3, High, Low, Jan. 31, High, Low



FARMER'S VIEWPOINT By John Cherrington

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CURRENCIES, MONEY and CAPITAL MARKETS

FOREIGN EXCHANGES

Sterling falls as Opec meets

Attention centred on the oil market in Europe yesterday, with North Sea crude falling more than \$1 to less than \$17 a barrel, as a meeting of Opec ministers from the Organisation of Petroleum Exporting Countries met in Vienna. Signs of easing among the Opec cartel led to a record closing low for the dollar, as the dollar's value in currencies influenced by oil prices, notably sterling and the Canadian dollar. The pound fell to a record closing low against the dollar, after the dollar's value rose to 123.7 from 123.4.

1978 level since November 15 in Tokyo. After dropping below ¥190 in the Far East the dollar closed at ¥191.50 in London, compared with ¥192.75 on Friday, and rose to DM 2.40 from DM 2.3880, FF 2.8250 from FF 2.8120, and SF 2.0350 from SF 2.0270. On Bank of England's day the dollar's value rose to 123.7 from 123.4.

D-MARK — Trading range against the dollar in 1985-86 is 2.4518 to 2.3790. January 1986 average 2.4382. Exchange rate index 123.4 against 123.7 six months ago.

The dollar recovered on profit taking, following encouraging economic data on US construction activity orders. The US currency moved up fairly steadily during European trading, after falling to its

FINANCIAL FUTURES

Sharp fall

Sterling based futures fell sharply in the London International Financial Futures Exchange yesterday amid fears of higher clearing bank base rates and sterling's decline on lower oil prices. Three-month sterling for March delivery opened at 87.00 in active trading, down from Friday's closing of 87.21. It touched a low of 86.77 at which point short covering prompted a partial recovery. However with cash rates showing signs of moving higher, values slipped away to finish at the day's low of 86.77.

Despite the prospects of an oil price war and speculative pressure, the Bank of England appeared determined to maintain its current rate structure but this put further downward pressure on sterling and with today's UK banking statistics expected to be less than encouraging, the market remained in a somber mood. Gilt prices reacted in much the same way as the pound, falling to 108.07 after drifting up at 108.04 and touched a low initially of 108.00. Once again a few buyers attracted and the price rallied to 108.07 after drifting up in the afternoon to close at 107.17.

CURRENCY MOVEMENTS

Table showing currency movements for Feb. 3, including Sterling, U.S. dollar, Canadian dollar, etc.

CURRENCY RATES

Table showing currency rates for Feb. 3, including Sterling, U.S. dollar, Canadian dollar, etc.

CURRENCY FUTURES

Table showing currency futures for Feb. 3, including Sterling, U.S. dollar, Canadian dollar, etc.

LONDON

Table showing London market data for Feb. 3, including 20-year 12% notional gilt, Treasury 2004-08, etc.

CHICAGO

Table showing Chicago market data for Feb. 3, including US Treasury bonds, US Treasury bills, etc.

LIFFE-EURODOLLAR OPTIONS

Table showing Liffe-Eurodollar options for Feb. 3, including Strike, Call, Put, etc.

LIFFE-EURODOLLAR

Table showing Liffe-Eurodollar for Feb. 3, including Strike, Call, Put, etc.

POUND SPOT—FORWARD AGAINST POUND

Table showing pound spot and forward rates for Feb. 3, including US, Canada, Belgium, etc.

DOLLAR SPOT—FORWARD AGAINST DOLLAR

Table showing dollar spot and forward rates for Feb. 3, including UK, France, Germany, etc.

EXCHANGE CROSS RATES

Table showing exchange cross rates for Feb. 3, including US, UK, France, Germany, etc.

EURO-CURRENCY INTEREST RATES

Table showing Euro-currency interest rates for Feb. 3, including Sterling, U.S. dollar, etc.

MONEY MARKETS

UK rates higher on weak pound

Interest rates rose in London yesterday as sterling fell sharply amid fears of lower oil prices. The Bank of England raised its base rate to 12 1/2 per cent, up from 12 per cent, and announced a 100 basis point increase in the rate on three-month bank bills to 12 1/2 per cent, up from 12 per cent. The Bank of England also announced a 100 basis point increase in the rate on six-month bank bills to 12 1/2 per cent, up from 12 per cent. The Bank of England also announced a 100 basis point increase in the rate on one-year bank bills to 12 1/2 per cent, up from 12 per cent.

FT LONDON INTERBANK FIXING

Table showing FT London interbank fixing for Feb. 3, including Three months U.S. dollars, Six months U.S. dollars, etc.

LONDON MONEY RATES

Table showing London money rates for Feb. 3, including Over night, 7 days notice, etc.

STERLING INDEX

Table showing sterling index for Feb. 3, including 8.50, 8.50, 8.50, etc.

EMIS EUROPEAN CURRENCY UNIT RATES

Table showing EMIS European currency unit rates for Feb. 3, including Belgium, France, Germany, etc.

MONEY RATES

Table showing money rates for Feb. 3, including Frankfurt, Zurich, Amsterdam, etc.

AGRICULTURAL MANAGEMENT LIMITED

AGRICULTURAL MANAGEMENT LIMITED PRESENT THE 1986 AGRICULTURAL CONFERENCE "World Food—Must it be the EEC versus the USA?" At the Gatwick Hilton International, Gatwick Airport, West Sussex on Friday, 7th March 1986. Speakers are Sir Henry Plumb MBE, Leader of the Conservatives in the European Parliament; Mr Dennis P. Avery, Director of Intelligence and Research USA; Mr Neil Walter, Deputy High Commissioner for New Zealand and Dr Charles Elliott, Executive Director of Christian Aid. Further details and application forms are available from: AGRICULTURAL MANAGEMENT LIMITED Central House, Medway Walk, Horsham, West Sussex RH12 1AG Tel: Horsham (0403) 56221.

WORLD VALUE OF THE POUND

The table below gives the latest available rates of exchange for the pound against various currencies on February 3, 1986. In some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

WORLD VALUE OF THE POUND

Table showing world value of the pound for Feb. 3, including Afghanistan, Albania, Algeria, etc.

WORLD VALUE OF THE POUND

Table showing world value of the pound for Feb. 3, including Argentina, Australia, Austria, etc.

What every Finance Director should know about Traded Currency Options. Recently the Financial Times quoted one UK Treasurer as saying that "options are the cheapest way of hedging".

BRENT OIL \$20.00, \$18.00, \$15.00 ?? STERLING \$1.4200, \$1.4150, \$1.3850 ?? USE YOUR TELERATE SCREEN FOR TODAY'S PRICES. CALL LINDSAY HORN 01-583 0044.

AGRICULTURAL MANAGEMENT LIMITED PRESENT THE 1986 AGRICULTURAL CONFERENCE "World Food—Must it be the EEC versus the USA?"

WORLD VALUE OF THE POUND. The table below gives the latest available rates of exchange for the pound against various currencies on February 3, 1986.

BRITISH FUNDS

Table of British Funds with columns for Name, Price, and Yield. Includes sub-sections for 'Shorts' (Lives up to Five Years) and 'Five to Fifteen Years'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'Over Fifteen Years' and 'Undated'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'Index-Linked' and 'INT. BANK AND O'SEAS GOVT. STERLING ISSUES'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'CORPORATION LOANS' and 'COMMONWEALTH & AFRICAN LOANS'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'LOANS' and 'Public Board and Ltd.'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'Financial' and 'FOREIGN BONDS & BAILS'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'AMERICANS' and 'BUILDING, TIMBER, ROADS'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'BEERS, WINES & SPIRITS' and 'GRAPERY AND STORES'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'ELECTRICALS' and 'FOOD, GROCERIES, ETC'.

Table of British Funds (continued) with columns for Name, Price, and Yield. Includes sub-sections for 'HOTELS AND CATERERS' and 'INDUSTRIALS (Miscellaneous)'.

LONDON SHARE SERVICE

BUILDING, TIMBER, ROADS - Cont.

Table of Building, Timber, Roads shares with columns for Name, Price, and Yield.

Table of Building, Timber, Roads shares (continued) with columns for Name, Price, and Yield.

Table of Building, Timber, Roads shares (continued) with columns for Name, Price, and Yield.

Table of Building, Timber, Roads shares (continued) with columns for Name, Price, and Yield.

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Table of Building, Timber, Roads shares (continued) with columns for Name, Price, and Yield.

Table of Building, Timber, Roads shares (continued) with columns for Name, Price, and Yield.

INDUSTRIALS - Continued

Table of Industrials shares with columns for Name, Price, and Yield.

Table of Industrials shares (continued) with columns for Name, Price, and Yield.

Table of Industrials shares (continued) with columns for Name, Price, and Yield.

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Table of Industrials shares (continued) with columns for Name, Price, and Yield.

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INDUSTRIALS—Continued

Table of industrial stocks including companies like British Petroleum, ICI, and various engineering firms, with columns for stock price, dividends, and other financial metrics.

LEISURE—Continued

Table of leisure-related stocks such as British Airways, British Rail, and various travel agencies.

PROPERTY—Continued

Table of property and real estate stocks, including various land and building companies.

INVESTMENT TRUSTS—Cont.

Table of investment trusts, providing details on their assets, performance, and management.

FINANCE, LAND—Cont.

Table of finance and land-related stocks, including banks, insurance companies, and landowners.

MINES—Continued

Table of mining stocks, covering various metal and coal mines across different regions.

MOTORS, AIRCRAFT TRADES

Table listing motor and aircraft trade companies.

COMMERCIAL VEHICLES

Table listing commercial vehicle manufacturers and distributors.

COMPONENTS

Table listing various industrial components and parts suppliers.

SHIPPING

Table listing shipping companies and related services.

SHOES AND LEATHER

Table listing shoe and leather goods manufacturers.

TEXTILES

Table listing textile manufacturing companies.

TOBACCO

Table listing tobacco companies.

NEWSPAPERS, PUBLISHERS

Table listing newspaper and publishing companies.

PAPER, PRINTING, ADVERTISING

Table listing paper, printing, and advertising firms.

PROPERTY

Table listing property and real estate companies.

INSURANCE

Table listing insurance companies.

LEISURE

Table listing leisure and entertainment companies.

SOUTH AFRICANS

Table listing South African stocks.

TRUSTS, FINANCE, LAND

Table listing trusts, finance, and land-related companies.

FINANCE, LAND, etc

Table listing various finance and land companies.

MINES

Table listing mining companies.

REGIONAL & IRISH STOCKS

Table listing regional and Irish stocks.

OVERSEAS TRADERS

Table listing overseas trading companies.

PLANTATIONS

Table listing plantation companies.

RUBBERS, PAINTS

Table listing rubber and paint companies.

MINES

Table listing mining companies.

Far West

Table listing Far West stocks.

NOTES

Notes section containing financial news, market commentary, and company announcements.

PLANTATIONS

Table listing plantation companies.

RUBBERS, PAINTS

Table listing rubber and paint companies.

MINES

Table listing mining companies.

Far West

Table listing Far West stocks.

REGIONAL & IRISH STOCKS

Regional and Irish stocks section with introductory text.

Far West

Table listing Far West stocks.

MINES

Table listing mining companies.

Far West

Table listing Far West stocks.

REGIONAL & IRISH STOCKS

Table listing regional and Irish stocks.

Recent Issues and Rights

Recent Issues and Rights section with introductory text.

Regional & Irish Stocks

Table listing regional and Irish stocks.

LONDON STOCK EXCHANGE

Oil price fears return and equity index backtracks from record

Account Dealing Dates
Option
*First Declares Last Account Dealings Date

The sterling/oil situation returned to unsettled financial markets in London yesterday. The share market was initially cautious although underpinned to some extent by Wall Street's surge on Friday to another new peak.

Leading equities backtracked from Friday's record levels but losses rarely amounted to much until spot oil prices gave further ground. Brent crude fell below \$17 per barrel for the first time.

Potential buyers of equities then decided to withdraw and light selling took a toll on some blue-chip shares. Intra-day recovery was supported by the weakness of the exchange rate index and often resisted the downturn.

Currency considerations put gilt-edged securities down from the opening. Institutional investors were reluctant to commit funds ahead of today's banking statistics, due to be announced at 2.30 pm, but the market was still able to absorb light offerings from smaller private investors.

Clearers weak
Clearing banks took a turn for the worse as Latin American debt worries overshadowed the day's activity. A firm market last week on the proposed \$500m floating rate note issue, fell 15 to 44 1/2.

Alliance, following fourth-quarter figures from its US associate Chubb, cheapened 5 at 53 1/2p.

Among regional Breweries, Daventry, 25 cheaper at 39 1/2p, reacted to scattered country selling following the board's final offer from Wolverhampton and Dudley.

Building Builders suffered a defensive mark-down as interest rate worries resurfaced. Blue Circle lost 10 to 85 1/2p and Kvaerner slipped 4 to 49 1/2p.

Stores dull
Revived fears of dearer money and a consequent reduction in 1986 and 1987, GEC hardened a couple of pence to 17 1/2p as did Thorne 10 to 89 1/2p.

Extel react
The majority of leading miscellaneous industrials gave ground, but helped to a certain extent by currency indecisions.

FINANCIAL TIMES STOCK INDICES

Table with columns: Index Name, Feb 3, Jan 30, Jan 29, Jan 28, Jan 27, Jan 26, Jan 25, Jan 24, Jan 23, Jan 22, Jan 21, Jan 20, Jan 19, Jan 18, Jan 17, Jan 16, Jan 15, Jan 14, Jan 13, Jan 12, Jan 11, Jan 10, Jan 9, Jan 8, Jan 7, Jan 6, Jan 5, Jan 4, Jan 3, Jan 2, Jan 1, 1985

HIGHS AND LOWS

Table with columns: Index Name, High, Low, Change

S.E. ACTIVITIES

Table with columns: Index Name, High, Low, Change

9,655 calls and 3,645 puts. Imperial Group were lively, however, with 1,785 calls and 731 puts transacted as operators awaited the OFT's decision regarding the possible reference of Hanson Trust's bid to the Monopolies Commission.

RISERS AND FALLS YESTERDAY
British Funds: Foreign Bonds +7 36 45, Corporate Bonds +7 37 38, Income Bonds +7 37 38, Dividends +7 37 38, Shares +7 37 38

FRIDAY'S ACTIVE STOCKS
Based on bargains recorded in Stock Exchange Office

YESTERDAY'S ACTIVE STOCKS
Above average activity was noted in the following stocks yesterday.

TRADITIONAL OPTIONS
Money was given for the call of Yopex, Imps, Houghall and Shanghai Banking, Assets Special Situations Trust, Courtauld, Hambros Commercial Union, North Chartered, Standard Capital, Stanchar, Norfolk Capital, Banchard, STL, Hampton Areas, South Diffusion, Armer Trust, Atlantic Resources, Arles, Freshwater City, Discom, Duffell, Batters (Jewellers), Combined Technologies, Stainless Metallcraft, Anstrud and Lonsdale.

NEW HIGHS AND LOWS FOR 1985/86
NEW HIGHS (101)
NEW LOWS (10)

RECENT ISSUES-EQUITIES

Table with columns: Issue Name, Price, Yield, etc.

FIXED INTEREST STOCKS

Table with columns: Issue Name, Price, Yield, etc.

RIGHTS OFFERS

Table with columns: Issue Name, Price, Yield, etc.

Can Europe catch up?
A bound reprint of a series of articles "Can Europe catch up?" and "Towards a Free Trade Community" - previously published in the Financial Times during 1985 - is now available price £4.95 including postage and packing.

FT-ACTUARIES SHARE INDICES

These indices are the joint compilation of the Financial Times, the Institute of Actuaries and the Faculty of Actuaries

Table with columns: Index Name, Mon Feb 3 1986, etc.

FIXED INTEREST

Table with columns: Issue Name, Price, Yield, etc.

EUROPEAN OPTIONS EXCHANGE

Table with columns: Series, Vol., Last, etc.

LONDON TRADED OPTIONS

Table with columns: Option Name, Apr, May, Jun, etc.

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WORLD STOCK MARKETS

Table of world stock markets including Austria, Germany, Norway, Australia, Japan, Canada, and various indices. Columns include country, date, price, and change.

Table of Canadian stock markets including Toronto and various indices. Columns include stock name, price, and change.

OVER-THE-COUNTER Nasdaq national market, 2:30pm prices

Table of over-the-counter stock prices for various companies, including ticker symbols, prices, and changes.

Indices

Table of various stock indices including New York Dow Jones, Standard and Poors, and others, with historical data.

NYSE COMPOSITE PRICES

Table of NYSE composite prices for various sectors and individual stocks, including price and change.

Advertisement for 'Get your News early in Stuttgart' featuring a newspaper and contact information for the Financial Times.

Advertisement for 'LONDON Chief price changes' and 'ANTWERP/BRUSSELS/GENT/KORTRIJK' with a list of stock prices and contact details.

Advertisement for 'GHENT' featuring a large image of a building and text about business services and news.

Prices at 3pm, February 3

NEW YORK STOCK EXCHANGE COMPOSITE PRICES

Stock	High	Low	Open	Close	Change
12 Month					
AAA	102.00	101.00	101.50	101.50	0.00
AA	98.00	97.00	97.50	97.50	0.00
A	94.00	93.00	93.50	93.50	0.00
B	90.00	89.00	89.50	89.50	0.00
C	86.00	85.00	85.50	85.50	0.00
D	82.00	81.00	81.50	81.50	0.00
E	78.00	77.00	77.50	77.50	0.00
F	74.00	73.00	73.50	73.50	0.00
G	70.00	69.00	69.50	69.50	0.00
H	66.00	65.00	65.50	65.50	0.00
I	62.00	61.00	61.50	61.50	0.00
J	58.00	57.00	57.50	57.50	0.00
K	54.00	53.00	53.50	53.50	0.00
L	50.00	49.00	49.50	49.50	0.00
M	46.00	45.00	45.50	45.50	0.00
N	42.00	41.00	41.50	41.50	0.00
O	38.00	37.00	37.50	37.50	0.00
P	34.00	33.00	33.50	33.50	0.00
Q	30.00	29.00	29.50	29.50	0.00
R	26.00	25.00	25.50	25.50	0.00
S	22.00	21.00	21.50	21.50	0.00
T	18.00	17.00	17.50	17.50	0.00
U	14.00	13.00	13.50	13.50	0.00
V	10.00	9.00	9.50	9.50	0.00
W	6.00	5.00	5.50	5.50	0.00
X	2.00	1.00	1.50	1.50	0.00
Y	0.00	0.00	0.00	0.00	0.00
Z	0.00	0.00	0.00	0.00	0.00

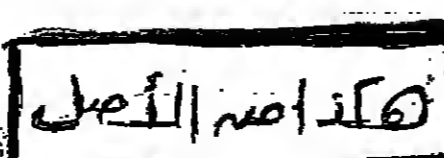
Kidder, Peabody Securities Limited

Market Makers in Euro-Securities

An affiliate of Kidder, Peabody & Co. Incorporated

New York • London • Paris • Geneva • Zurich • Hong Kong • Tokyo

Continued on Page 39



NYSE COMPOSITE PRICES

AMEX COMPOSITE PRICES

Prices at 3pm, February 3

Continued from Page 38

Stock	Price	% Chg	High	Low	Open	Close	Vol
ACE	26.5	+0.5	26.5	26.0	26.2	26.5	150
ACC	18.0	+0.2	18.0	17.8	17.9	18.0	100
ACD	10.5	+0.1	10.5	10.3	10.4	10.5	80
ACE	15.5	+0.3	15.5	15.2	15.4	15.5	120
ACI	20.0	+0.4	20.0	19.6	19.8	20.0	140
ACJ	12.0	+0.2	12.0	11.8	11.9	12.0	90
ACK	18.5	+0.3	18.5	18.2	18.4	18.5	130
ACL	8.5	+0.1	8.5	8.3	8.4	8.5	70
ACM	14.0	+0.2	14.0	13.8	13.9	14.0	110
ACN	22.0	+0.5	22.0	21.5	21.8	22.0	160
ACO	16.0	+0.3	16.0	15.7	15.9	16.0	125
ACP	10.0	+0.1	10.0	9.8	9.9	10.0	85
ACQ	12.5	+0.2	12.5	12.3	12.4	12.5	95
ACR	18.0	+0.4	18.0	17.6	17.8	18.0	135
ACS	8.0	+0.1	8.0	7.8	7.9	8.0	75
ACT	14.5	+0.2	14.5	14.3	14.4	14.5	115
ACT	20.0	+0.4	20.0	19.6	19.8	20.0	145
ACU	10.5	+0.1	10.5	10.3	10.4	10.5	85
ACV	12.0	+0.2	12.0	11.8	11.9	12.0	95
ACW	16.0	+0.3	16.0	15.7	15.9	16.0	125
ACX	22.0	+0.5	22.0	21.5	21.8	22.0	165
ACY	18.0	+0.4	18.0	17.6	17.8	18.0	135
ACZ	8.0	+0.1	8.0	7.8	7.9	8.0	75
ADA	14.5	+0.2	14.5	14.3	14.4	14.5	115
ADA	20.0	+0.4	20.0	19.6	19.8	20.0	145
ADB	10.5	+0.1	10.5	10.3	10.4	10.5	85
ADC	12.0	+0.2	12.0	11.8	11.9	12.0	95
ADD	16.0	+0.3	16.0	15.7	15.9	16.0	125
ADK	22.0	+0.5	22.0	21.5	21.8	22.0	165
ADL	18.0	+0.4	18.0	17.6	17.8	18.0	135
ADM	8.0	+0.1	8.0	7.8	7.9	8.0	75
ADN	14.5	+0.2	14.5	14.3	14.4	14.5	115
ADO	20.0	+0.4	20.0	19.6	19.8	20.0	145
ADP	10.5	+0.1	10.5	10.3	10.4	10.5	85
ADQ	12.0	+0.2	12.0	11.8	11.9	12.0	95
ADR	16.0	+0.3	16.0	15.7	15.9	16.0	125
ADS	22.0	+0.5	22.0	21.5	21.8	22.0	165
ADT	18.0	+0.4	18.0	17.6	17.8	18.0	135
ADU	8.0	+0.1	8.0	7.8	7.9	8.0	75
ADV	14.5	+0.2	14.5	14.3	14.4	14.5	115
ADW	20.0	+0.4	20.0	19.6	19.8	20.0	145
ADX	10.5	+0.1	10.5	10.3	10.4	10.5	85
ADY	12.0	+0.2	12.0	11.8	11.9	12.0	95
ADZ	16.0	+0.3	16.0	15.7	15.9	16.0	125
AEB	22.0	+0.5	22.0	21.5	21.8	22.0	165
AEC	18.0	+0.4	18.0	17.6	17.8	18.0	135
AED	8.0	+0.1	8.0	7.8	7.9	8.0	75
AEE	14.5	+0.2	14.5	14.3	14.4	14.5	115
AEG	20.0	+0.4	20.0	19.6	19.8	20.0	145
AEN	10.5	+0.1	10.5	10.3	10.4	10.5	85
AEH	12.0	+0.2	12.0	11.8	11.9	12.0	95
AEI	16.0	+0.3	16.0	15.7	15.9	16.0	125
AEJ	22.0	+0.5	22.0	21.5	21.8	22.0	165
AEL	18.0	+0.4	18.0	17.6	17.8	18.0	135
AEM	8.0	+0.1	8.0	7.8	7.9	8.0	75
AEO	14.5	+0.2	14.5	14.3	14.4	14.5	115
AEP	20.0	+0.4	20.0	19.6	19.8	20.0	145
AEQ	10.5	+0.1	10.5	10.3	10.4	10.5	85
AER	12.0	+0.2	12.0	11.8	11.9	12.0	95
AES	16.0	+0.3	16.0	15.7	15.9	16.0	125
AEV	22.0	+0.5	22.0	21.5	21.8	22.0	165
AET	18.0	+0.4	18.0	17.6	17.8	18.0	135
AEU	8.0	+0.1	8.0	7.8	7.9	8.0	75
AEW	14.5	+0.2	14.5	14.3	14.4	14.5	115
AEX	20.0	+0.4	20.0	19.6	19.8	20.0	145
AET	10.5	+0.1	10.5	10.3	10.4	10.5	85
AEY	12.0	+0.2	12.0	11.8	11.9	12.0	95
AEZ	16.0	+0.3	16.0	15.7	15.9	16.0	125

Continued on Page 37

Table with columns: Stock, Price, % Chg, High, Low, Open, Close, Vol. Includes various financial symbols like AEA, AEB, AEC, etc.

Continued on Page 37

Table with columns: Stock, Price, % Chg, High, Low, Open, Close, Vol. Includes various financial symbols like AEA, AEB, AEC, etc.

OVER-THE-COUNTER Nasdaq national market, 2:30pm prices

Table with columns: Stock, Price, % Chg, High, Low, Open, Close, Vol. Lists various over-the-counter stocks.

Table with columns: Stock, Price, % Chg, High, Low, Open, Close, Vol. Lists various over-the-counter stocks.

Continued on Page 37

